

XJ




JAGUAR





XJ SPORT Premium
3.5 LITRE V8
In Ultraviolet with standard
Custom 19" alloy wheels.

XJR 4.2 LITRE V8
SUPERCHARGED
In Radiance.





ANATOMY OF AN ATHLETE

STRENGTH WITH LIGHTNESS

Compared with conventional luxury saloons, the aluminium XJ is a lightweight sprinter. Built using advanced aerospace technology, 3,200 rivets and 120 metres of epoxy adhesive contribute to its aluminium body's remarkable strength. Though larger than its predecessor, it is 60% stiffer and 40% lighter.

This lightness brings benefits to every aspect of the cars performance: faster acceleration, lower fuel consumption and emissions, shorter braking distance and sportier, more responsive handling. The strength, besides providing an ideally rigid platform for the suspension, also ensures the aluminium XJ meets the world's most stringent safety standards.





AGILE AND ASSURED

INTELLIGENT DYNAMICS

In the aluminium XJ, advanced technology successfully unites two qualities that convention suggests are mutually incompatible: the rapid reactions you'd expect from a sports car, with the feeling of riding on air. With the standard self-levelling air suspension, full suspension travel is always available to soak up road imperfections, regardless of the load you're carrying. At 100mph (160kph) where the law permits, it automatically lowers 15mm for optimum stability and fuel efficiency.

Meanwhile, Computer Active Technology Suspension (CATS) uses an array of sensors to monitor changing road conditions and your driving style, automatically adjusting damper settings to enhance high-speed stability and ride quality and, at lower speeds, to ensure cornering is precise and satisfying.





ALUMINIUM INTENSIVE SUSPENSION

To help keep unsprung weight to a minimum, the XJ's fully independent double wishbone front suspension features strong yet lightweight forged aluminium components.

DYNAMIC STABILITY CONTROL (DSC)

DSC works with the four-channel anti-lock brake system to help prevent understeer or oversteer by individually monitoring and if necessary, braking each wheel - eliminating uncertainty, without compromising driving pleasure.

PRESTIGE AND INNOVATION

XJ INTERIORS

With significantly more head, shoulder and legroom for every occupant, the XJ offers impressive standards of space and comfort. As a passenger or driver, travelling in the XJ is a sublime, uplifting experience. Intelligent control systems ensure that technology is your servant, not your master; designed to be almost instantly intuitive, they complement rather than distract from your driving.

Amidst all the pioneering technology, one element hasn't changed: Jaguar craftsmanship. So all the leather is still individually selected and hand stitched, while the wood veneers are chosen, cut and polished by a small and richly experienced team.

Interior shown here and pages 22/23:
XJ SE in Champagne and Mocha interior fitted with optional 7 inch touch screen.

Interior shown overleaf (20/21):
XJR Warm Charcoal interior with satellite navigation and optional
(at no extra cost) Grey stained Birds Eye Maple veneer.





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Car shown: XJR 4.2 LITRE SUPERCHARGED in Ultraviolet.













MEMORY SEATS

With memory settings for three different drivers, the front seats feature 12 or 16-way electric adjustment.

RENOWNED CRAFTSMANSHIP

Luxurious hand-stitched leather throughout the interior is a constant reminder of Jaguar's acclaimed reputation for craftsmanship and quality.

ELECTRICALLY ADJUSTABLE HEAD RESTRAINTS

The head restraint height can be electrically adjusted for optimum comfort and safety.

SOVEREIGN

Ivory and Mocha soft grain leather interior fitted with optional electrically adjustable rear seats, lambswools rugs, twin rear display screens, rear multimedia controls, DVD player and accessory Jaguar headphones.





KEY INTERIOR STANDARD AND OPTIONAL FEATURES

MEMORY PACK: DRIVER'S SEAT, STEERING WHEEL, EXTERIOR MIRRORS AND PEDALS

The ideal settings for the driver's seat, steering wheel height and reach, exterior mirrors and pedals can be memorised for three different drivers and accessed at the press of a button.



TOUCH SCREEN AND SATELLITE NAVIGATION

The 7 inch touch screen display uses thin-film transistor technology to give you easy fingertip control of the multi-functional satellite navigation system, audio, climate and (where fitted) Bluetooth® telephone connectivity.

The DVD-based navigation system provides directions on the touch screen display and by spoken word (where fitted). If you stray off the suggested route, it rapidly suggests new directions. The system can suggest points of interest, including the nearest filling station if the fuel level is low.

BLUETOOTH® CONNECTIVITY

The latest in wireless technology, allows operation of your Bluetooth® mobile phone through the vehicles' telephone system, even if the phone is in your pocket. The optional system also enables you to download your phonebook. [Please speak to your dealer about mobile phone compatibility].



ADAPTIVE CRUISE CONTROL

Radar-based Adaptive Cruise Control (ACC) constantly maintains a comfortable gap to the car ahead, taking 40 individual measurements during each horizontal scan. ACC also offers Forward Alert, which provides a timely audible warning if traffic ahead starts to slow down.



JAGUARVOICE

Simply press the 'talk' button on the steering wheel and audio, climate control and (where fitted) telephone and satellite navigation systems can all be controlled by your spoken command, to help you maintain effortless control.



4-ZONE AUTOMATIC CLIMATE CONTROL

Automatically maintaining the driver and passenger's individual preferred temperatures, the system can even detect and compensate for the effect of the sun on one side of the car.



JAGUAR ALPINE PREMIUM SOUND SYSTEM

This superb 12 speaker audio system delivers up to 320 watts from the radio, cassette, 6 CD autochanger or optional MiniDisc player.

ELECTRONIC PARK BRAKE (EPB)

Simply pull up the neat chrome lever to engage, push down to release. The Electronic Park Brake (EPB) is also automatically released when you start the engine, engage a gear and drive away.



THE NEW ALUMINIUM XJ LONG WHEELBASE

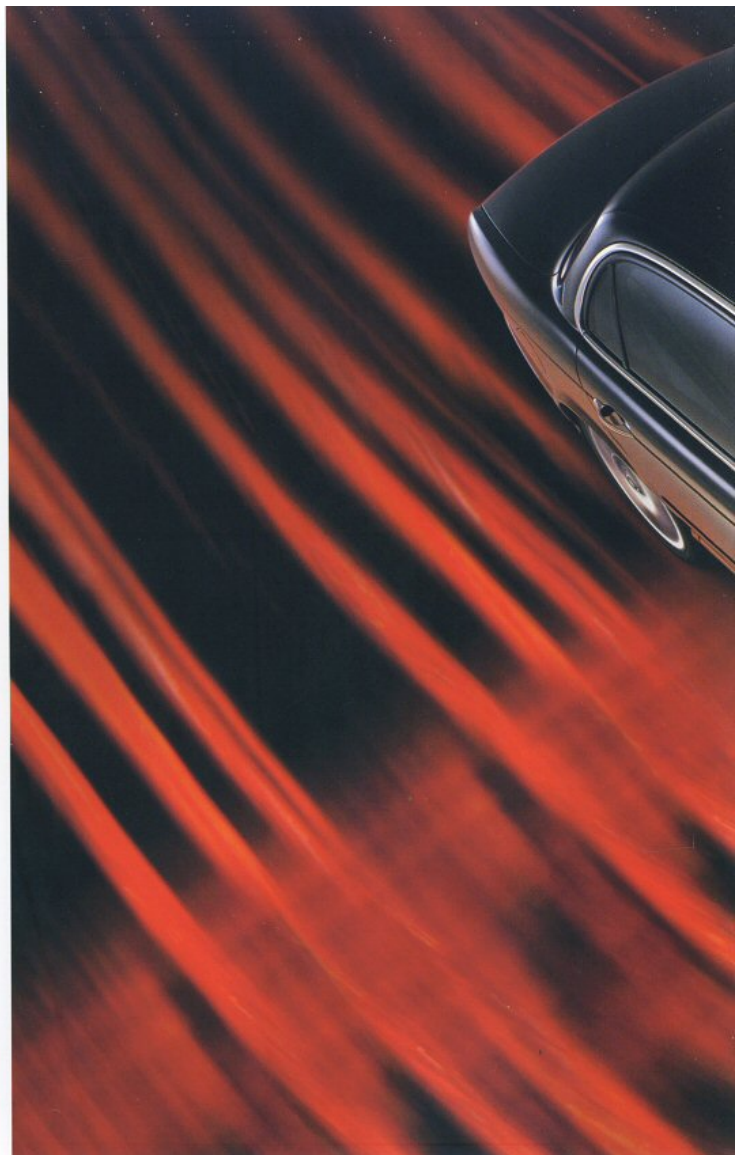
THE ULTIMATE XJ

The new aluminium XJ long wheelbase sets the benchmark for luxury, not only in the XJ range, but also amongst all executive cars. All of its extra 125mm length is devoted to the rear passenger compartment, creating an extraordinarily spacious environment with the freedom to stretch out, with longer doors for easy entry and exit.

Perfectly proportioned, with the balanced styling of all XJs, the long wheelbase offers more than additional space. Sharing the aluminium construction of the standard length XJ, the long wheelbase weighs only 24kg more, which means that as well as a serene and composed ride, you also enjoy remarkable performance and handling.

The self-levelling air suspension ensures a smoothness and stability which helps you work or relax. Your progress is calm and quiet, aiding your concentration. Performance is effortless, as the long wheelbase Super V8 is powered by the 400 bhp, supercharged version of Jaguar's acclaimed 4.2 litre V8 engine, perfectly matched by the six-speed electronic automatic transmission.

XJ SUPER V8 4.2 LITRE LONG WHEELBASE
In Ebony with standard Custom 19" alloy wheels.







XJ SUPER V8 4.2 LITRE
LONG WHEELBASE
In Platinum with standard
Custom 19" alloy wheels.





REAR MULTIMEDIA SYSTEM

Standard for the Super V8 and optional for all other models, the system is operated by a switch pack mounted in the rear armrest. It independently controls the audio system and, where fitted, Bluetooth® telephone connectivity, DVD player, TV and JaguarVoice. The switch pack has inputs for other sources such as an MP3 player, iPod or camcorder.

REAR LCD SCREENS

Your choice of DVD movie, TV programme or video game can be enjoyed on clear 6.5 inch LCD video screens, irrespective of what is selected in the front of the car (optional on all models). Separate plug-in audio headsets provide hi-fi quality sound without disturbing your fellow passengers.

REAR ELECTRIC SEAT ADJUSTMENT

The XJ long wheelbase is available with an electrically adjustable rear seat (optional on other models), with three-position memory settings for seatback recline, plus four-way control of lumbar support and electric head restraint adjustment. Rear seat control of the front passenger seat is also available, to create even more legroom.





Opening the wide rear doors of the new aluminium XJ long wheelbase reveals an area of lounge-like proportions and comfort.

Your comfort is assured by electrically adjustable rear seats and the available four-zone climate control, which allows independent selection of air temperature and fan speed. The comprehensive rear multimedia system and optional twin pullout business trays ensure that attending to business becomes more of a pleasure and that you derive the maximum benefit from every moment of your valuable leisure time.

With the XJ long wheelbase, every moment spent travelling is a moment to savour. While your arrival will make a powerful impression on everyone who meets you.

XJ SUPER V8 4.2 LITRE LONG WHEELBASE

Ivory and Mocha interior with optional rear LCD screens and 4-zone automatic climate control.

THRILLING YET RELAXED

XJ HANDLING

Advanced chassis engineering adds to the feeling of sports car balance and eagerness made possible by the XJ's lightweight aluminium body. Much of the front suspension is also made from aluminium to minimise unsprung weight and improve handling. It's secured to the body using sophisticated hydro-mounts that isolate road noise and vibrations.

The power steering is speed sensitive, giving you reassuringly tactile feedback during cornering. The experience remains relaxed, because as well as consistent grip, the air suspension provides arrow-straight high speed stability. In addition the supremely comfortable ride which, has always been an XJ hallmark, attains new standards with this latest model.

XJR 4.2 LITRE V8 SUPERCHARGED

In Radiance with standard Performance 19" alloy wheels.





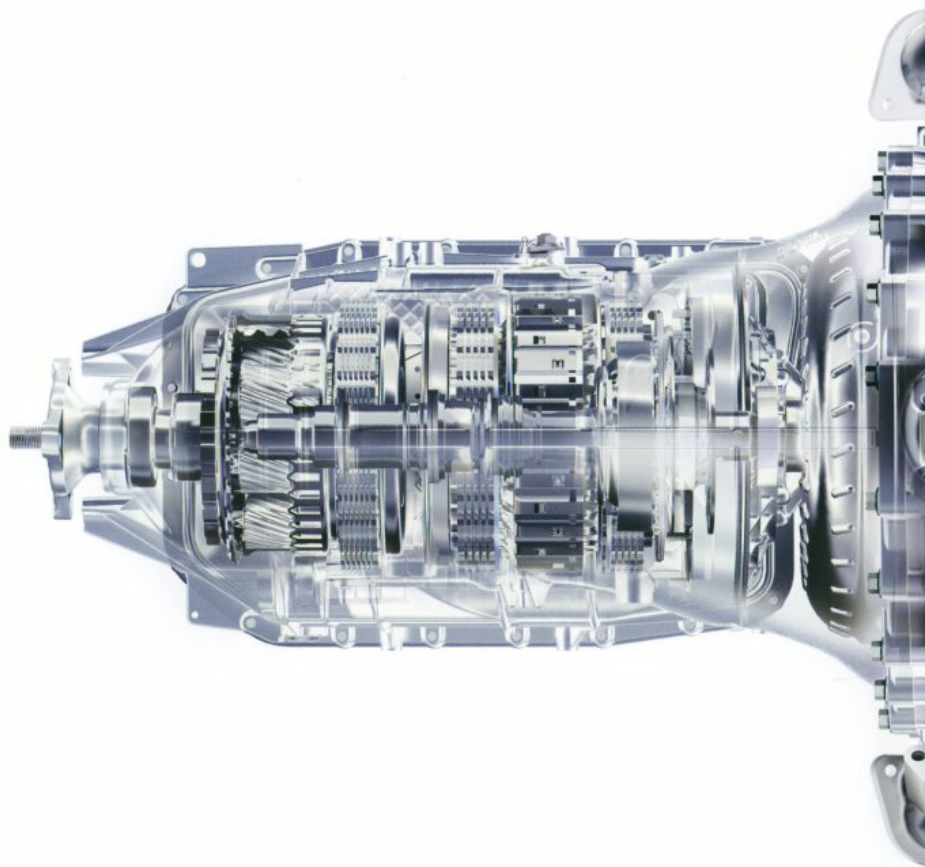
VVV 80I

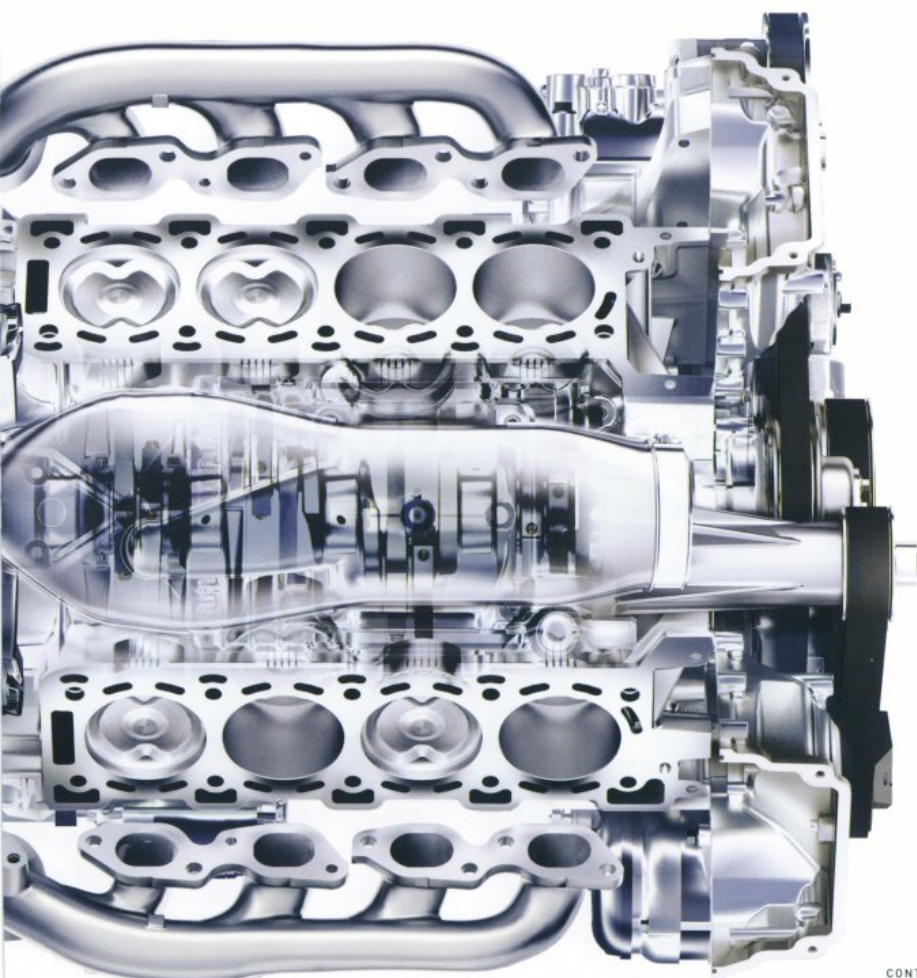
ACCELERATED METABOLISM

XJ PERFORMANCE

The aluminium XJ is the fastest production Jaguar ever. 400 bhp and 553 Nm take the XJR from 0 to 60 mph in only 5.0 seconds, propelled by the supercharged version of the 4.2 litre V8 which is also available for the XJ range in normally aspirated 4.2 litre and 3.5 litre versions.

All the XJ engines, including the all aluminium 3.0 litre V6, achieve exceptional efficiency thanks to continuously variable phasing of their four overhead camshafts, ensuring the most effective combustion and power delivery. Their performance is enhanced still further by the six-speed electronic automatic transmission, programmed to make seamless, virtually unnoticeable changes whilst responding immediately to kickdown.





OIL-COOLED PISTONS

Forged, oil-cooled pistons, high density intercoolers and a supercharger that spins 5% faster than before are some of the special features that enable the supercharged 4.2 litre V8 to produce 400 bhp, 33% more peak power than the normally aspirated version.

SIX-SPEED ELECTRONIC AUTOMATIC TRANSMISSION

The electronically controlled transmission is more compact, 12% lighter and has 30% fewer components than the five-speed unit it replaced. The electro-hydraulic control module contributes to smoother shifts and a satisfying, ergonomic feel to the unique J-gate.

REFINED V6

The 60° 3.0 litre V6 has a lightweight but exceptionally stiff structure - a major contribution to the engine's impressive refinement. 240 bhp is developed with the aid of four valves per cylinder, a four-mode tuned intake manifold and 32-bit electronic engine management system.

CONTROLLED POWER

The 4.2 litre V8 supercharged delivers more than 80% of its maximum torque from 2,000 rpm, for smooth and instant acceleration from any speed.

THE PROTECTIVE INSTINCT

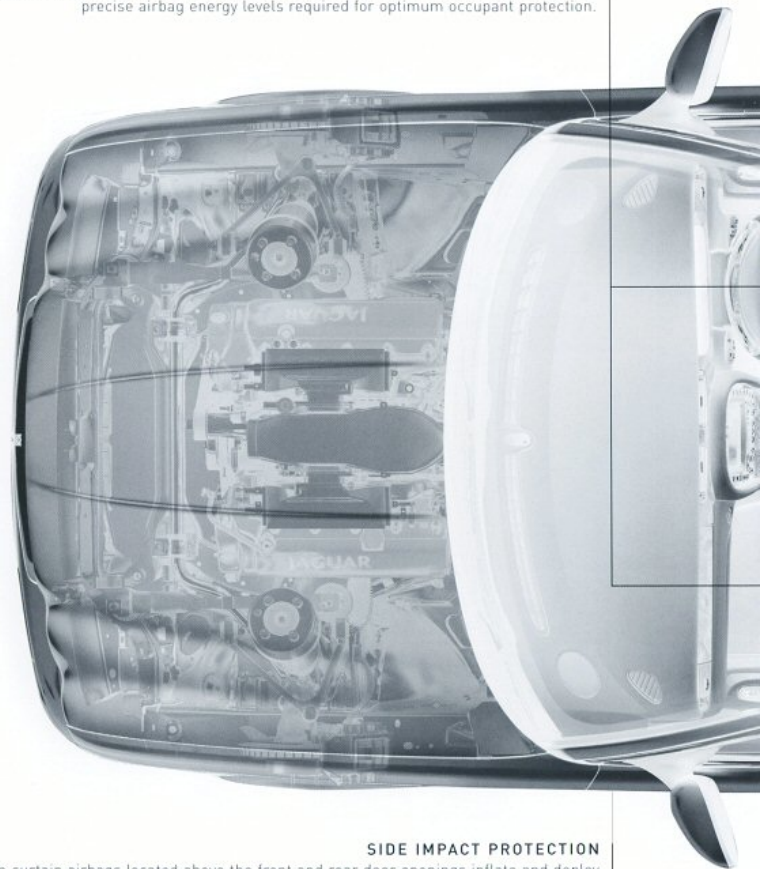
XJ SAFETY

Immensely rigid, the aluminium XJ's body is also extremely strong. The addition of our advanced safety systems makes the level of protection for you and your passengers truly remarkable. Foremost is our industry-leading Advanced Restraint Technology System (A.R.T.S.) which senses the severity of an impact, the position of the driver and the use of seat belts to determine the optimum level of airbag deployment. For the front seat passenger, even their exact sitting position is determined by ultrasonic occupancy sensing.

Extra protection for all occupants comes from side airbag curtains which fully inflate in less than 30 milliseconds, with simultaneous deployment of thorax airbags from the front seats. Energy-absorbent front seat back restraints effectively reduce head movement to minimise whiplash injury and further, potentially harmful movement during an impact is kept in check by electronically activated seatbelt pre-tensioners, fitted to front and rear seats.

ADAPTIVE RESTRAINT TECHNOLOGY SYSTEM (A.R.T.S.)

Four ultrasonic sensors plus a weight sensor in the seat, determine the exact position of the front seat passenger. A.R.T.S. uses this information to determine the precise airbag energy levels required for optimum occupant protection.



SIDE IMPACT PROTECTION

Side curtain airbags located above the front and rear door openings inflate and deploy downwards in a side impact collision, providing vital head protection to the front and rear occupants. At the same time, a thorax airbag inflates from the outer edge of the XJ's front seats, protecting the side of the occupant's rib cage.

ENERGY-ABSORBENT BACK RESTRAINT

In a rear impact, one of the biggest sources of injury is whiplash to the neck. The XJ's active, energy-absorbent front seat back restraints reduce the risk of neck and spinal injury by forcing the seat rearwards, reducing the relative motion of the occupant's body and head.

DRIVE-AWAY LOCKING

For your peace and security, all doors lock automatically when the vehicle travels at speeds above 5mph (8 km/h).

REAR SEAT PASSENGER SAFETY

Rear passengers are protected by electronically activated seatbelt pre-tensioners that react in milliseconds, helping to hold the occupant safely and firmly in position. In a side impact, advanced side curtain airbags above the rear door openings deploy downwards to provide head protection.

EMERGENCY BRAKE ASSIST

If a driver is not applying maximum brake pressure in an emergency situation, Emergency Brake Assist provides additional force to achieve the shortest possible stopping distance.



JAGUAR A UNIQUE APPEAL

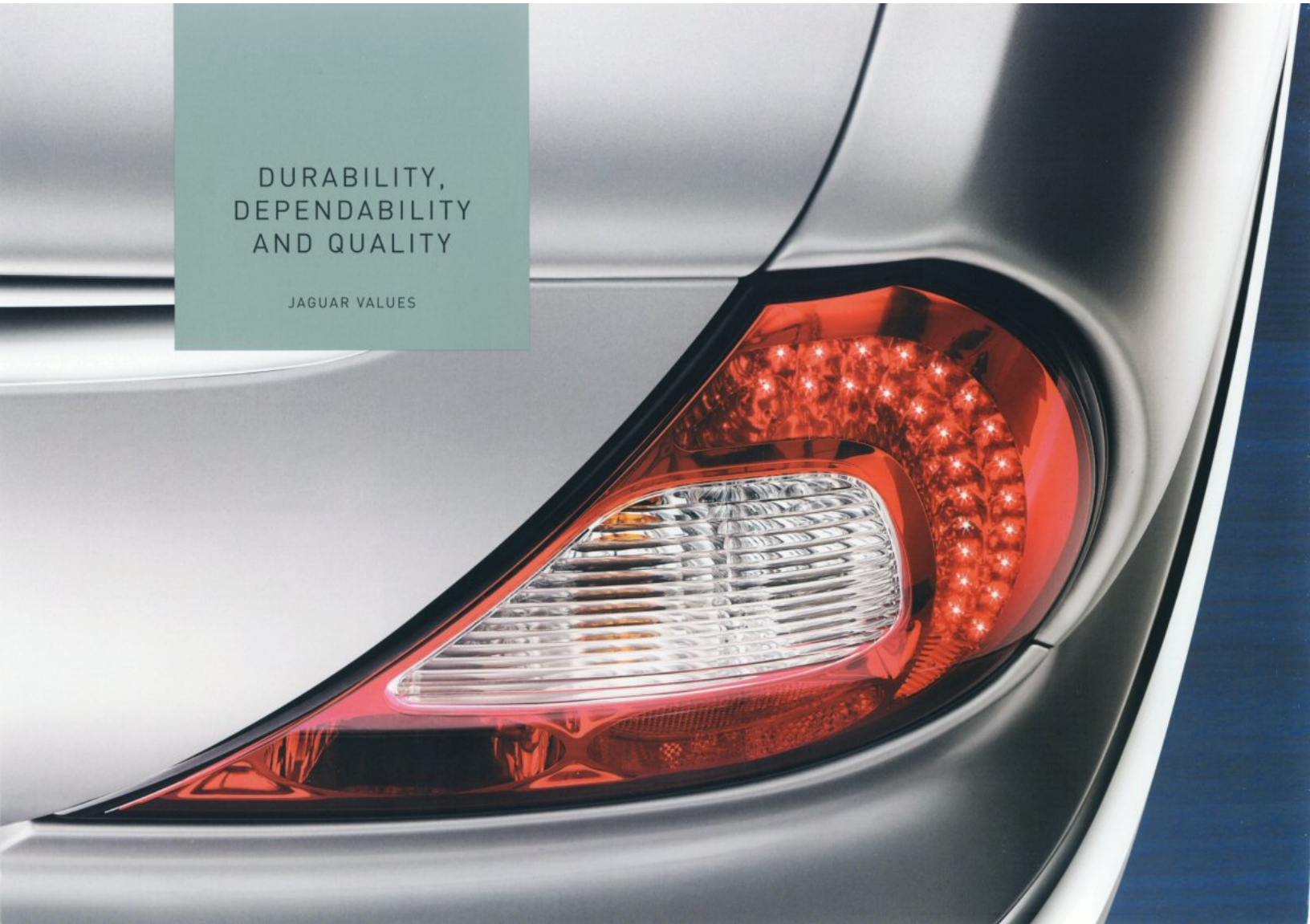
The Jaguar name instils passion and desire around the world. It stands for distinctive design that is instantly recognised yet continuously evolving. It promises and delivers legendary levels of comfort, sporty handling and responsive power.

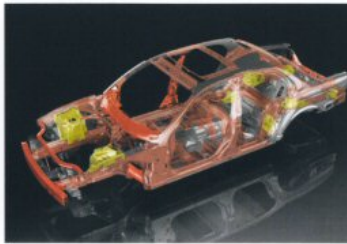
To own a Jaguar is to experience a unique spirit.
To drive a Jaguar is an ambition fulfilled.



DURABILITY,
DEPENDABILITY
AND QUALITY

JAGUAR VALUES





Created using state-of-the-art engineering and Product Information Management (PIM) technology, the aluminium XJ had been precisely constructed, analysed and crash-tested over 500 times using complex and highly accurate computer modelling, long before it started down its new, dedicated production line.



The build process features 88 Ethernet-controlled robots, installing 3,200 rivets and applying heat-cured adhesives to produce a body of extreme strength and precision. It makes the XJ durable and robust, promising you years of quiet, rattle-free and squeak-proof service.



To make sure this promise is kept, the XJ has become the most extensively tested Jaguar ever. XJ prototypes underwent the equivalent of two lifetimes' motoring in simulated testing, including extreme temperatures generated in climate chambers and then experienced for real in California's Death Valley and the Arctic Circle.



The quest for even greater refinement and quality has been equally exacting. 700 hours were spent in the wind tunnel solely to develop the acoustic underbody trays which increase aerodynamic efficiency and make driving quieter. In every area of engineering and craftsmanship, Jaguar technology moves with and ahead of the times, to bring you the most advanced, dependable and enjoyable cars on the road today.

TECHNICAL SPECIFICATIONS

	3.0 LITRE V6	3.5 LITRE V8	4.2 LITRE V8 SWB	4.2 LITRE V8 LWB	4.2 LITRE V8 S/C SWB (XJR)	4.2 LITRE V8 S/C LWB (Super V8)
ENGINE						
Cylinders/valves per cylinder	6/4	8/4	8/4	8/4	8/4	8/4
Bore/stroke - mm	89.0/79.5	86.0/76.5	86.0/90.3	86.0/90.3	86.0/90.3	86.0/90.3
Capacity - cc	2,967	3,555	4,196	4,196	4,196	4,196
Maximum power - DIN bhp (kW)	240 (179)	262 (196)	300 (224)	300 (224)	400 (298)	400 (298)
EEC PS (kW)	238 (175)	258 (190)	298 (219)	298 (219)	395 (291)	395 (291)
@ rev/min	6,800	6,250	6,000	6,000	6,100	6,100
Maximum torque - DIN lb.ft. (Nm)	221 (300)	254 (345)	310 (420)	310 (420)	408 (553)	408 (553)
EEC lb.ft. (Nm)	216 (293)	247 (335)	303 (411)	303 (411)	399 (541)	399 (541)
@ rev/min	4,100	4,200	4,100	4,100	3,500	3,500
Compression ratio :1	10.5	11.0	11.0	11.0	9.1	9.1
Transmission	6-speed automatic	6-speed automatic	6-speed automatic	6-speed automatic	6-speed automatic	6-speed automatic

PERFORMANCE (MANUFACTURER'S ESTIMATES)

Acceleration 0-60 mph (0-100 km/h) - sec	7.8 [8.1]	7.3 [7.6]	6.3 [6.6]	6.3 [6.6]	5.0 [5.3]	5.0 [5.3]
Top speed - mph (km/h)	145 [233]	150 [242]	155 Limited [250]	155 Limited [250]	155 Limited [250]	155 Limited [250]

FUEL CONSUMPTION (1)

Urban - mpg (l/100km)	18.5 [15.3]	17.8 [15.9]	17.7 [16.0]	17.7 [16.0]	15.2 [18.6]	15.2 [18.6]
Extra urban - mpg (l/100km)	36.7 [7.7]	36.7 [7.7]	34.9 [8.1]	34.9 [8.1]	31.4 [9.0]	31.4 [9.0]
Combined - mpg (l/100km)	27.0 [10.5]	26.5 [10.7]	26.0 [10.9]	26.0 [10.9]	23.0 [12.3]	23.0 [12.3]
Carbon dioxide emissions - g/km	249	254	264	264	299	299
Tank capacity - gals (Ltr) approx. including reserve	18.7 [85] 5.8 ltr res.	18.7 [85] 5.8 ltr res.	18.7 [85] 5.8 ltr res.	18.7 [85] 5.8 ltr res.	18.7 [85] 7.5 ltr res.	18.7 [85] 7.5 ltr res.

WEIGHT (2) / DIMENSIONS

Kerb weight - lb (kg)	3,406 (1,545)	3,560 (1,615)	3,560 (1,615)	3,614 (1,639)	3,671 (1,665)	3,724 (1,689)
Gross vehicle weight - lb (kg)	4,784 (2,170)	4,850 (2,200)	4,850 (2,200)	4,963 (2,251)	4,960 (2,250)	5,036 (2,284)
Permitted roof load - lb (kg)	165 (75)	165 (75)	165 (75)	165 (75)	165 (75)	165 (75)
Permitted trailer load, unbraked - lb (kg)	1,650 (750)	1,650 (750)	1,650 (750)	1,650 (750)	1,650 (750)	1,650 (750)
Permitted trailer load, braked - lb (kg)	4,180 (1,900)	4,180 (1,900)	4,180 (1,900)	4,180 (1,900)	4,180 (1,900)	4,180 (1,900)
Permitted towbar download - lb (kg)	168 (76)	168 (76)	168 (76)	168 (76)	168 (76)	168 (76)
Turning circle - ft. in. (m)	38' 5" (11.7)	38' 5" (11.7)	38' 5" (11.7)	39' 6" (12.04)	38' 5" (11.7)	39' 6" (12.04)
Boot volume - cu. ft. (litres - VDA)	16.6 (470)	16.6 (470)	16.6 (470)	16.6 (470)	16.6 (470)	16.6 (470)

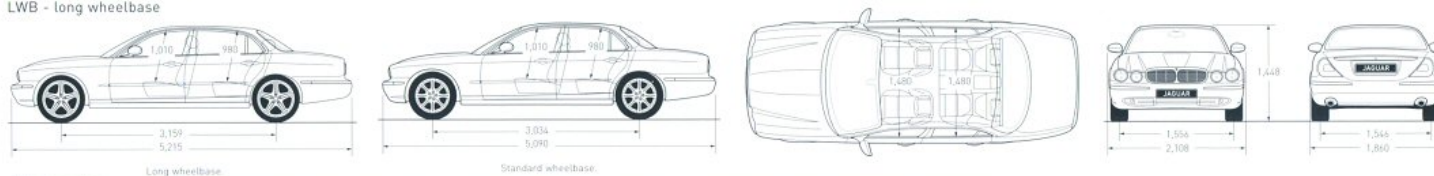
(1) The fuel consumption figures were obtained in tests carried out in line with the Passenger Car Fuel Consumption Amendment Order 1996 (Reflecting EU Directive 1999/100/EC fuel consumption test cycle).

These figures were correct at the time of going to press.

(2) Please consult your dealer for details of changes associated with option fitment. Kerb weights reflect vehicles to standard specifications. Optional extras increase weight.

SWB - standard wheelbase

LWB - long wheelbase



Dimensions shown in mm.

NOTE: The dimension details refer to a nominal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible. Please consult your dealer for details of changes associated with option fitment.

KEY STANDARD EQUIPMENT

	XJ6	SPORT/SPORT PREMIUM	SE*	SOVEREIGN	XJR	SUPER V8
		in addition to XJ6	in addition to XJ6	in addition to XJ6	in addition to XJ6	in addition to XJ6
TRANSMISSION, SUSPENSION, BRAKES	<ul style="list-style-type: none"> Standard wheelbase 6-speed electronic automatic transmission Computer Active Technology Suspension (CATS) Cruise control Dynamic Stability Control (DSC) Electronic Park Brake (EPB) Traction control 	<ul style="list-style-type: none"> Sport suspension 			<ul style="list-style-type: none"> Sport suspension Brembo four piston disc brakes with silver colour callipers 	<ul style="list-style-type: none"> Long wheelbase Adaptive Cruise Control (ACC) Brembo four piston disc brakes with silver colour callipers
EXTERIOR FEATURES	<ul style="list-style-type: none"> Automatic headlights Chrome finish bumper blades, bootlid finisher and window surrounds Front fog lights Rear parking assist 	<ul style="list-style-type: none"> Bi-xenon headlights (Premium) Body colour bootlid finisher and grille surround with black mesh grille and window surrounds Front parking assist (Premium) Headlight powerwash (Premium) Heated front windscreen (Premium) Metallic paint Power foldback exterior mirrors, heated and electrochromic (Premium) 	<ul style="list-style-type: none"> Front parking assist Headlight powerwash Heated front windscreen Metallic paint Power foldback exterior mirrors, heated and electrochromic 	<ul style="list-style-type: none"> Bi-xenon headlights Front parking assist Headlight powerwash Heated front windscreen Metallic paint Power foldback exterior mirrors, heated and electrochromic 	<ul style="list-style-type: none"> Bi-xenon headlights Body colour bootlid finisher and grille surround with bright mesh grille and black window surrounds Front parking assist Headlight powerwash Heated front windscreen Metallic paint Power foldback exterior mirrors, heated and electrochromic 	<ul style="list-style-type: none"> Bi-xenon headlights Chrome finish grille surround with bright mesh insert Front parking assist Garage door opener Headlight powerwash Heated front windscreen Metallic paint Power foldback exterior mirrors, heated and electrochromic
WHEELS	<ul style="list-style-type: none"> Luxury 8 x 18" cast alloy 	<ul style="list-style-type: none"> Dynamic 8 x 18" cast alloy Custom 8.5 x 19" cast alloy (Premium) 	<ul style="list-style-type: none"> Dynamic 8 x 18" cast alloy 	<ul style="list-style-type: none"> Custom 8.5 x 19" cast alloy 	<ul style="list-style-type: none"> Performance 8.5 x 19" cast alloy 	<ul style="list-style-type: none"> Custom 8.5 x 19" cast alloy
INTERIOR THEMES AND TRIM	<ul style="list-style-type: none"> Colour keyed upper fascia and door top rolls, Burr Walnut veneer fascia and door trims R Performance leather rim, 4 spoke steering wheel Leather gearknob with chrome sides Rear twin cupholders 	<ul style="list-style-type: none"> CD autochanger 	<ul style="list-style-type: none"> CD autochanger Front twin cupholders Jaguar Alpine Premium Sound System Wood and leather rim, 4 spoke steering wheel (Burr Walnut) Wooden gearknob (Burr Walnut) 	<ul style="list-style-type: none"> Bluetooth® telephone connectivity CD autochanger Front JaguarVoice Front twin cupholders Jaguar Alpine Premium Sound System Navigation system Rear electric sunblind Wood and leather rim, 4 spoke steering wheel (Burr Walnut) Wooden gearknob (Burr Walnut) 	<ul style="list-style-type: none"> Front twin cupholders Jaguar Alpine Premium Sound System Navigation system Rear electric sunblind R performance leather gearknob with chrome sides 	<ul style="list-style-type: none"> Bluetooth® telephone connectivity Front JaguarVoice Front twin cupholders Heated all wood rim, 4 spoke steering wheel (Burr Walnut) Jaguar Alpine Premium Sound System Navigation system Rear electric sunblind Rear multimedia controls Wooden gearknob (Burr Walnut)
SEATING	<ul style="list-style-type: none"> Comfort leather seats Driver's and front passenger's electric adjustment Fixed bench rear seats 	<ul style="list-style-type: none"> R Performance leather seats Front variable heated, cushion and squab (Premium) Memory function with 3 settings for driver's seat, exterior mirrors steering column and adjustable foot pedals 	<ul style="list-style-type: none"> Front and rear variable heated, cushion and squab Memory function with 3 settings for driver's seat, exterior mirrors steering column and adjustable foot pedals 	<ul style="list-style-type: none"> Soft grain Super V8 ruched leather seats and door panels Front and rear variable heated, cushion and squab Memory function with 3 settings for driver's seat, exterior mirrors steering column and adjustable foot pedals 	<ul style="list-style-type: none"> R Performance leather seats Front and rear variable heated, cushion and squab Memory function with 3 settings for driver's seat, exterior mirrors steering column and adjustable foot pedals 	<ul style="list-style-type: none"> Soft grain Super V8 ruched leather seats and door panels Electric heated bench rear seats with individual electric seat back, head restraints and lumbar adjustment and 3-position memory Front and rear variable heated, cushion and squab Memory function with 3 settings for driver's seat, exterior mirrors steering column and adjustable foot pedals
INTERIOR FEATURES	<ul style="list-style-type: none"> Adjustable front pedals Automatic climate control with dual zone control for driver and front passenger Interior mood lighting Multi-function steering wheel controls for audio, cruise control and (where fitted) Bluetooth® telephone connectivity Rear cigar lighter Driver's and passenger's sunvisors with covered and illuminated vanity mirror Trip computer 					
AUDIO	<ul style="list-style-type: none"> Jaguar Alpine Sound System with AM/FM radio and single slot CD player 					
SAFETY	<ul style="list-style-type: none"> Adaptive Restraint Technology System (A.R.T.S.) Anti-lock Braking System Front and side driver/front passenger airbags High level rear stop light 					
SECURITY	<ul style="list-style-type: none"> Security system with remote central locking 12-stage unlock, deadlocking, driveway locking, glass breakage ultrasonic intrusion sensing, vehicle immobiliser (Thatcham 1 approved) and passive sounder with battery back up 					
KEY OPTIONS	<ul style="list-style-type: none"> Adaptive Cruise Control (ACC) DVD player Front parking assist Jaguar Alpine Premium Sound System JaguarVoice Rear multimedia controls Satellite navigation system with touch screen TV with Teletext (whilst stationary) Twin rear LCD screens 					

* SE is known as Executive in Ireland. For a full and more detailed list of standard and optional equipment, please refer to the Specification and Price Guide or visit us at www.jaguar.co.uk

EXTERIOR COLOUR GUIDE



PLATINUM* fitted with Performance 19" alloy wheels



ZIRCON* fitted with Dynamic 18" alloy wheels



QUARTZ* fitted with Sepang R Performance 20" split-rim alloy wheels



ULTRAVIOLET* fitted with Custom 19" alloy wheels



SLATE* fitted with Luxury 18" alloy wheels



PACIFIC* fitted with Performance 19" alloy wheels



MIDNIGHT* fitted with Sepang R Performance 20" split-rim alloy wheels

*Metallic paint

Topaz and Pacific will be replaced by Winter Gold and Indigo in April 2005. Please contact your dealer for details.

The colours are intended to serve primarily as a guide and, while they approximate to the actual shades, they should not be utilised for paint matching or for any other purpose where complete accuracy is essential. Please ask your dealer to show you samples.

Jaguar Cars Ltd., reserve the right to alter or withdraw any colour finish or trim without notice.



SEAFROST* fitted with Custom 19" alloy wheels



JAGUAR RACING GREEN* fitted with Sepang R Performance 20" split-rim alloy wheels



BRITISH RACING GREEN fitted with Dynamic 18" alloy wheels



EBONY fitted with Performance 19" alloy wheels



WHITE ONYX fitted with Sepang R Performance 20" split-rim alloy wheels

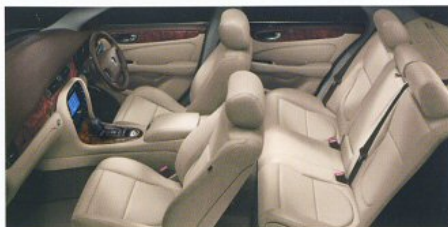


RADIANCE* fitted with Custom 19" alloy wheels

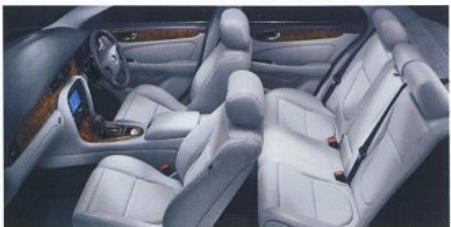


TOPAZ* fitted with Luxury 18" alloy wheels

INTERIOR CHOICES



CHAMPAGNE / MOCHA



DOVE / GRANITE
[Granite leatherette facia not available on Super V8]

Notes:
These images show standard wheelbase.
Ivory is a cost option.
Cranberry is only available with R Performance seats or soft grain leather pack (Super V8 seats).



IVORY / MOCHA



IVORY / WARM CHARCOAL



The following piping combinations for seat and door inserts are only available with soft grain leather pack.

SEAT TRIM COLOUR	CONTRAST PIPING
Champagne	Mocha
Cranberry	Cranberry
Dove	Granite
Ivory	Mocha
Ivory	Warm Charcoal
Warm Charcoal	Warm Charcoal



CRANBERRY / WARM CHARCOAL

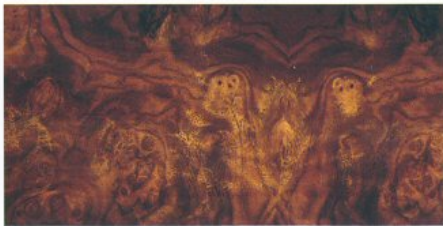


WARM CHARCOAL / WARM CHARCOAL

EXTERIOR / INTERIOR COLOUR COMBINATIONS

	Champagne/ Mocha	Cranberry/ Warm Charcoal	Dove/ Granite	Ivory/ Mocha	Ivory/ Warm Charcoal	Warm Charcoal/ Warm Charcoal
British Racing Green	●	●	□	●	●	●
Ebony	●	●	●	●	●	●
Jaguar Racing Green	●	●	□	●	●	●
Midnight	●	●	●	●	●	●
Pacific	●	□	●	●	●	●
Platinum	●	●	●	●	●	●
Quartz	□	●	●	□	●	●
Radiance	●	●	●	●	●	●
Seafrost	●	□	□	●	●	●
Slate	□	●	●	□	●	●
Topaz	●	□	□	●	●	●
Ultraviolet	●	□	●	●	●	●
White Onyx	●	●	●	●	●	●
Zircon	●	□	●	●	●	●

● Recommended □ Not recommended



BURR WALNUT VENEER
[standard fitment on all models]



GREY STAINED BIRDS EYE MAPLE VENEER
[optional on standard wheelbase models only]

Note: The colours are intended to serve primarily as a guide and while they approximate to the actual shades they should not be utilised for trim matching or for any other purpose where complete accuracy is essential.



SERVICE, ASSURANCE AND PEACE OF MIND

XJ SE 4.2 LITRE V8 in Platinum.

SERVICE AND ASSURANCE

Jaguar Service and Assurance programmes include Standard Price Servicing, so you know the exact cost before servicing commences. Total Tyre Care, from checks on tyre tread depth and pressure, to competitively priced replacement tyres and wheel alignment. Plus Seasonal Health Checks, to ensure your Jaguar is in peak condition all year round.

ONE STOP FOR ALL YOUR JAGUAR NEEDS

Only an official Jaguar dealer can give your car all the care and attention it deserves, with Jaguar trained technicians who have access to the full range of Jaguar approved parts and tools. So that any fitting or repair is carried out exactly the way Jaguar intended.

A comprehensive range of services is available to make your Jaguar ownership experience the very best, for lasting peace of mind.

JAGUAR ASSISTANCE

Jaguar Assistance is 24 hour Incident Management support, designed specifically to help Jaguar drivers in any motoring incident, from minor difficulties such as a puncture to immobilisation due to an accident.

In the UK, our Jaguar trained roadside assistance technicians will get your vehicle back on the road in the shortest possible time. If this is not possible, Jaguar Assistance will find you and your passengers an alternative means of reaching your destination. Travel benefits include car hire, vehicle redelivery and hotel accommodation in the UK. Jaguar European Emergency Assistance affords you similar cover should you be travelling in Continental Europe.

In addition, optional Extended Warranties extend the 3 year unlimited mileage warranty cover for a further 12, 24 or 36 months (years 4, 5 and 6). Each Extended Warranty gives you extensive cover and automatically includes Jaguar Assistance. Ask your dealer for further details.





THE JAGUAR OWNERSHIP EXPERIENCE



JAGUAR FINANCIAL SERVICES

Jaguar Financial Services offer a range of finance and insurance plans tailored to provide maximum choice and flexibility. You'll be as impressed with the finance as you are with the car. Your Jaguar dealer will match your personal or business requirements to the most appropriate finance plan, provide you with quotations and process your application.

COMPANY CAR OPT OUT

Because of the changes in company car Benefit in Kind taxation introduced in April 2002, many company fleet operators and company car drivers are considering their alternatives. Jaguar Financial Services and Jaguar Cars Limited have jointly developed a wide range of finance and insurance plans for business customers and private individuals who may have chosen to opt out of their company car scheme. A combination of Jaguar Privilege PCP, Jaguar Service Contract and Jaguar Insurance provides an excellent package for drivers who have chosen to opt out. Please contact your Jaguar dealer for further information.

WWW.JAGUAR.CO.UK

Your personal Jaguar journey may begin with a visit to www.jaguar.co.uk. The website includes helpful tools such as a dealer locator, specifications and price lists, the latest information on all the Jaguar models, information on clubs, and a fascinating look into the passion and legacy that infuse the Jaguar name.

JAGUAR MAGAZINE

In this unique owners publication you will read about exotic and exciting drives to take with your Jaguar, stories of other Jaguar owners and their experiences with their cars, and the finer things that go hand in hand with a luxury lifestyle.

OWNERSHIP

Your Jaguar comes with Total Care which incorporates 3-year unlimited-mileage Vehicle Warranty, together with a 3-year unlimited-mileage Paint Surface Warranty and a 6-year unlimited-mileage Corrosion (Perforation) Warranty. Also included in Total Care is the support of 24-hour Jaguar Assistance Incident Management, including onward travel and hotel accommodation in the UK. Jaguar European Emergency Assistance affords you similar cover should you be travelling in Continental Europe. Furthermore, optional extended warranties are available so allowing you to extend the 3-year unlimited-mileage warranty cover for a further 12, 24 or 36 months (years 4, 5 and 6) unlimited miles total vehicle mileage.



BY APPOINTMENT TO
HER MAJESTY QUEEN ELIZABETH II
MANUFACTURERS OF CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO
HER MAJESTY QUEEN ELIZABETH II
THE QUEEN MOTHER
MANUFACTURERS OF CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO
HER MAJESTY THE PRINCE OF WALES
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Jaguar Cars Limited has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life for communities affected by the design, manufacture, use and disposal of Jaguar cars. We believe that playing a supportive role in the communities in which we operate is a privilege, not an obligation. Corporate citizenship goes to the very heart of our company.

It is Jaguar's policy continually to improve its high environmental standards in all areas of business activity.

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JAGUAR

Born to perform

SPORTING SALOONS

THE ALUMINIUM XJ RANGE

The Jaguar XJ presents a virtually unique combination of qualities: limousine standards of comfort with genuinely sporting performance and handling. Completely re-engineered, the most advanced production Jaguar is also more thrilling to drive than ever before.

Fundamental to this experience is an exceptionally strong and light all-new aluminium body that allows you to enjoy the full benefit of the powerful V6 and V8 engines. Industry-leading technology provides impressive levels of safety and easy, driver-friendly control, complemented by cossetting luxury and a shape with timeless beauty and presence.



XJ6

The 3.0 litre V6 model is generously equipped: a six-speed electronic automatic transmission, air-damped CATS Computer Active Technology Suspension, Dynamic Stability Control (DSC) and Adaptive Restraint Technology System (A.R.T.S.) are amongst its many standard features.



XJ SE

Available with 3.0 litre V6 or 4.2 litre V8 engines, the SE adds extra luxury with features such as electrochromic, fold back exterior mirrors and Dynamic 18" wheels.



XJ SPORT

For the enthusiast who revels in sports car responsiveness, the Sport provides greater feel and control through firmer spring and damper settings, matching the eagerness of its 3.5 litre V8 engine. The Sport is distinguished by a body coloured bootlid finisher and a black mesh grille insert.



SOVEREIGN

The lavishly equipped Sovereign adds to the SE specification with 16-way electric front seats, soft grain leather, JaguarVoice, satellite navigation, telephone, a rear electric sunblind, Bi-xenon headlights, Custom 19" wheels and the exclusive Sovereign badge.



XJR

The ultimate performance XJ with its racing-inspired mesh grille, Performance 19" wheels and famous R badges. The hugely powerful supercharged 4.2 litre V8 is well matched by four piston Brembo brake callipers and a chassis that's firm yet smooth-riding.



XJ SUPER V8

Indulgent luxury blends with lavish equipment in the Super V8, which includes Adaptive Cruise Control (ACC), Bi-xenon headlights, front parking assist, Brembo brakes and Custom 19" wheels amongst its standard features. Behind the chrome surround grille with its bright mesh insert is the legendary supercharged 4.2 litre V8.

XJ SE 3.0 LITRE V6
In Platinum with standard
Dynamic 18" alloy wheels,
front parking assist and
headlight powerwash.



