JAGUAR WINS LE MANS!

- ★ Scores sensational victory averages nearly 106 miles per hour to set all-time speed mark for world's most grueling 24-hour road race at Le Mans, France, June 13-14.
- ★ Takes 1st, 2nd, 4th, and 9th, outclassing all of the world's fastest sports cars.
- ★ Driven by Tony Rolt and J. Duncan Hamilton, a Jaguar XK-120 "C" smashed all records for speed and distance in averaging over 10 miles per hour greater speed than any previous mark made in the tortuous, 24-hour run over the 8½ mile course. Jaguar has now won first place in two of the past three races.
- ★ Every one of the four Jaguars entered in the 1953 Le Mans finished! No other manufacturer's entries demonstrated such sustained speed, roadability, and endurance.



JAGUAR

See and try the Jaguar XK-120 models and the distinguished Mark VII sedan

BONDED AUTO STEET

THE FINEST CAR OF ITS CLASS IN THE WORLD