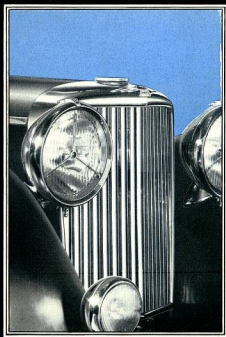


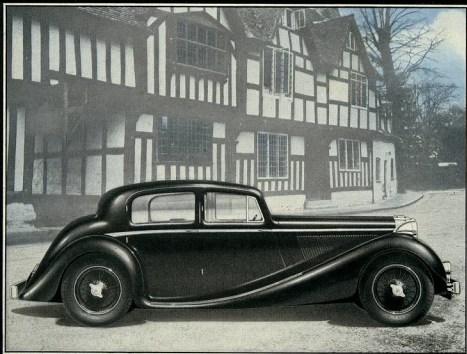
March 14, 1939.

The Motor



JAGUAR

THE CAR OF THIS GENERATION



3½ Litre Saloon

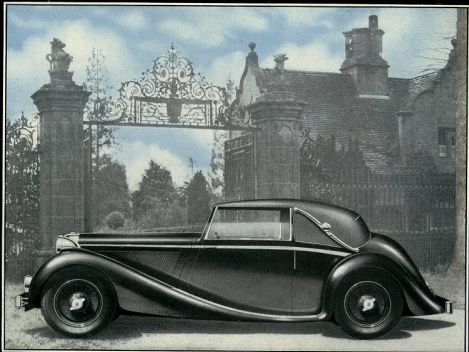
Most imposing car in the range, the 3½ litre Jaguar has met with unprecedented success since its introduction at the 1937 Motor Show. Its exhilarating performance, ease of handling and effortless cruising at speed have earned for it the very highest praise from press and public alike. Its handsome coachwork provides generous space and luxurious riding-comfort for five passengers—and in quality of workmanship and finish this Jaguar saloon is only equalled by specialised coachwork of the highest order. 3½ litre saloon £445.

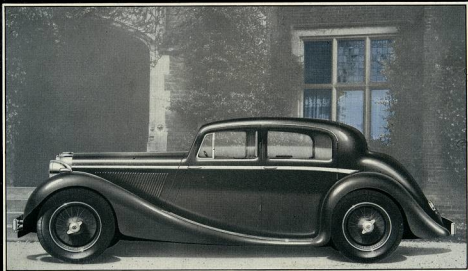
JAGUAR

Drophead Coupé

Exceptionally comfortable accommodation is provided by the Jaguar Drophead Coupé, which is available on the 3½, 2½ and 1½ litre chassis. It combines true Jaguar dignity of line with a really practical folding head, which, when lowered, fits perfectly flush with the body. If desired, the fore part only may be rolled back. The very wide doors make it particularly easy to enter or leave the rear compartment. Prices of the Drophead Coupé are: 1½ litre model £318. 2½ litre model £415. 3½ litre model £465.

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1½ Litre Saloon

Though rated at only 14 horsepower, the 1½ litre Jaguar O.H.V. engine develops no less than 65 brake horsepower, giving the car a maximum speed in excess of 75 m.p.h. In its handsome appearance and five-seater spaciousness, the 1½ litre Jaguar resembles the larger models; in its combination of lively performance with deep-seated comfort it is unapproached by any car in its class. 1½ litre saloon £298.

2½ Litre Saloon

With a performance only slightly less impressive than the 3½ litre model, the 2½ litre Jaguar saloon has the same dignified lines, the same luxurious comfort, the same smooth silence in action. In common with all the closed cars in the Jaguar range, the 2½ litre provides full five-seater accommodation. 2½ litre saloon £395.

The '100' Model

The Jaguar '100' has for several years been among the fastest unsupercharged cars in the country. Its extraordinary acceleration, ease of handling and road-holding qualities are such that, in the words of the 'Motor,' "to drive the Jaguar '100' is to enjoy an experience unlikely to be forgotten for many a day to come." It is available in either 2½ or 3½ litre form, the latter providing over 100 m.p.h. in full touring trim. 2½ litre model £395, 3½ litre model £445.

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