

★★★ Convertible Two individually adjustable front seats with two scats behind, suitable for small children —all seats of British glow leather. Front end of truth hinges down to increase storage for galf club, set. Instrument panel and all interior truin finished in hand-tubed walnut. Windya windyas, Inferior heater incorporating windshield defroster. The too is overed with the makin and has a fully lined intenor which completely concests the linkage.





ritions **** ritish 2-3 seater Hard Top Coupe

Two individually adjustable front seats with seating accommodations in rear for one adult or two children—all seats of firtisa glove leather. Front end of trunk hinges down to increase storage space for galf clubs, etc. Instrument panel and all interior frim firinken in hand-rubbed walnut. Wind-ap windows. Interior heater incorporating windshield defroster.

The finest car of its class in the world

JAGH

The Jaguar XK-140 is a direct descendant of the world-famous XK-120 and is now, more than ever, the yardstick by which the sports cars of the world are measured.

For luxurious appointments, comfort, brilliant performance, for sheer driving delight, the XK-140 is incomparable. It will be the car you'll be eager to drive be it a trip for groceries or a long jaunt over the highways.

Though the XK-140 engine is fleree and powerful when you want it so, the Jaguar's gentle tractability in traffic makes it a pleasure to drive under all conditions. Combine this with the car's superbly balanced suspension and light, precise rack and pinion steering ... you'll find that driving becomes one of the greatest pleasures you've ever known.

The XK-140 is made in three body styles: the Sports Roadster (illustrated on the cover), the Convertible and the Hard Top Coupe. Overdrive is an optional extra on all three.

Modified cars are available at slight additional cost. This includes the "C" type cylinder head, raising the horse power from 190 to 220, special crankshaft damper, wire wheels, dual exhausts and fog lamps. Borg-Warner automatic transmission is available on the Coupe and Convertible.

> ★★★ Roadster

Divided seals individually adjustable for reach and uphotsteed in leasher. The log is made of mohair material with subreakable near light-mether dided, it is completely concealed behind seals. Betchnible sidescreens, stored in a tary in the hando compatinent. Interior header scorecaling windshind detroater. Front end of truth hinges down to increase storage for galf cubs, reic. Expension guides in door storage for galf cubs, reic. Expension guides in door



The World-famous 31/2 litre JAGUAR XK engine

This is the same phenomenal engine that has sped Jaguar cars to countless victories in major competition an European and U. S. circuits. Its double overhead camshaft design is the most modern in the world and is capable of powering the XK-140 to speeds near 140 m.p.h. with ease. Yet, its extreme flexibility makes it dacile and smooth in stop and go city traffic. The XX engine is built for great reliability and long life.



new features

- XK Engine now with high lift cams and output raised to 190 H. P. on standard models and 220 H. P. on all MC models.
- Rack and pinion steering
- Increased diameter torsion bars
- Oil ignition coil

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- Borg-Warner automatic transmission on Coupes and Convertibles
 - New "wrap around" bumpers and redesigned overriders
 - New tail lamps with built-in reflectors
- New flat horn button
- New flasher-type traffic indicators

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