

## *The high performance car of proved merit . . . .*

**B**UILT to a high ideal—and possessing a proved fine performance—the SS enjoys a fast growing measure of public approval.

From year to year, fresh successes have been gained in Competitions at home and abroad—including such events as the International Alpine Trial. In this, the most severe of all road trials, SS cars in 1934 gained awards in both the Team Class and the Individual Class.

In high-speed trials at Brooklands, in the famous Shelsley Walsh hill climb, in the R.A.C. London to Edinburgh trial, and in every Concours d'Elegance of note, SS cars have asserted their superiority in outstanding fashion.

The major units, engine, gearbox, etc., are specially manufactured by the Standard Motor Company, Ltd., whose world-famed engineering skill ensures mechanical perfection, whilst the coachwork, interior furnishing and detail finish of SS cars is of quality unequalled in cars costing many times their price.

A fully illustrated catalogue with complete specifications of all models will be sent on application to:—

**N.V. J. W. LAGERWY's Auto Mij**  
**FRANKENSTRAAT 81, DEN HAAG**

TELEFOON 550410



TELEFOON 553961

**SS CARS LIMITED**  
**FOLESHILL, COVENTRY**

*Telephones:*  
*Coventry 8681 (10 lines)*

*Telegrams:*  
*Swallow, Coventry*

# ABRIDGED SPECIFICATION

## SS I Airline, Saloon and Open 4-seater models

**ENGINE.** Specially manufactured Standard Six Cyl. 16 h.p.: 65.5 m/m. bore  $\times$  106 m/m. stroke; 2143 c.c. 20 h.p.: 73 m/m. bore  $\times$  106 m/m. stroke; 2663-7 c.c. 2-bearing crankshaft. 2 $\frac{1}{4}$ " dia. main bearings. 1 $\frac{3}{4}$ " dia. big ends. Aluminium pistons. Chromium iron cyl. blocks. Light alloy connecting rods. High efficiency induction and exhaust manifold. Detachable high compression aluminium cyl. head. Two special high speed carburettors. Cooling by centrifugal pump and fan with adjustable thermostat. High pressure submerged oil pump. Coil ignition. Single dry plate light action clutch.

**TRANSMISSION.** Synchro-mesh gears on second, third and top. Hardy Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive. Easy to hand change speed lever.

**SUSPENSION.** Ensuring smooth and steady road-holding with maximum comfort at all speeds. Long flat road springs of low periodicity, mounted on "Silentbloc" bushes. Hartford friction type shock absorbers front and rear. Rear springs 42 $\frac{1}{8}$ "  $\times$  1 $\frac{3}{4}$ ". Front springs 34 $\frac{3}{8}$ "  $\times$  1 $\frac{3}{4}$ ".

**BRAKES.** Highly efficient Bendix Duo-Servo. Large diameter Millenite cast brake drums, deeply ribbed. 12 $\frac{1}{2}$ " external dia. Hand and foot operated on all four wheels.

**STEERING.** Marles Weller cam and lever type.

**PETROL SUPPLY** by A.C. pump with auxiliary priming lever for hand operation, from 12-gallon tank at rear of chassis.

**WHEELS AND TYRES.** Rudge-Whitworth centre-lock splined hub type racing wheels. Dunlop 5.50  $\times$  18 tyres.

**ELECTRICAL EQUIPMENT.** 12-volt set. Large type head lamps. Dip and switch control above steering wheel. Finger-tip ignition control. Stop light. Reversing light. Sports type wing lamps. Special Lucas type blended note horns. Lamps and horns all chromium plated finish.

**COACHWORK.** Coach-built, with leather grained head and large travelling trunk. Airline Saloon is coach-built—all nanelled—and has large concealed luggage locker.) Flush-fitting and exceptionally wide doors. Quick action sliding roof on Airline and Saloon models. Safety glass. Wide vision windscreen, with Lucas duo-blade wiper. Upholstery of finest quality Vaumol or Celstra hide throughout. Polished figured walnut instrument panel. Complete suite of interior fittings. Thickly carpeted floor. Arm chair rear seats and sliding front seats. Deep foot wells. Fully equipped and illuminated instrument panel. Self-cancelling traffic indicators. Bumpers and spare wheel cover (on the Airline Saloon there are two spare wheels with covers). Draught-proof all-weather equipment on open 4-seater. Many beautiful colour schemes.

## SS II Saloon and Open 4-seater models

**ENGINE.** Specially manufactured Standard four-cyl. three-bearing engine. 10 h.p.: 63.5 m/m. bore  $\times$  106 m/m. stroke; 1343 c.c. 12 h.p.: 69.5 m/m. bore  $\times$  106 m/m. stroke; 1608.5 c.c. Two special high-speed carburettors. Three-bearing crankshaft. "Buoyant Power" flexible engine mounting. Harmonic cams. Cooling by centrifugal pump and fan with adjustable thermostat. Aluminium pistons, chromium iron cyl. blocks. Light alloy connecting rods. Machined combustion chambers and ports. High efficiency induction and exhaust manifold. Submerged oil pump. Coil ignition. Single dry plate light action clutch.

**TRANSMISSION.** Synchro-mesh gears on second, third and top. Hardy Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive. Easy to hand change speed lever.

**SUSPENSION.** Long flat road springs of low periodicity mounted on "Silentbloc" bushes. Quickly accessible jacking pads obviate any difficulty in erection.

**SHOCK ABSORBERS.** Hartford friction type, front and rear. Rear springs 38 $\frac{3}{8}$ "  $\times$  1 $\frac{3}{4}$ "; front springs 29 $\frac{3}{4}$ "  $\times$  1 $\frac{3}{4}$ ".

**BRAKES.** Highly efficient Bendix Duo-Servo. Hand and foot operate on all four wheels.

**STEERING.** Marles Weller cam and lever type.

**PETROL SUPPLY** by A.C. pump, with auxiliary priming lever for hand operation, from 8-gallon tank at the rear of the chassis.

**WHEELS AND TYRES.** Rudge-Whitworth centre lock splined hub type racing wheels. Dunlop 4.75  $\times$  18 tyres.

**ELECTRICAL EQUIPMENT.** 12-volt set head lamps, with dip and switch control above steering wheel. Sports type wing lamps. Stop light. Reversing light. Special Lucas type blended note horns. All lamps and horns chromium plated finish.

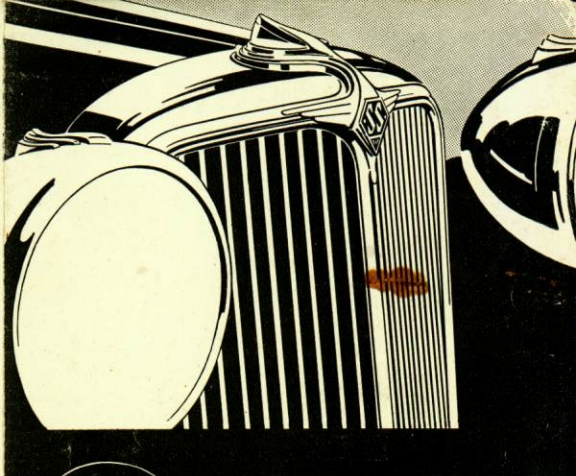
**COACHWORK.** Coach-built with leather grained head and large travelling trunk. Flush fitting and exceptionally wide doors. Quick action sliding roof on saloon. Safety glass. Wide vision windscreen with Lucas duo-blade wiper. Upholstery of finest quality Vaumol or Celstra hide throughout. Polished figured walnut instrument panel. Complete suite of interior fittings. Thickly carpeted floor. Arm chair rear seats and sliding front seats. Deep foot wells. Fully equipped and illuminated instrument panel. Self-cancelling traffic indicators. Bumpers and spare wheel cover. Draught-proof all-weather equipment on open 4-seater. Many beautiful colour schemes.

### MANUFACTURERS:

S.S. Cars Ltd., Foleshill, Coventry. 'Phone: Coventry 8681 (10 lines). Telegrams:

Swallow, Coventry.

London Showrooms: Henlys Ltd., Devonshire House, Piccadilly, W.1.



The  
**car that is making  
motoring history..**

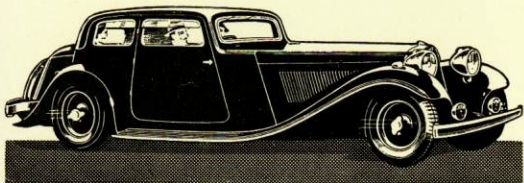
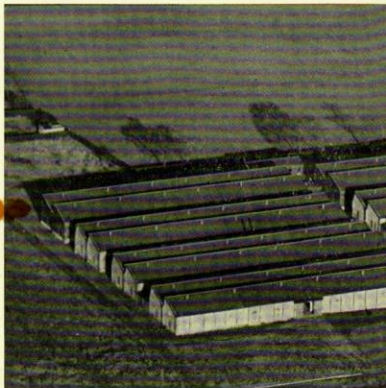
IMPORTRICE

**N.V. J. W. LAGERWY's Auto Mij**  
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TELEFOON 550410

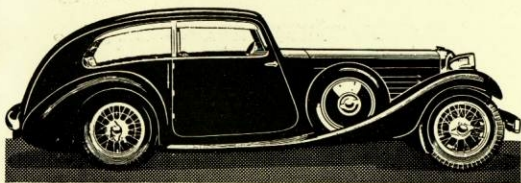
TELEFOON 553961





**SS 1. FULL FOUR-SEATER SALOON:**

20 H.P. geheel compleet ..... f 3990.—



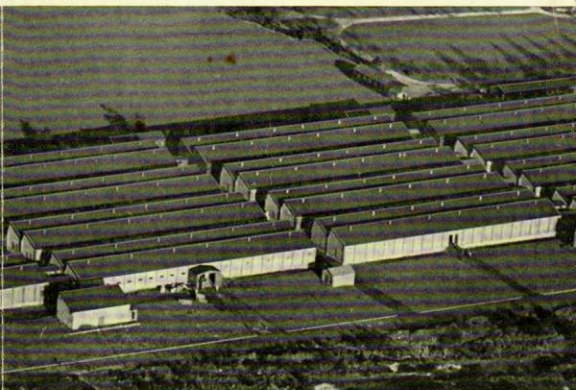
**SS 1. AIRLINE SALOON:**

20 H.P. geheel compleet ..... f 4500.—

*All SS cars are available in a wide range of attractive colour schemes, full particulars of which are given in illustrated catalogue which will be forwarded on request.*

**SS CARS**





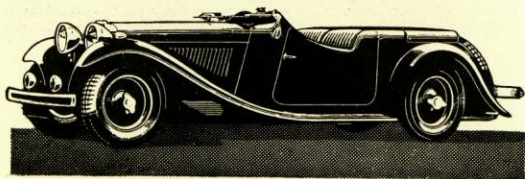
**From this 13-acre factory**  
*come these*  
**modern, distinctive cars**

Manufactured in Coventry—the home of the British car industry—the SS is stamped with an individuality that places it in a class alone. SS design has ever been directed towards the production of a car combining just those features which ensure completely satisfied ownership—performance, comfort, appearance, and, not the least important, economy in first cost and subsequent maintenance.

To the range of body styles so long characterised by beauty of line, luxurious comfort and superb finish, is added the Airline Saloon—acknowledged to be the most beautiful streamlined car of all. No matter in which direction personal taste inclines—closed car or open car—SS offers to the discriminating motorist something out of the ordinary . . . true individuality in performance and appearance.

*Manufactured by*

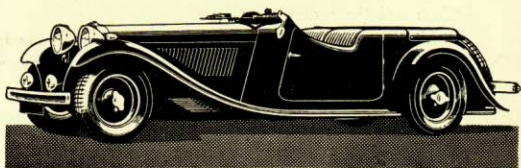
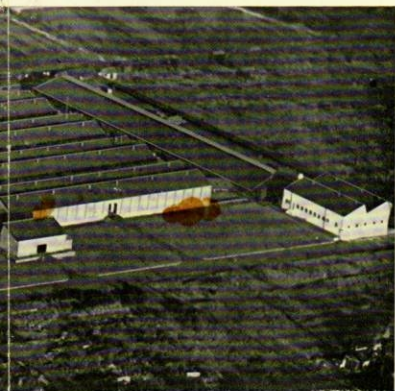
**SS CARS LIMITED**  
**FOLESHILL, COVENTRY**



**SS 11. FULL FOUR-SEATER OPEN SPORTS:**

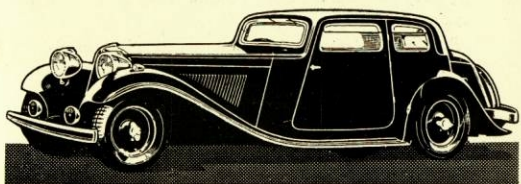
12 H.P. geheel compleet ..... f 2940.—

**L T D • C O**



§§ I. FULL FOUR SEATER OPEN SPORTS:

20 H.P. geheel compleet ..... f 3940.—



§§ II. FULL FOUR-SEATER SALOON:

12 H.P. geheel compleet ..... f 2990.—

Permanent Jacks ..... f 100.—

*Permanent Jacks available extra ..... f 100.—*

V E N T R Y