

a
brilliant
new

Jaguar



PULL

ABRIDGED SPECIFICATION

ENGINE. (41 Hw) 6-cylinder O.H.V. 82 m.m. bore x 110 m.m. stroke; 3,485 c.c.; 7 bearing counterweighted crankshaft; 125 b.h.p. at 4,250 r.p.m.; compression ratio 6.75:1. (41 Hw) 6-cylinder O.H.V. 73 m.m. bore x 106 m.m. stroke; 2,463 c.c.; 7 bearing counterweighted crankshaft; 102 b.h.p. at 4,600 r.p.m.; compression ratio 7.3:1.

FRAME. Straight plane side members with 7" deep cross bracing provide a frame of immense strength and utmost rigidity.

TRANSMISSION. Four-speed synchromesh gearbox with intermediate gears and layshaft in needle roller bearings; single helical gears; 10 in. Borg & Beck single plate clutch; Hardy Spicer divided propeller shaft; Hypoid rear axle; central remote control gear change.

SUSPENSION. Independent front suspension; torsion bar system in conjunction with tubular hydraulic shock absorbers. Rear suspension by extra long, flat, low periodicity half-elliptic springs in conjunction with Girling P.V. 7 hydraulic dampers.

BRAKES. Girling two-leading shoe fully hydraulic, fitted with air ducts for efficient cooling.

STEERING. Burman-Douglas re-circulating ball system; positive, accurate and shock-free. Turning circle 17 ft.

WHEELS & TYRES. Pressed steel bolt-on wheels with wide rim bases to carry Dunlop 6.70 x 16 Super Comfort Tyres.

ELECTRICAL EQUIPMENT. Lucas de Luxe throughout; 12 volt set with ventilated dynamo; powerful built-in headlamps; two pass lamps; built-in wing lamps; twin

rear lamps; reversing lamp; stop lamp; two interior lights; door-operated entrance light; twin blended-note horns; twin-bladed independently operated screen wipers.

INSTRUMENTS. 5 inch 120 m.p.h. speedometer; 5 inch revolution counter; ammeter; oil pressure gauge; water temperature gauge; electric clock; self-cancelling trafficators with warning light.

UPHOLSTERY & CARPETING. Upholstered throughout in finest quality Vaumol leather hide and Dunlopillo; floor thickly carpeted over felt underlay.

SEATING. Independently adjustable front seats; adjustable for height and reach. All seats upholstered in Vaumol leather hide and Dunlopillo.

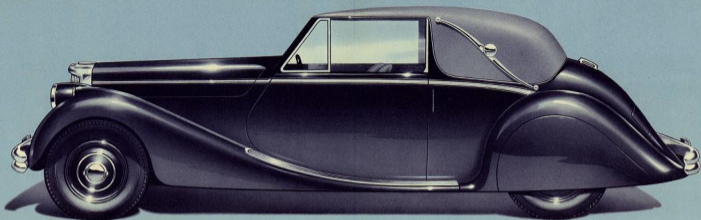
AIR CONDITIONING. Clayton heater incorporating de-froster and de-mister. Improved air intake system provides cold air taken from outside car for interior cooling in warm weather.

SPARE WHEEL & TOOLS. Tools housed individually in specially shaped soundproof container in rear locker lid; tool container illuminated by automatic light; spare wheel housed in special compartment beneath locker.

LUGGAGE ACCOMMODATION. Ample accommodation for luggage is provided in the large locker, the lid of which may be lowered to form platform for additional luggage. Locker is sealed against entry of dust and is fitted with rubber protector strips.

EASY JACKING. Any wheel may be raised clear of the ground with the minimum of effort in 15 seconds by means of special easy-lift jack.

Jaguar



The new drophead coupé on 2½ and 3½ litre chassis

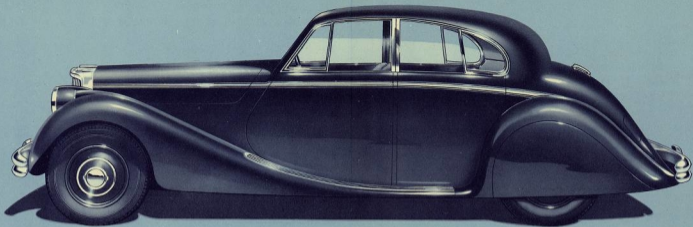
The Jaguar Drop Head Coupé with its elegant flowing lines has an irresistible appeal for the motorist who, whilst desiring a body with touring-car characteristics yet requires, on occasion, the snug protection of a fully-enclosed saloon. It has all the new features and many improvements of the saloon illustrated overleaf including independent front suspension, new frame, new hydraulic brakes, new transmission system and fifteen other important improvements. As with the saloon, no startling departure has been made from the dignity and good taste which critics the world over have declared to be inherent characteristics of Jaguar design. The new Jaguar is better, finer looking but still unmistakably a Jaguar, and more than ever the finest car of its class in the world.

19 important new features

- (1) Independent Front Suspension. (2) Fully hydraulic Two-leading shoe Girling Brakes. (3) Entirely new frame. (4) New Burman-Douglas re-circulating ball-type steering. (5) New transmission system. (6) Longer rear springs with new P.F.7 Girling Dampers. (7) Pressed steel wide rim base wheels, fitted with Dunlop 6.70 x 16 Super Comfort Tyres. (8) Increased interior dimensions. (9) Flat floor. (10) New luxurious unpleated upholstery. (11) Increased all-round visibility. (12) Increased leg room. (13) Built-in headlamps. (14) New instrument panel, illuminated by infra-red ray. (15) Twin bumpers with over-riders. (16) Concealed door hinges. (17) Press button door handles. (18) New and improved air-conditioning system. (19) Dust-free zip fastener door pockets.

Jaguar

THE FINEST CAR OF ITS CLASS IN THE WORLD



The new saloon on 2½ and 3½ litre chassis

With many developments of entirely new design added to proven features which have been retained, the new Saloon is a brilliant successor to a long line of distinguished forerunners. Each of its new features has been developed after long years of patient research and stringent tests commenced in many cases in the years before the war. Thus, the new independent front suspension, the new frame, the new hydraulic brakes and the new transmission system have not been hurriedly designed merely to keep abreast of a trend, but have undergone long and arduous trial until perfection has been assured. In the graceful flowing lines of the new Jaguar no startling departure has been made from the dignity and good taste which critics the world over have declared to be inherent characteristics of Jaguar design. The new Jaguar is a better Jaguar, a finer-looking Jaguar, but is still unmistakably a Jaguar, and more than ever the finest car of its class in the world.

20 important new features

- (1) Independent Front Suspension. (2) Fully hydraulic two-leading shoe Girling Brakes. (3) Entirely new frame. (4) New Burman-Douglas re-circulating ball-type steering. (5) New transmission system.
- (6) Longer rear springs with new P.V.7 Girling Dampers. (7) Pressed steel wide rim base wheels, fitted with Dunlop 6.70 x 16 Super Comfort Tyres. (8) Increased interior dimensions. (9) Flat floor. (10) New luxurious unpleated upholstery. (11) Increased all-round visibility.
- (12) Increased leg room. (13) Built-in headlamps. (14) New instrument panel, illuminated by infra-red ray. (15) Twin bumpers with over-riders.
- (16) Concealed door hinges. (17) Press button door handles. (18) Ventilator in rear compartment. (19) New and improved air-conditioning system.
- (20) Dust-free zip fastener door pockets.

Jaguar THE FINEST CAR OF ITS CLASS IN THE WORLD