

SWALLOW
COACHWORK
for the
CONNOISSEUR

Foreword

THE unchallenged popularity of the small car is accepted as a natural consequence of the low prices at which such cars are produced by mass-production methods. Whilst this may be true, the small car has a strong appeal to many of discriminating tastes, to whom luxurious refinements, individuality, and superlative finish are essential.

The introduction of the AUSTIN-SWALLOW was immediately acclaimed a further step in Motordom. A class hitherto unprovided for was created—the car for the connoisseur in miniature—the very embodiment of quality and refinement. Such a car engenders the essence of possessional pride.

The craft of the coachbuilder, and skill of the artist are represented to perfection. Grace of outline, scientific construction, and exquisite colours, are features which convey the inimitable sterling qualities of SWALLOW Coachwork.

Telephone Nos. :
8027—8028.

SWALLOW SIDECAR & COACHBUILDING CO.,
Holbrook Lane, Foleshill,
Coventry.

Telegrams :
"Swallow, Coventry."

Austin-Swallow Sports—Two-Seater

THE wonderful popularity which has been attained by this Model is convincing proof of its sterling qualities. It is accepted as the ideal Sports car. The luxurious comfort of the spacious seating, together with the provision of perfect weather protection, undoubtedly fulfil the most exacting demands of the Connoisseur.

SPECIFICATION.

BODY FRAME. Constructed of specially selected ash, by highly skilled craftsmen. All panels are of aluminium, ensuring strength, yet light weight. The doors are exceptionally large and offer easy access. The locker accommodates the spare wheel, and provides space sufficient for a reasonable amount of luggage.

INTERIOR TRIMMING AND UPHOLSTERY are finished in most luxurious style, being of real leather in pigskin grain, heavily pleated, in colours to match the cellulose finish—red, green, blue, brown, or black. The floor coverings are of fluted rubber matting.

INSTRUMENT FACIA BOARD is of solid mahogany, or walnut, highly polished. Neatly mounted with switchbox, ammeter, speedometer, and oil pressure gauge.

WINDSCREEN of the Sports Vee type, is glazed with plate glass, having hinged panel on the driver's side. Pillars and channels are heavily chromium plated.

WINDSCREEN WIPER. Automatic "Trico."

ALL-WEATHER EQUIPMENT. The hood is exceptionally neat, in colours to match the cellulose finish, and is concealed when not in use by an envelope provided for its protection. The design is such that all draught is entirely eliminated, the interior valances making positive contact with the windscreen and sidescreens. The latter are particularly rigid, and may be locked in position by means of a special security device.

WINGS. Graceful in design, whilst being essentially of the sports type, provide adequate protection. Constructed of heavy gauge steel, and strongly stayed, absence of drumming is assured.

CHROMIUM-PLATED RADIATOR COWL. Of new and handsome design, lends a very substantial appearance to the whole car, and at the same time enables the body to be constructed on very spacious lines.

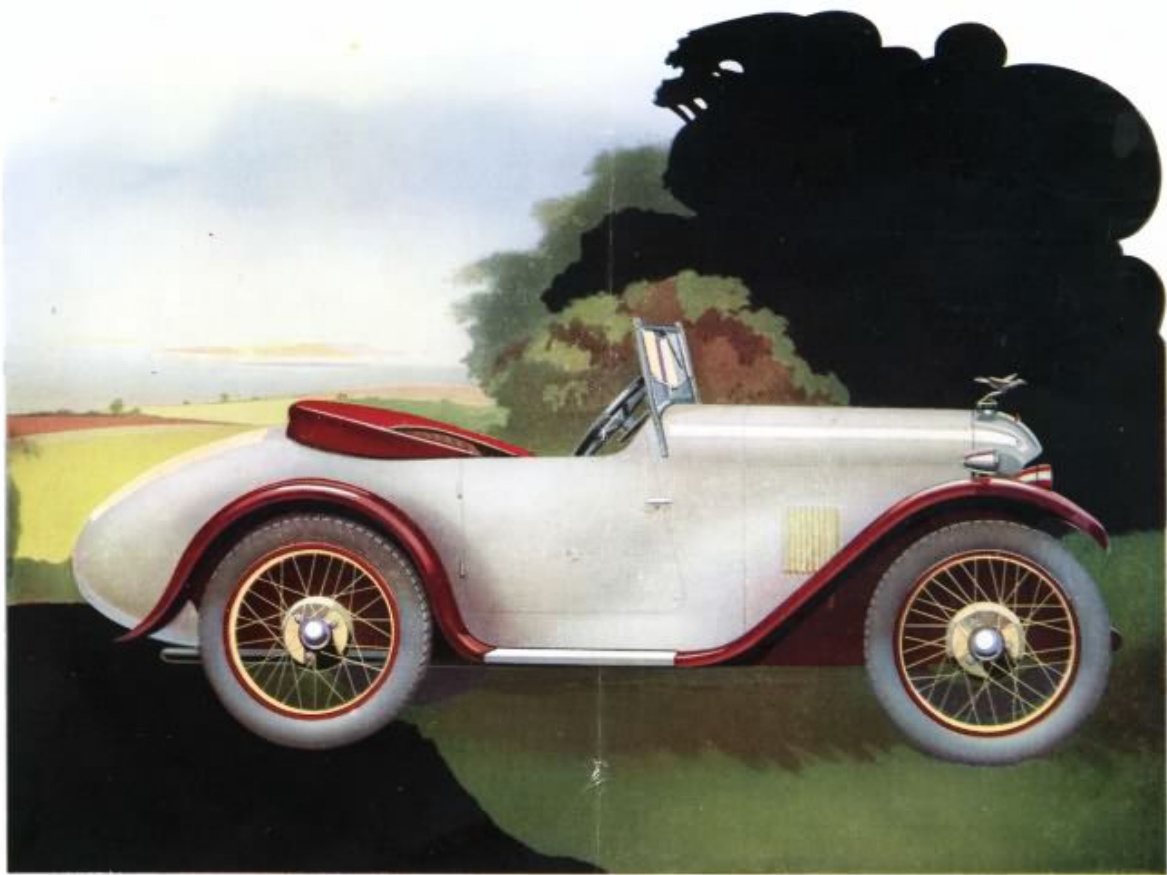
LIGHTING EQUIPMENT. The Head Lamps are mounted on brackets between the cowl and wings and in such a position are exceptionally rigid. Side lamps in chromium finish, of special sports design, are mounted on the wings, and fitted with powerful domed lens at the front and ruby at the rear.

CELLULOSE FINISH. Exceptionally highly polished, in nine attractive colour schemes representing the standard finish.

Cream and Crimson ; Grey and Green ; Light Mole Brown and Deep Suede Brown ; Ivory and Black ; Cherry Red and Maroon ; Sky Blue and Danish Blue ; Cream and Violet ; Birch Grey and Battleship Grey ; Ivory and Dark Blue.

The first-mentioned colour in each case alludes to the body, the latter to the wheels, wings and chassis. Hood materials and upholstery, however, are supplied only in crimson, green, black, brown, and blue. Colour pattern book, containing standard colours, can be supplied to clients.

Austin-Swallow Sports—Two-Seater



Austin-Swallow Sports—Two-Seater—cont.

CHROMIUM FINISH. All external fittings and parts are of chromium finish.

THE SWALLOW MASCOT, of artistic design, also Licence Holder, is included in the specification.

SEATING ACCOMMODATION. This is one of the most important features in all bodies, and has, consequently, received the very special attention of the designers. Ample width for any two adult passengers is provided, and the leg room, even for a sports car, is more than usually spacious. Weight distribution has also been carefully studied, with the result that the car is rock-steady at all speeds, particularly on corners and greasy roads.

SALOON HEAD. This model may be supplied with Saloon Head rigidly fixed, but quickly detachable, so that it may be readily interchangeable with the Cape Hood. The finish of this Head represents the finest example of the panel beater's skill. The graceful lines and dome are indeed striking. The interior is lined with Bedford Cord or hair line. A standard type saloon ventilator is fitted in the roof, and an artistically-designed electric light with tumbler switch. The saloon head is cellulose finished in colour to match the wheels, wings and chassis.

INTERIOR MEASUREMENTS:	Width of body 38" inside.
	Centre of backrest to pedals 43"
	Width of doors 25"
	Height of backrest from cushions 22"
	Depth of body inside 27"
	Over-all length of car 16'
	Over-all width of car 4' 2"
	Unladen weight 8 cwt.

CHASSIS. Special sports chassis, with raked steering, and sports silencer with 2" tail pipe.

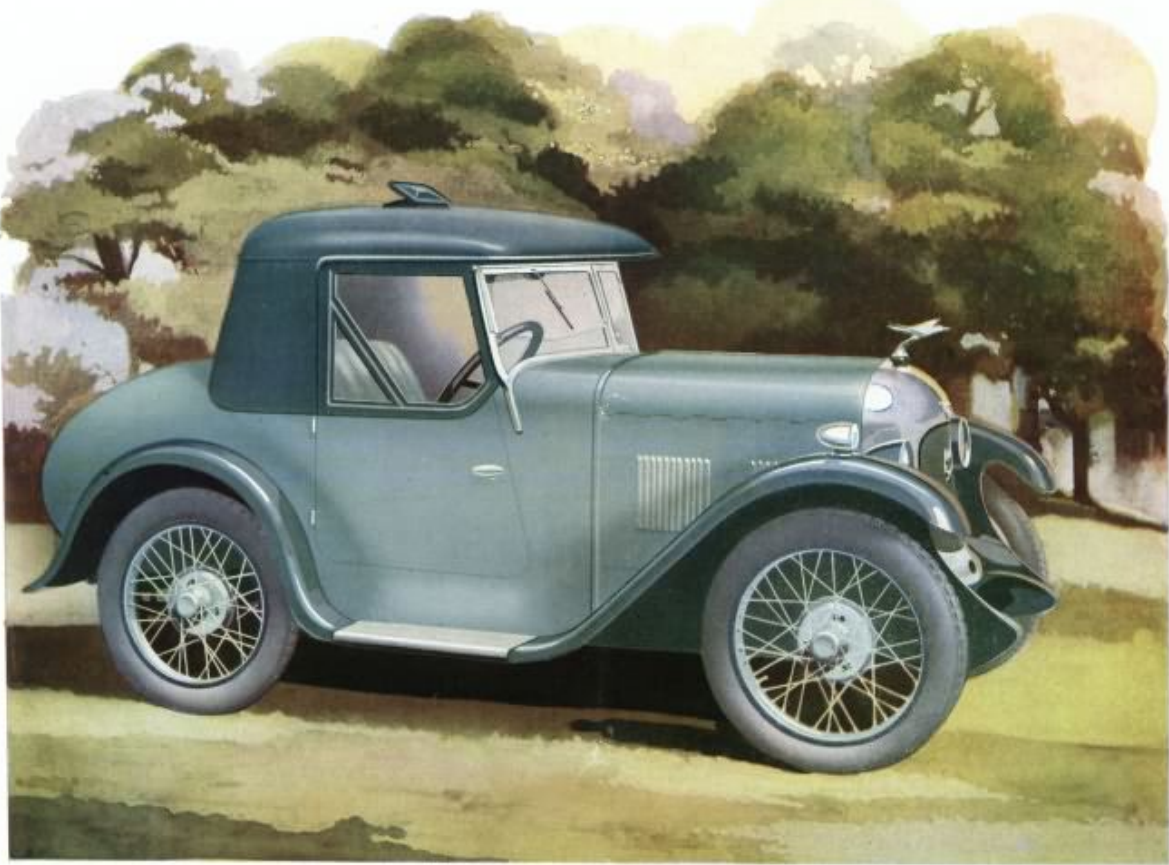
PRICES.

	l	s.	d.
Complete to Specification with Cape Hood only	170	10	0
Complete to Specification with Coupé Saloon Head only	180	10	0
Complete to Specification with Cape Hood and Interchangeable Coupé Saloon Head	185	10	0

EXTRAS.

"Splintex" Glass Windscreen	3	10	0
Ship's-type Air Ventilators	1	1	0
Eight-day Clock	2	2	0
Interior Saloon or Exterior Adjustable Mirror	12	6	

Austin-Swallow Sports Coupé



Austin-Swallow Sports Saloon

THE Sports Saloon, embodying the refinements and exclusive distinction characteristic of the luxury car, makes a strong appeal to those of discriminating taste to whom such qualities are essential. Grace of outline, perfect proportions, and exquisite colours, enhanced by superlative finish are features significant of the highest standard of coachbuilders' art. This model is specially designed with spacious seating accommodation for two adult and two or three juvenile passengers.

SPECIFICATION.

BODY FRAME, constructed by highly skilled craftsmen, is of specially selected ash. All panels are of aluminium, ensuring strength, yet light weight. Both doors are exceptionally large and offer easy access.

THE UPHOLSTERY is finished in the most luxurious style, being real leather in pigskin grain with heavily pleated silk corded door casings and quarters, in colours to match the cellulose finish, in red, green, blue, brown, or black. The head lining is of first quality velour cloth.

THE INTERIOR FURNISHINGS are artistically finished in polished mahogany or walnut, the instrument facia board being neatly mounted with switchbox, ammeter, speedometer, and oil pressure gauge. Incorporated in the design is an artistically designed locker, providing Ladies' Companion Set. The floor coverings are of pile carpet, in colours to match the upholstery. An interior electric light with tumbler switch is fitted into the roof, and an adjustable mirror provides clear vision through the rear window light.

THE WINDSCREEN of the Sports Vee type, is glazed with plate glass, having hinged panel on the driver's side. The pillars and channels are heavily chromium plated. Window lights are glazed with plate glass. Those in the doors are of the automatic quick-lift type, operated by a neat control mounted on the mahogany door cappings, thus providing adequate ventilation. A large ventilator is fitted into the roof.

THE WINDSCREEN WIPER. Automatic "Trico."

THE WINGS. Graceful in design, whilst being essentially of the Sports type, provide adequate protection. Constructed of heavy gauge steel, and strongly stayed, absence of drumming is assured.

CHROMIUM FINISH RADIATOR COWL. New and of handsome design, lends a very substantial appearance to the whole car, and at the same time enables the body to be constructed on very spacious lines.

LIGHTING EQUIPMENT. The head lamps are mounted on brackets between the cowl and wings and in such a position are exceptionally rigid. The side lamps, in chromium finish, of special sports design, are mounted on the wings, and fitted with powerful domed lens at the front, and ruby at the rear.

Austin-Swallow Sports Saloon



Austin-Swallow Sports Saloon—cont.

CELLULOSE FINISH. Exceptionally highly polished, in nine attractive colour schemes represents the standard finish.

Cream and Crimson ; Grey and Green ; Light Mole Brown and Deep Suede Brown ; Ivory and Black ; Cherry Red and Maroon ; Sky Blue and Danish Blue ; Cream and Violet ; Birch Grey and Battleship Grey ; Ivory and Dark Blue.

The first-mentioned colour in each case alludes to the body below the waistline ; the latter to the wings, wheels, chassis, and head above the waistline.

Any colours may be chosen to match crimson, green, blue, brown, or black trimmings ; colours, however, necessitating leather other than standard can be supplied at slight extra cost. A colour pattern book, containing standard colours, can be supplied to clients.

CHROMIUM FINISH. All Exterior fittings and parts are of chromium finish.

THE SWALLOW MASCOT, of artistic design, also Licence Holder, is included in the specification.

INTERIOR MEASUREMENTS.	Width of body	39" inside.
	Centre of backrest to pedals	43"
	Width of doors	27"
	Height of backrest from cushions	22"
	Depth of body inside	45"
	Over-all length of car	10'
	Over-all width of car	4' 2"
	Unladen weight	8 cwt. 28 lbs.
	Height of car	60"

CHASSIS. Special Sports Chassis, with raked steering, and sports silencer with 2" tail pipe.

PRICE.

Complete to Specification	£ s. d.
	187 10 0

EXTRAS.

"Splintex" Glass	7 10 0
Eight-day Clock	2 2 0
Interior Saloon or Exterior Adjustable Mirror	12 6
Ship's-type Air Ventilators	1 1 0
Rearlight Blind, with extended control	10 6
Private lock	10 6

THE SPECIFICATION OF ALL MODELS IN THIS CATALOGUE ARE SUBJECT TO ALTERATIONS WITHOUT NOTICE.