CURRENT PRICES

2½ LITRE SALOON  £850
2½ LITRE TOURER  £795
2½ LITRE "25" MODEL  £925
2½ LITRE SALOON  £1050

Prices subject to rise as from 1 October 1935 and are exclusive of purchase tax.

SS CARS LIMITED - COVENTRY
THE 2½ LITRE JAGUAR 4-DOOR SALOON
\section*{2½ LITRE SALOON SPECIFICATION}


\textbf{FRAME.} Low underframe cross-braced for maximum rigidity. Main members are box section fore and aft of crossmember centres and are excavoted to take full width of body without overhang.

\textbf{TRANSMISSION.} Four-speed gear box with synchromesh on second, third and top. Hardy Spicer differential. Bevel gear driven rear axle. Ratios: 1st, 2.2; 2nd, 1.26; 3rd, 0.84; 4th, 0.50.

\textbf{SUSPENSION.} Long flex leaf springs of low periodicity ensuring smooth and steady road-holding with maximum comfort at all speeds. Rear ends of front springs in special sliding suspension ensuring constant length when changing at high speeds. All spring leaves heavily leafed to prevent rust and corrosion. Special overseas, box typeLucas hydraulic shock absorbers mounted on silent block mountings.

\textbf{BRAKES.} Large diameter Girling brakes, 18" x 1" effective surface. Fully compensated and with red action arrangement. Gear drum 600 mm brake drums. Double camber type linings.

\textbf{STEERING.} worm and nut steering. Light yet positive at all speeds and incorporating Humber-Douglas worm-box steering wheel adjustable for height. Improved method of mounting allowing greatly increased road clearance.

\textbf{PETROL SUPPLY.} From 14 gallon fuel tank. S.U. electric petrol pump. Special twin S.U. automatic starting carburettor. Air Cleaner.

\textbf{WHEELS AND TYRES.} Develop centre-lock split rim racing type wheels. 18" diameter rims fitted with Dunlop 5.50 x 18 type. Spare wheel with metal cover is carried on rigidly mounted carrier and is recessed into well on rear side of rear axle.


\textbf{BODY.} All panelled, mahogany body of great strength on frame of first quality selected ash. Four side doors, front lifting, with self-locking aluminium-panelled side-hinged opening rear doors supplied. Fascia panel without built-in lights. No desirable, wooden type ventilating half-windows fitted to front doors. Wings have deep and rounded draught-proofing maximum protection. Front wings are of the high-class hand-bent type with built-in streamlined wing lamps.

\textbf{AXLES.} Semi-floating rear axle with one-piece rear axle. Four pin differential. Front axle "H" motion with reversed flange axle.

\section*{SLIDING ROOF.} Entirely redesigned, quick action, Self-aligning single control operation. Perfectly flush fitting, preserving an unbroken roof line. Very large opening.

\section*{WINDSCREEN.} Entirely redesigned. Opening by both by single-action winder. Safety glass windshield type windscreen.

\section*{UPHOLSTERY AND CARPETING.} Soft quality Veralux leather hide throughout in a range of colours to tone with exterior colour scheme. Floor carpets carpeted over felt underlay, in cretonne to harmonise with general colour scheme.

\section*{SEATING.} Comfort of the most luxurious order is provided by deep-seating seats with form fitting back rests and Deltalux upholstery. The separate seat may be divided by heavily-padded folding arm rest, which, when not required, can be folded back into recess in back rest, thus affording accommodation for three passengers in rear compartment. Side arm rests are also provided in front and rear compartments. Increased floor area provides greater leg and foot room. Both front seats are quickly and easily identifiable by means of Laverda side rails.

\section*{INSTRUMENTS.} 100 m.p.h. 80” trip speedometer; 5” rev. counter incorporating 8-day clock. Ammeter, electric petrol gauge, in pressure gauge, radiator temperature, self-cancelling hazard indicators, dip switch. All instruments with chromium dials. Two blade electric direct wiper driven by double power concealed motor.

\section*{LUGGAGE ACCOMMODATION.} Ample accommodation for luggage is provided in the capacious boot locker, the lid of which may be lowered to form platform for additional luggage.

\section*{TOOLS.} A very complete kit of tools is provided individually housed in the locker lid which is fitted with a supplementary light.

\section*{INTERIOR FITTINGS.} Two sun visors, four ashtrays, four door pockets, two cubby holes with flaps, folding sides, rear blind, driving mirror.

\begin{table}[h]
\centering
\begin{tabular}{|c|c|c|c|c|c|}
\hline
\textbf{COLOUR SCHEMES – CLOSED MODELS} & \multicolumn{4}{c|}{
\textbf{EXTERIOR}} & \textbf{Upholstery} \\
\hline
OE & OLIVE GREEN & MAROON & BURGUNDY & BLACK & MAROON, OLIVE GREEN OR BLUE \\

\hline
\end{tabular}
\end{table}

The colour schemes listed above are standard, and any deviation involving special treatment of interior or upholstery entails the following extra charges: Non-standard exterior colour, £3 (Olive, Green or White £5 10s extra). Special leather for wheels £1 10s. 6d. extra per set of five wheels. Non-standard upholstery colour for any deviation from standard arrangement of upholstery and carpet colours, £2 10s. 6d.

We reserve the right to amend the Specification herein from time to time as may be considered necessary for the purpose of improvement.

\footnotesize{For Conditions of Guarantee for this model see the Company's complete Catalogue.}


FRAME: Low-underframe, crashbraced for extreme rigidity. Main members are box section form and set of crossmembers provided. Special cranked spring brackets, giving wide spring track.


GEAR RATIOS: First, 13.4; Second, 8.45; Third, 5.5; Top, 4.66.


STEERING: Burman Douglas worm and nut steering. Light yet effective at all speeds. Flexible spring-blade steering wheel.


WHEELS AND TYRES: Dunlop cross-lock polished hub type racing wheels. 18" diameter rims fitted with 3.5 x 18 Spoor-type lightning tyers.


RADIATOR: Honeycomb type, fitted with chromium-plated brass grill. Quick release filler cup.

WING: Front and rear wings are sharply faired to offer minimum wind resistance.

BONNET: Heavily reinforced top and sides. Quick action secure fasteners.

BODY: Structurally constructed to maintain strength with lightness. Accommodation is provided for two persons with provision for luggage behind the seats.

SUSPENSION: Long flat leaf springs of low proportion ensuring smooth and steady road-holding with maximum comfort at all speeds. Rear ends of leaf springs in special sliding centre mountings ensuring lateral stability when cornering at high speeds. Lucas "finger-tip" hydraulic shock absorbers instantly adjustable from front seat.

The colour schemes (listed above) are standard, and any deviations involving special treatment of exterior or upholstery entail the following extra charges: Non-standard exterior colour, £8 (Prestige Green or White £10 extra). Special colour for which 21s. 11d. extra per set of five wheels. Non-standard upholstery for any deviation from standard arrangement of upholstery and exterior colours, £2 15s. 6d.

We reserve the right to amend the Specifications herein from time to time as may be considered necessary for the purpose of improvement.

For Conditions of Guarantee for this model, see the Company's complete Catalogue.
THE 1½ LITRE JAGUAR 4-DOOR SALOON


1½ LITRE SALOON SPECIFICATION

ENGINE. Four-cylinder, 12.5 h.p., 66.5 m.m., bore x 100 m.m. stroke; 1600 r.p.m.; 149 c.c.; 13.5:1 Compression. Brass water jackets. Two-stage super-charger. Humpback casing, Cast iron block, cast iron head. Light alloy connecting rods. Magneto ignition chambers, and parts. Submerged oil pump. Cast iron water pump. Single dry plate light action clutch.

FRAME. Low underframe, strengthened for extra rigidity. Main members are box section front and rear and there are members behind and an extra bottom member and an extra bottom member and an extra bottom member to take full weight of body without mortising.


SUSPENSION. Long flat road spindles of low periodicity. Wide front spring track. All spring leaves are individually located to prevent rust and corrosion. Laser double-action hydraulic shock absorbers front and rear.

BRAKES. Large diameter Girling brakes, 15" x 1.5" disc, effective surface, fully compensated and actuated by a single lever. Heavily-honed special alloy brake drums, 16" diameter.

STEERING. worm and nut steering. Light yet positive at all speeds. Incorporating improved Deloro sintered bronze steering wheel adjustable for height. Improved method of ensuring greater increased regularity.

PETROL SUPPLY. A.C. mechanical petrol pump from 8-gallon rear tank. Single dome-draft Solex carburettor with easy starting device.

WHEELS AND TYRES. Develop centre lock spined hub type alloy wheels. 18" diameter rims fitted with Dunlop 70 18 tyres.


AXLES. Semi-floating rear axle with one-piece steel casing. Four pinions differential. Front axle 14" section with reversed effect in each axle.

BOOT. All metal body of extreme strength, in finish of best quality selected leather. Four wide doors, then closing and of generous width, with self-closing chrome-plated strips incorporating Easta patent glass. Four door alloy doors. Rear seats upholstered in the same material. All doors are finished with genuine leather trimming. Four wide doors of high domed type.


WINDSCREEN. Completely removable. Drop-in adjustable, opening from bottom by single action winder which can be operated by one hand while driving. Safety glass on windscreen windows.

UPHOLSTERY AND CARPETING. Finest quality Vassalol leather hide throughout in a range of colours to tone with exterior colour scheme. Finest thickly carpeted, seat felt underlay, in colours to harmonise with general colour scheme.

SKATING. Comfort of the most luxurious order is provided by deeply-padded seats with forms fitting back seats and Dorsetshire upholstery. The centre-prep seat back may be divided with heavily padded folding arm rest, which, when not required, can be folded back into a seat at back rest, thus affording accommodation for three passengers. Side seat rests are also provided in front and rear compartments. Increased doors now provide more head and leg room. Both front seats are quickly adjustable by means of special slide calls.

INSTRUMENTS. 5" trip speedometer, 5" rev. counter, incorporating 8-day clock, ammeter, electric petrol gauge, oil pressure gauge, water temperature, self-swinging head-up dials. All instruments with perished slide.

SPARE WHEEL, COVER. Spoke wheel with metal cover is carried on rigidly mounted bracket and is secured into well on rear side and front wing.

LUGGAGE ACCOMMODATION. Simple accommodation for luggage is provided in the capacious compartment to the rear. The leather lid may be lowered to form platform for additional luggage.

TOOLS. A complete set of tools is provided individually housed in a leather tool kit which is fitted with an auxiliary light.

EASY JACKING. Any wheel may be raised clear of the ground in 15 seconds by means of the "easy lift" jack supplied. Colour-matched jack stem obviates any need for placing jack under the axle.

INTERIOR FITTINGS. Two rear seats, four ashtrays, four door pockets, cubby hole with flash-fitting lid, rear blind, driving mirror.

COLOUR SCHEMES—CLOSED MODELS

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>UPHOLSTERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olive Green</td>
<td>Olive Green</td>
</tr>
<tr>
<td>Maroon</td>
<td>Maroon</td>
</tr>
<tr>
<td>Sage Green</td>
<td>Sage Green</td>
</tr>
<tr>
<td>Cream</td>
<td>Maroon, Olive Green or Blue</td>
</tr>
<tr>
<td>Dark Blue</td>
<td>Blue</td>
</tr>
<tr>
<td>Black</td>
<td>Black, Silver, Green, Brown</td>
</tr>
<tr>
<td>Maroon, Olive Green</td>
<td>Maroon, Sage Green</td>
</tr>
<tr>
<td>Light Grey</td>
<td>Olive Green, Maroon or Blue</td>
</tr>
</tbody>
</table>

The colour schemes listed above are standard, and any deviations involving special treatment of exterior or upholstery entail the following extra charges: Non-standard exterior colours £5 (Sage Green or Silver) £10 extra. Special surcharge for wheels £1 to 6d. extra per set of five wheels. Non-standard upholstery colour or any deviation from standard arrangement of upholstery and interior colours, £2 to 5s. 3d.

We reserve the right to amend the Specifications herein from time to time so as to be considered necessary for the purpose of improvements.

For Conditions of Guarantee for this model, see the Company's complete Catalogue.

Printed in England by A.H. & S. Ltd., Leicester
THE 2½ LITRE JAGUAR OPEN TOURER
2½ LITRE TOURER SPECIFICATION


FRAME. Low bending frame, cross braced for extreme rigidity. Main members are box section floor and all of cruciform members and are extruded to take full width of body without overhang.

TRANSMISSION. Gear-driven with synchronizer on second, third and top. Improved method of transmission mounted is thoroughly tested by over-valve gear lever. Hardy Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive.

GEAR RATIOS. First, 16:20; Second, 9:51; Third, 6:18; Top, 4:50.

SUSPENSION. Long front road springing of low period frequency ensuring smooth and steady roadholding with minimum warp at all speeds. Rear ends of inlet springs in special shaping cruciform crossmembers ensuring minimum distortion at high speeds. Live hydraulic shock absorbers, front and rear mounted on "Torsionbar" torsion. All spring shocks have heavy leaf element in return rate and overcentre.

BRAKES. Large diameter Girling brakes, 13"x1" effective surface, fully compensated, with end operation throughout. Heavy-duty special alloy brake drums, 35 diameter.

STEERING. worm, Douglas worm and nut steering. Light yet positive at all speeds and incorporating杜绝Douglas independent steering wheel adaptable for both left and right.


WHEELS AND TYRES. Dunlop crossed-roller solid hub racing type wheels. 15" diameter rims fitted with Dunlop 5.35-18 tires.


BODY. All paralled body of extreme strength on frame of first quality selected ash.


WINDSCREEN. Heavy chromium plated frame. Screen opens upwards from bottom and may also be folded flat.

SEATING. Comfort of the most luxurious order is provided by deeply sprung seats with form fitting back rest. The rear seats are constructed in two sections, divided by shaped arm rest and backed with deep cushion rubber. The arm rests is fixed and may be extended if desired, but the side seat is not removable. A one-piece cushion in back and front. Footwells are exceptionally wide and provide ample leg room.

UPHOLSTERY AND CARPET. Features of quality Cellona hide throughout, in a range of colours to tone with exterior colour scheme. Floors are thickly carpeted, over felt underlay, in a range of colours to tone with interior colour scheme.

ALL-WEATHER EQUIPMENT. Wind deflectors are operated in position by special notice free control. The centre panel of the soft top is double opening for ventilating purposes. A two-piece bonnet cover with Zapp fasteners is supplied which can be removed in order that either rear compartment only or complete interior may be covered.

INSTRUMENTS. 100 mph, 60 mph speedometer, 60 mph rev. counter incorporating 8-day clock, electric petrol pump, ammeter, pressure gauge, radiator thermometer, ammeter, tachometer, electrically driven sun visor. All instruments have shielded dials.

EASY JACKING. Any wheel may be raised clear of the ground in 15 seconds by means of the "easy lift" jack supplied. Conveniently placed jack stand, front and rear, obviate any need for placing jack under the axle.

TRUNK. Leather trimmed with highly chromium plated security catches, key lock and snap buckles. There is accommodation for suit cases, and all-weather equipment is carried in special compartment in trunk lid.

COLOUR SCHEMES—OPEN MODELS

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>UPHOLSTERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olive Green</td>
<td>Olive Green</td>
</tr>
<tr>
<td>Maroon</td>
<td>Red</td>
</tr>
<tr>
<td>Suede Green</td>
<td>Suede Green</td>
</tr>
<tr>
<td>Cream</td>
<td>Red, Olive Green or Blue.</td>
</tr>
<tr>
<td>Black</td>
<td>Blue</td>
</tr>
<tr>
<td>Black, Black</td>
<td>Black, Black, Brown, Red, Olive Green, Egyptian Green, Tan, or Bronze.</td>
</tr>
<tr>
<td>Lavender Grey</td>
<td>Olive Green, Red or Blue.</td>
</tr>
</tbody>
</table>

The above schemes listed above are standard, and any deviations requiring special treatment of exterior or upholstery entail the following extra charges: Non-standard exterior colour, 15 (15½ in. Extra per set of five wheels). Non-standard upholstery colour for any deviation from standard arrangement of upholstery and exterior colours, £2 10s. 6d.

We reserve the right to amend the Specifications herein from time to time as may be considered necessary for the purpose of improvement.

For Conditions of Guarantee for this model, see the Company's complete Catalogue.