INTRODUCTION

For 1937, the SS Jaguar is presented with the basic design of its successful predecessor unchanged, but with a number of added refinements resulting in even finer performance, enhanced appearance and still greater comfort.

Incredibly silent, the immense power of the SS Jaguar is developed with a silky smoothness that is maintained throughout a top-gear range from ten to ninety miles per hour. In the specifications which appear elsewhere in this catalogue will be found evidence of the high quality of materials and furnishings incorporated in the SS Jaguar. Girling brakes... P.120 headlamps... Dunlopillo upholstery... lead-coated springs... de-luxe electrical equipment... oversize shock absorbers... ventilating half windows—these are but a few of the multifarious details seen and unseen, which, in combination with an irreproachable appearance, have placed the 1937 SS Jaguar in the very forefront of fine quality cars.

SS CARS LIMITED, COVENTRY
2½ LITRE JAGUAR SALOON SPECIFICATION

ENGINE. Six-cylinder, 1,991 c.c., horizontal four, side-valve, overhead valve push rod operated, except on carburettor model, 4.6 X 3.3 in. bore and stroke; 88.5 b.h.p. at 4,000 r.p.m. Each cylinder has a separate exhaust port and one inlet port. Carburettor model is Lucas 35H, 4.6 X 3.5 in. bore and stroke; 98.5 b.h.p. at 4,000 r.p.m. Each cylinder has a separate exhaust port and one inlet port. Four inlet ports and two exhaust ports. Total compression 5.6. Engine length 3 ft. 6 in. Engine width 2 ft. 6 in. Engine height 3 ft. 6 in. Weight 865 lb. Horsepower achieved with 50 lb. per sq. in. oil pressure and 150 lb. per sq. in. water pressure. Engine is a highly tuned unit with an oil filter, a dry sump system, and a water jacket. Oil cooler is fitted. Oil pressure gauge is also fitted. Oil capacity 6 gal. Water capacity 12 gal.

TRANSMISSION. Four-speed gear box with synchromesh on second, third, and top gears. Gear ratios: 1st, 2.77; 2nd, 1.87; 3rd, 1.36; 4th, 1.00.

SUSPENSION. Rear springs are located by semi-elliptic springs, with a 12 in. axle length. Front springs are located by semi-elliptic springs, with a 14 in. axle length. Suspension is by triangulated control arms, with MacPherson struts at the front and trailing links at the rear.

STEERING. Rack and pinion steering. Power steering is available as an optional extra.

FUEL SYSTEM. Four SU carburettors, with a 34 mm. venturi. Fuel capacity is 30 gal.

COOLING SYSTEM. Radiator is water-cooled, with a capacity of 12 gal.

BRAKES. Front brakes are drum type, with a 20 in. diameter. Rear brakes are drum type, with a 16 in. diameter. Both are hydraulically operated.

BODY. All panels are detachable, with a body structure of high tensile steel. Body is painted in the color of the customer's choice. Body width is 6 ft. 6 in.

WINDSCREEN. Laminated glass, with a width of 4 ft. 6 in.

WHEELBASE. 9 ft. 11 in.

TRACK. 4 ft. 11 in.

INSTRUMENTS. Speedometer, tachometer, fuel gauge, oil pressure gauge, temperature gauge, ammeter, clock, and a speed controller.

LIGHTING. Two headlights, with a 12 volt system. Headlight switch is located on the dashboard. Tail lights are also fitted.

EASY JACKING. A jack is provided under the vehicle, with a capacity of 1 ton.

INTERIOR FITTINGS. Two sun visors, a sunroof, a door to the boot, a central console, and a clock.

Page Two
2½
LITRE JAGUAR TOURER SPECIFICATION


FRAME. Low underfloor frame, cross braced for extreme rigidity. Main members are box section forward and aft of crossmember members and are outboard to take full width of body without overhang.

TRANSMISSION. Four-speed gearbox with synchro-mesh on second, third and top. Hardy Spicer all-metal propeller shaft and universal joints. Spool ball final drive.

GEAR RATIOS. First, 18.20:1; Second, 15.34:1; Third, 10.18:1; Top, 4.50:1.

SUSPENSION. Long flat leaf springs of low periodicity ensuring smooth and steady road-holding with maximum comfort at all speeds. Rear ends of front springs in special sliding trunion mountings ensuring lateral stability when cornering at high speeds. Laminated hydraulic shock absorbers, front and rear, mounted on "Silentbloc" bushes. All spring leaves heavily lead coated to prevent rust and corrosion.

BRAKES. Large diameter Girling brakes, 13½ x 1¾ effective surface, fully compensated, with rod operation throughout. Heavy-duty special alloy brake drums, 13½ diameter.

STEERING. worm and nut steering. Light yet positive at all speeds and incorporating Blumel Douglas spring-blade steering wheel adjustable for height and rake.


WHEELS AND TYRES. Dunlop centre-lock splined hub racing type wheels. 18" diameter rims fitted with Dunlop 175 x 18 tyres.

ELECTRICAL EQUIPMENT. Lucas de Luxe throughout, 12-volt set, with ventilated dynamo providing 17-amp. charging rate. 1,000 head lamps with dip and switch control above steering wheel.


BODY. All panelled body of extreme strength on frame of first quality selected ash. Lucas hooded nose horns.

AXLES. Semi-floating rear axle with one-piece steel casing. Four pinion differential. Front axle "H" section high manganese steel forging with reverted Elliot stub axles.

WINDSCREEN. Heavily chromium plated frame. Screen opens upwards from bottom and may also be folded flat.

SEATING. Comfort of the most luxurious order is provided by deeply sprung seats with form fitting backrests. The rear seats are constructed as two armchairs divided by shaped arm rest heavily padded with special cushion rubber. (The arm rest is fixed and may be omitted if desired, but the frontrest shaft tunnel renders a one-piece cushion impracticable.) Footwells are exceptionally wide and provide ample leg room.

UPHOLSTERY AND CARPET. Upholstery is of finest quality Celora hide throughout in a range of colours to tone with exterior colour scheme. Floors are thickly carpeted, over felt underlay, in a range of colours to tone with exterior colour scheme.

ALL-WEATHER EQUIPMENT. Rigid side curtains are secured in position by special rattle-free clamps. The centre panel of the affixed curtain is hinged open for signalling purposes. A two-piece tonneau cover with Zip fastener is supplied which can be separated in order that either rear compartment only or complete interior may be covered.

INSTRUMENTS. 100 mph. 5½ mile speedometer; 5½ r.p.m. counter incorporating 8-day clock; electric petrol gauge; oil pressure gauge; engine temperature gauge; ammeter; twin blade electrically driven screen wiper. All instruments have silvered dials.

EASY JACKING. Any wheel may be raised clear of the ground in 15 seconds by means of the "easy lift" jack supplied. Convenitently placed jack slots, front and rear, obviate any need for placing jack under the axles.

TRUNK. Leather grained with heavily chromium plated security catches, key lock and strap buckles. There is accommodation for suit cases, and all weather equipment is carried in special compartment in trunk lid.

WHEELBASE 9' 11" TRACK 4' 5½"
THE 2½ LITRE JAGUAR 4-SEATER TOURER £375
2½ LITRE JAGUAR "100" MODEL SPECIFICATION

ENGINE. Six-cylinder, O.H.V., 73 in. bore x 100 in. stroke; 1697 c.c. Treasury rating 65 h.p.


FRAME. Low underframe, cross-braced for extreme rigidity. Main members are box section fore and aft of wheel centres. Special out-tubbed spring brackets, giving wide spring track.

TRANSMISSION. Four-speed gearbox with synchro-mesh on second, third and top. Handy Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive.

GEAR RATIOS. First, 13:6; Second, 8:45; Third, 5:75; Top, 4:60.

BRAKES. Large diameter Girling brakes, 13" x 1½" effective surface, fully compensated with rod operation throughout. Heavily-finned special alloy brake drums, 13½" diameter.

STEERING. Horn-and-Douglas worm and nut steering. Light yet positive at all speeds. Flexible spring-loaded steering wheel.

PETROL SUPPLY. From 16 gallon rear tank. S.U. electric petrol pump. Twin carburettors.

WHEELS AND TYRES. Dunlop centre-lock split rim type racing wheels; 18" diameter rims fitted with 5½ x 19 Dunlop tyres.


RADIATOR. Honeycomb type, fitted with chromium plated stone guard. Quick release filler cap.

WINGS. Front and rear wings are sharply flared to offer minimum wind resistance.

BONNET. Heavily lowered top and sides. Quick action security fasteners.

BODY. Scientifically constructed to combine strength with lightness. Accommodation is provided for two persons with provision for luggage behind the seats.

SUSPENSION. Long flat road springs of low periodicity ensuring smooth and steady road-holding with maximum comfort at all speeds. Rear ends of front springs in special sliding trunion mountings ensuring lateral stability when cornering at high speeds. Lucas hydraulic shock absorbers front and rear, and additional Hartford shock absorbers at front for competition work and fast touring.

UPHOLSTERY AND CARPETING. Upholstery is of finest quality Ocelot hide throughout in a range of colours to tone with exterior colour scheme. Floors are thickly carpeted over felt underlay, in a range of colours to tone with exterior colour scheme.

WINDSCREEN. Heavily chromium plated frame, and may also be folded flat. Two hinged detachable aero screens, fitted behind windscreen.

INSTRUMENTS. 100 m.p.h. 5½ top speedometer; 5½ rev. counter incorporating 8-day clock; electric petrol gauge; oil pressure gauge; engine temperature gauge; ammeter; twin-blade electrically driven screen wiper. All instruments have silvered dials.

ALL-WEATHER EQUIPMENT. Flush folding hood. Side curtains are close fitting and shaped to doors. One-piece tonneau cover protects interior completely or may be folded back to protect rear compartment only.

SEATING. Heavily padded adjustable bucket seats afford the highest degree of comfort.

LUGGAGE ACCOMMODATION. Convenient luggage compartment behind seats.

SPARE WHEEL. Carried on rigid mounting at rear of petrol tank.

EASY JACKING. Any wheel may be raised clear of the ground in 15 seconds by means of the "easy lift" jack supplied. Conveniently placed jack slots, front and rear, obviate any need for placing jack under the axles.
THE 2½ LITRE JAGUAR “100” COMPETITION MODEL £395
1½ LITRE JAGUAR SALOON SPECIFICATION


FRAME. Low underslung frame, cross-braced for extreme rigidity. Main members are box section fore and aft of cruciform members and are out swept to take full width of body without overhang.

TRANSMISSION. Four-speed gear box with synchronesh on second, third and top. Hardy Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive. Gear Ratios: First, 17:1; Second, 11:1; Third, 7:95; Top, 5:36.

SUSPENSION. Long flat road springs of low periodicity. Wide front spring track. All spring leaves heavily heat treated to prevent rust and corrosion. Low set double-action hydraulic shock absorbers front and rear.

BRAKES. Large diameter Girling brakes, 12½" x 1½" effective surface, fully compensated with rod action throughout. Heavily timbered special alloy brake drums. 14" diameter.

STEERING. Burman Douglas worm and ratchet steering. Light yet positive at all speeds. Incorporating Bluedale spring Hub steering wheel adjustable for height.

PETROL SUPPLY. A.C. mechanical petroil pump from 3-gallon rear tank. Single down-draught Solex carburettor with easy starting device.

WHEELS AND TYRES. Dunlop centre lock split rim hub type racing wheels. 18" diameter rims fitted with Dunlop 475 x 68 tyres.


AXLES. Semi-floating rear axle with one-piece steel casing. Front axle "H" section with reversed Elliptic stub axles.

BODY. All panelled body of extreme strength on frame of first quality selected ash. Four wide doors, flush fitting and of generous width, with self-aligning chromium plated hinges incorporating Ennekgerke nippes. Positive action silent travel locks. No-draught, winding type ventilating half-windows fitted to front doors. Wings have deep valances affording maximum projection. Front wings are of high damped helmet type.

SLIDING ROOF. Quick action, self-aligning, single control operation. Perfectly flush fitting, preserving an uninterrupted roof line. Very large opening.

WIND SCREEN. Positively leakproof, opening from bottom by single action winder which can be operated by one hand while driving.

UPHOLSTERY AND CARPETING. Finest quality Vanned leather hide throughout in a range of colours to tone with exterior colour scheme. Floor thickly carpeted, over felt underlay, in colours to harmonise with general colour scheme.

SEATING. Comfort of the most luxurious order is provided by deeply-upholstered seats with form fitting backrest and Dunlopillo upholstery. The one-piece rear seat may be divided with heavily padded folding arm rest, which, when not required, can be folded back into recess in track rest, thus affording accommodation for three passengers. Side arm rests are also provided in front and rear compartments. Increased floor area provides more head and leg room. Both front seats are quickly adjustable by means of special side rails.

INSTRUMENTS. 5" trip speedometer, 5" rev. counter, incorporating 8-day clock, ammeter, electric petrol gauge, oil pressure gauge, radiator thermometer, self-cancelling built-in indicators. All instruments with silvered dials.

SPARE WHEEL COVER. Spoke wheel with metal cover is carried on rigidly mounted bracket and is recessed into well on near side front wing.

LUGGAGE ACCOMMODATION. Ample accommodation for luggage is provided in the capacious compartments in the tail. The locker lid may be lowered to form platform for additional luggage.

TOOLS. A complete kit of tools is provided individually housed in locker lid which is fitted with an auxiliary light.

EASY JACKING. Any wheel may be raised clear of the ground in 1½ seconds by means of the "easy lift" jack supplied. Conveniently placed jack slots obviate any need for placing jack under the axles.

INTERIOR FITTINGS. Two sun visors, four ashtrays, four door pockets, cabby hole with flush fitting lid, rear blind, driving mirror.
THE 1½ LITRE JAGUAR 4-DOOR SALOON £295

LUBRICATION. Completely submerged high volume oil pump. Large capacity heavily finned aluminium sump, capacity 25 pints. Teflonite oil filter.

FRAME. Low удуще frame, cross-braced for extreme rigidity. Main members are box section fore and aft of cruciform members and are outswep to take full width of body without overhang.

TRANSMISSION. Four-speed gear box with synchro-mesh on second, third and top. Hardy Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive.

GEAR RATIOS: First, 16.20; Second, 9.51; Third, 6.18; Top, 4.50.

SUSPENSION. Long flat road springs of low periodicity ensuring smooth and steady road-holding with maximum comfort at all speeds. Rear ends of front springs in special sliding trunnion mountings ensuring lateral stability when cornering at high speeds. All spring leaves heavily lead coated to prevent rust and corrosion. Special oversized Luvax hydraulic shock absorbers mounted on Silentblock bushes. Hartford friction type shock absorbers are listed to "100" chassis in addition to hydraulics (on front only).

The 2½ Litre Jaguar Engine.

BRakes. Large diameter Girling brakes, 14" x 1½" effective surface. Fully compensated and with rod action throughout. Ground finish Millenite brake drums, 10½" diameter, Perodo racing type linings.

STEERING. Burman Douglas worm and nut steering. Light yet positive at all speeds and incorporating Blumel Douglas spring-blade adjustable steering wheel.

FUEL SUPPLY. From 14 gallon rear tank (17 gallons on "100" model). S.U. electric petrol pump. Special twin S.U. carburetters with auxiliary starting carburettor. Air Cleaners. Note.—Auxiliary starting carburettor is not fitted to "Power" model or "100" model. Air cleaners not fitted to "100" model.

WHEELS AND TYRES. Dunlop centre-lock splined hub racing type wheels. 18" diameter rims fitted with Dunlop 5.50 x 18 tyres.

AXLES. Semi-floating rear axle with one-piece steel casing. Four pinion differential. Front axle "H" section with reversed Elliot stub axles.

INSTRUMENTS. 100 m.p.h.; 5" trip speedometer; 5" rev. counter incorporating 8-hour clock. Ammeter, electric petrol gauge, oil pressure gauge, radiator thermostat, self-cancelling built-in trafficators, cigar lighter. All instruments with silvered dials. Twin blade electric screen wiper driven by double power concealed motor.

EASY JACKETING. Any wheel may be raised clear of the ground in 15 seconds by means of the "easy lift" jack supplied. Conveniently placed jack slots obviate any need for placing jack under the axles.

**LUBRICATION.** Submerged oil pump. Sump capacity, 14 pints.

**FRAME.** Low underslung frame, cross-braced for extreme rigidity. Main members are box section fore and aft of cruciform members and are outwelt to take full width of body without overhang.

**TRANSMISSION.** Four-speed gearbox with synchromesh on second, third and top. Improved method of engagement ensures "finger-tip" control by easy-to-hand gear lever. Hardy-Spicer all-metal propeller shaft and universal joints. Spiral bevel final drive.

**GEAR RATIOS:** First, 3.18:1; Second, 2.18; Third, 1.66:1; Top, 1.23:1.

**SUSPENSION.** Long flat road springs of low periodicity. Wide front spring track. All spring leaves heavily lead coated to prevent rust and corrosion. Luvax double-action hydraulic shock absorbers front and rear.

**BRAKES.** Large diameter Girling brakes, 12" x 1½" effective surface; fully compensated with red action throughout. Heavily-ribbed special alloy brake drums, 14" diameter.

**STEERING.** Burman Douglas worm and nut steering. Light yet positive at all speeds. Incorporating Bluemel Douglas spring-blade adjustable steering wheel.

**PETROL SUPPLY.** A.C. mechanical petrol pump from 8-gallon rear tank. Single down-draught Solex carburettor.

**WHEELS AND TYRES.** Dunlop centre lock splined hub type racing wheels. 18" diameter rims fitted with Dunlop 4.75 x 18 tyres.

**ELECTRICAL EQUIPMENT.** Lucas de Luxe throughout, 12-volt set, with ventilated dynamo providing 17-amp charging rate, thus ensuring instantaneity starting.

**AXLES.** Semi-floating rear axle with one-piece steel casing. Four pinion differential. Front axle "H" section with reversed Elliot stub axles.

**INSTRUMENTS.** 5" trip speedometer, 5" rev. counter, incorporating 8-day clock, ammeter, electric petrol gauge, oil pressure gauge, radiator thermometer, self-cancelling built-in trafficators. All instruments with shelled dials.

**EASY J ACKING.** Any wheel may be raised clear of the ground in 35 seconds by means of the "easy lift" jack supplied. Conveniently placed jack slots obviate any need for placing jack under the axles.

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The ½ Litre Jaguar Engine.
COACHWORK FEATURES

Left.—The spacious interior of the 2½ Litre Saloon. The utmost comfort is provided by Dunlopillo upholstery and soft-tanned furniture hide in a choice of many attractive shades.

Right.—The very generous luggage accommodation of the Jaguar is all-enclosed, and additional luggage may be carried on the locker lid, which is constructed for that purpose. Tools are housed individually in special soundproof container, which is fitted with an auxiliary light.

Below.—This view of part of the front interior shows the wide-opening screen, ventilating half windows, sun visors, adjustable armrest and the conveniently grouped instrument panel with two cubby holes. Note also capacious door pocket.
COLOUR SCHEMES

The colour schemes listed below are standard, and any deviations involving special treatment of exterior or upholstery entail the following extra charges: Non-standard exterior colour, £5 (Pearl Essence or White £10 extra). Special colour for wheels £1 1s. 0d. extra per set of 5 wheels. Non-standard upholstery colour (or any deviation from standard arrangement of upholstery and exterior colour), £2 10s. 0d.

**CLOSED MODELS**

**UPHOLSTERY.**

<table>
<thead>
<tr>
<th>Exterior</th>
<th>Olive Green</th>
<th>Maroon</th>
<th>Suede Green</th>
<th>Cream</th>
<th>Dark Blue</th>
<th>Black</th>
<th>Lavender Grey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olive Green</td>
<td>Olive Green</td>
<td>Maroon</td>
<td>Suede Green</td>
<td>Maroon; Olive Green; Blue</td>
<td>Cream</td>
<td>Olive Green; Maroon; Blue</td>
<td></td>
</tr>
<tr>
<td>Maroon</td>
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<td>Suede Green</td>
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<tr>
<td>Lavender Grey</td>
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Owing to the fact that carpets, carpet bindings, and door pipings are supplied in colours to match standard upholstery only, it is strongly recommended that patterns of these items be requested before a final decision is made on non-standard upholstery. In the absence of any instructions to the contrary, non-standard upholstery will be supplied with carpets, carpet bindings, and door pipings in a stock colour nearest or most appropriate to the upholstery chosen.

**EXTRAS**

The extras listed below are all of a quality consistent with the high quality, finish and appearance of SS Cars. In the majority of cases, the extras and proprietary articles, the prices of which are fixed by the manufacturers. Owing to the fluctuating nature of the demand for extras, it is impracticable to establish sensible working rates for the purpose of fitting them, nor is it possible to assess normal production and assembly rates in this direction. The fitting of extras thus presents difficulties in the form of interrupted routine for which appropriate charges have to be made—but which are set at the lowest possible figure.

<table>
<thead>
<tr>
<th>Description</th>
<th>£</th>
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</thead>
<tbody>
<tr>
<td>Ace Wheel Discs, polished aluminium, or Black, for 2½ litres, per set of five</td>
<td>9</td>
</tr>
<tr>
<td>Ace Wheel Discs, polished aluminium, or Black, for 1½ litres, per set of five</td>
<td>8</td>
</tr>
<tr>
<td>Extra for fitting, per set</td>
<td>1</td>
</tr>
<tr>
<td>Extra for all chromium finish, per disc</td>
<td>0</td>
</tr>
<tr>
<td>Extra for all chromium finish to match car, per set</td>
<td>1</td>
</tr>
<tr>
<td>Spot Lamp, chromium plated</td>
<td>3</td>
</tr>
<tr>
<td>De Luxe Senior “Special” chromium plated Fog Lamp</td>
<td>12</td>
</tr>
<tr>
<td>Lucas type F.T.57 chromium plated Fog Lamp</td>
<td>12</td>
</tr>
<tr>
<td>Note! chromium plated Fog Lamp</td>
<td>12</td>
</tr>
</tbody>
</table>

*Lamp Bar essential for satisfactory fitting of any Spot Lamp or Fog Lamp.*

<table>
<thead>
<tr>
<th>Description</th>
<th>£</th>
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</thead>
<tbody>
<tr>
<td>Extra for wiring and fitting Fog Lamps, each</td>
<td>0</td>
</tr>
<tr>
<td>*Special chromium plated Bar to carry Fog Lamps</td>
<td>1</td>
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<tr>
<td>Chromium plated Badge Bar</td>
<td>1</td>
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<tr>
<td>Number Plates, Black enamelled with polished aluminium letters, per pair</td>
<td>1</td>
</tr>
<tr>
<td>Stylochrome de Luxe model 907T, long and medium wave</td>
<td>17</td>
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<tr>
<td>*Radio, Philo model KG77T, long and medium wave</td>
<td>14</td>
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<tr>
<td>Aereo Safety Glass Windscreen for Tourer models, each</td>
<td>0</td>
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<tr>
<td>Fitting charge, each</td>
<td>0</td>
</tr>
<tr>
<td>Black fabric covered Trunk to fit locker of 2½ and 1½ litre models, per pair</td>
<td>4</td>
</tr>
</tbody>
</table>

*Philo sets subject to installation charge of £3 on new SS Cars equipped at our works.*
Guarantee

On the sale or supply of all motor cars and goods by this SS Cars Limited (called "the Company") and on the carrying out of all repairs and work by them all guarantees, warranties or conditions (including any condition as to quality or fitness for any particular purpose) whether expressed, or implied by Statute, Common Law or otherwise, are excluded, and hereby expressly negatived.

In lieu of such express or implied conditions, warranties or guarantees the Company will give the following guarantee PROVIDED that the customer correctly fills up and signs the slip at the top of this document and delivers this document with the attached slip so filled up and signed to the Company within seven days of the purchase by the customer of an SS Car or goods. On receipt of this document so completed and signed the Company will return the top portion thereof to the customer.

It must be clearly understood that if a customer fails to comply with this preliminary condition the Company will be under no liability whatsoever either upon the following guarantee or upon any express or implied condition warranty or guarantee.

Manufacturers' Guarantee

In case of defect, breakage or breakdown of any motor car or goods supplied by the Company being discovered or occurring within SIX CALENDAR MONTHS from the date of sale, caused by defective workmanship or material, the defective part will be repaired or the Company will supply free of charge a new part in place thereof. Such period of six months is from the date of the supply by the Company of the motor car or goods, but if the motor car or goods are sold by a motor dealer and have not been previously used, the period starts from the date of supply by such dealer to the customer.

The responsibility of the Company extends to the condition of the motor car or goods and the Company will not be liable for any damage or contingent or resulting liability or other loss arising through any breakdown, breakage or defect. The Company does not undertake to supply any accessories, or to return the customer's equipment to its original condition. The Company also reserves the right to withdraw the services of its representatives without notice and without giving any reason.

The Company's responsibility is limited to the condition of the motor car or goods and the Company will not be liable for any damages or contingent or resulting liability or other loss arising through any breakdown, breakage or defect. The Company does not undertake to supply any accessories, or to return the customer's equipment to its original condition. The Company also reserves the right to withdraw the services of its representatives without notice and without giving any reason.

This guarantee is subject to the following conditions:

1. This guarantee shall not be transferred to anyone unless the Company's consent in writing has first been obtained to such transfer.
2. The Company's guarantee shall not apply to any motor car or goods which have been purchased at any price other than the Company's current retail price at the time of sale.
3. Any motor car or goods alleged to be defective must be returned to the Guarantee Department of the SS Cars Limited, Foleshill, Coventry, carriage paid and clearly labelled with the owner's name and address, within ten days of discovery of alleged defect. A letter under separate cover must be sent to the Guarantee Department giving the following details:
   (a) Chassis Number of the car.
   (b) Make of the defect, breakage or breakdown which is alleged.
   (c) A brief description of all circumstances which will facilitate a quick and satisfactory settlement.
   (d) If there has been any correspondence or an invoice rendered, the Company's reference number should be quoted.
4. All goods supplied by the Company under this guarantee will be made at the sole expense of the Works.
5. The term "Agent" where used in a complimentary sense only and those persons or firms who are styled the Company's "Agents" are not authorised to advertise, incur any debts, transact any business, or incur any liabilities whatsoever on the Company's behalf, nor are they authorised to give any guarantee or warranty nor make any representations on the Company's part other than those contained in this document.

 Guarantee as to Repairs and Overhauls

The Guarantee and Conditions set forth above cover, and are applicable to, repairs executed by the Company, with the exception of the period of Guarantee of THREE CALENDAR MONTHS from the date of completion of repairs. Cars which are sent for repair will be driven by the Company's employees and/or Agents at the risk and responsibility of the owners only. Repairs of cars are undertaken only on the assumption that the owners give the Company authority to drive the vehicles on their behalf.

We reserve the right to amend the specification contained in this catalogue from time to time as may be considered necessary for the purpose of improvement.

SS CARS LIMITED
HOLBROOK LANE, COVENTRY

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A. J. O'Driscoll, General Manager

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