

The
JAGUAR
Mark VII Saloon

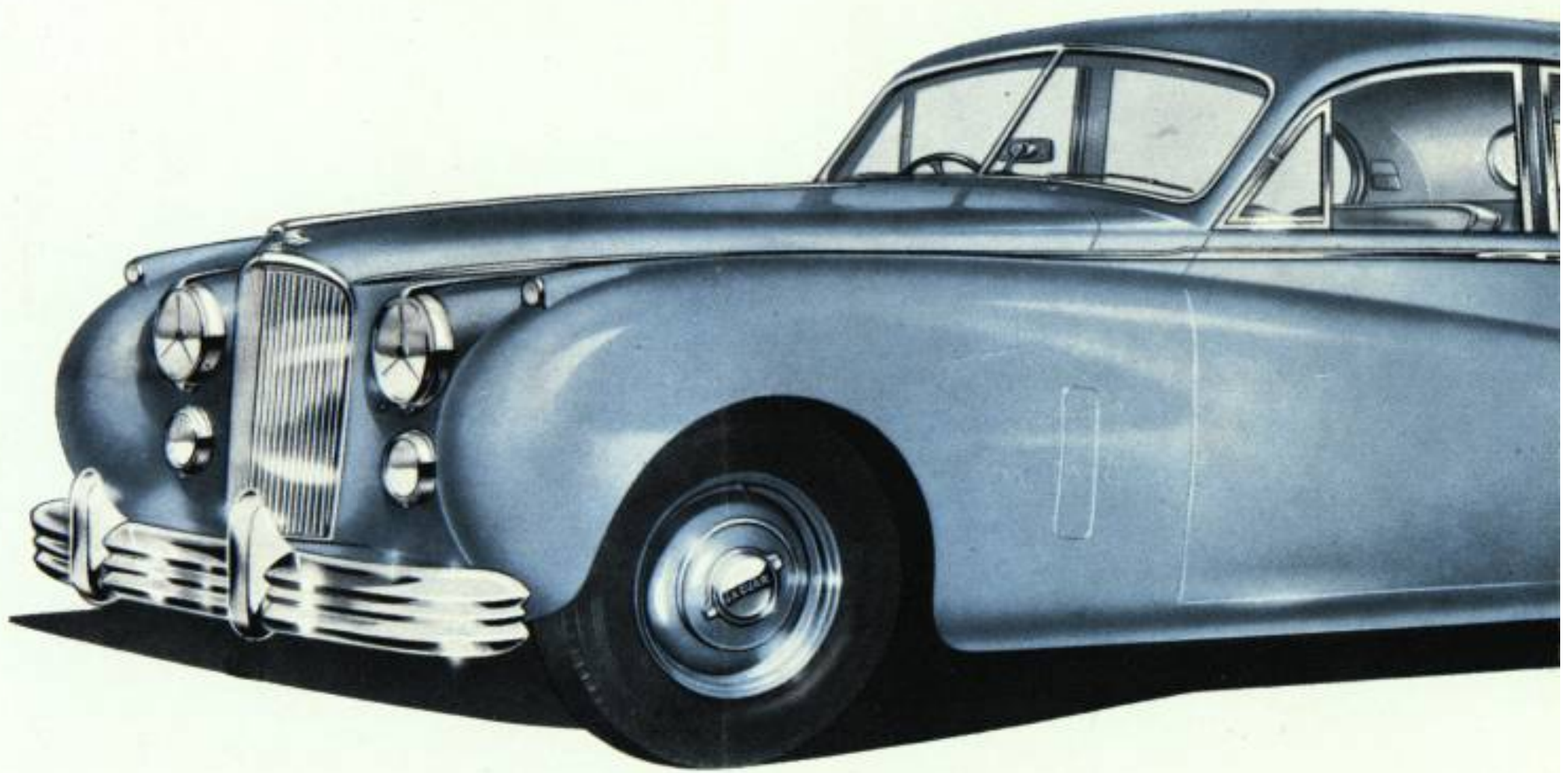
POWERED BY THE WORLD FAMOUS JAGUAR XK120 ENGINE

*An entirely new car of
unparalleled beauty.....*

POWERED BY THE WORLD FAMOUS RECORD BREAKING XK120 ENGINE



THE FINEST CAR OF ITS CLASS IN THE WORLD



. . . THE 3½ LITRE JAGUAR MARK VI



I S A L O O N . . .

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he Mark VII Jaguar Saloon—the first entirely new Jaguar saloon car to be presented since the war, and the culmination of five years' research and development—offers all that is best in the long tradition of British craftsmanship and engineering design.

Powered by the famous world-record-breaking Jaguar XK engine, this saloon affords every passenger and driver comfort—exceptionally roomy body, good visibility in all directions, perfect suspension, generous seating space, spacious luggage accommodation, and the positive and accurate steering which permits utmost precision, ease and confidence at all speeds.

Despite its great power the XK engine is silent and smooth even when travelling at high cruising speeds; and as befits a car capable of very high cruising and maximum speeds, brakes of the highest efficiency are employed.

Jaguar Mark VII is another very distinguished addition to the Jaguar range.

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ENGINE DIMENSIONS. 6 cyl. — $3\frac{1}{2}$ litre Jaguar engine; 70° twin overhead camshafts; 83 mm. bore x 106 mm. stroke; 3,442 c.c. developing 160 b.h.p. at 5,000 r.p.m.; compression ratio 7 or 8:1; high grade chrome iron cylinder block cooling by pump circulation with by-pass thermostat control; cylinder head of high tensile aluminium alloy; aluminium alloy pistons; steel connecting rods; forced lubrication throughout; twin S.U. horizontal carburettors with electrically controlled automatic choke, $2\frac{3}{8}$ in. dia. counter-weighted crankshaft carried in 7 steel backed precision bearings.

FRAME. Straight plane steel box section frame; large box section cross members.

TRANSMISSION. 4-speed synchromesh gearbox; synchromesh on 2nd, 3rd and top; 10 in. dry plate clutch; central remote control gear lever.

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SUSPENSION. Independent front suspension incorporating transverse wish-bones and long torsion bars with shock absorbers. Rear suspension by half elliptic springs—enclosed in gaiters.

BRAKES. Vacuum Servo-assisted, Girling System self-adjusting hydraulic. Handbrake lever flush between front seats.

STEERING. Burman re-circulating ball type steering. 18 in. dia. adjustable steering wheel.

WHEELS AND TYRES. Disc wheels with wide base rim. 6.70 x 16 in. super comfort low pressure tyres.

FUEL SUPPLY. S.U. Electric fuel pump; fuel capacity — 17 imp. gallons in two separate 9 and 8 gal. cap. tanks.

ELECTRICAL EQUIPMENT AND INSTRUMENTS. 12 volt 64 amp. capacity battery; flush fitting head and wing lamps, stop, reverse and twin rear lights; panel and interior lights; twin wipers; cigar lighter; automatic ignition; 120 m.p.h. speedometer; revolution counter; ammeter; oil pressure gauge; water temperature gauge; fuel gauge; electric clock; self-cancelling trafficators with warning light.

HEATER AND AIR CONDITIONING. Built-in heater with controlled warm air flow and windscreen de-froster. Scuttle vents for hot weather cooling.

BODY. All-steel full 5/6 seater with sliding roof; 4 doors; special security locks to rear doors for child safety; leather upholstery; walnut instrument panel and interior garnishings; 2 glove compartments; 5 ashtrays; padded armrest; deep pile carpet.

LUGGAGE ACCOMMODATION AND SPARE WHEEL. 17 cu. ft. luggage space for 4 large suitcases, 4 sets golf clubs, rugs, holdalls and other travelling sundries. Plus Spare Wheel with tyre and tube and wheel changing tools.

TOOLS. Complete set of hand tools concealed in special front doors compartments.

EASY JACKING. Convenient exterior jack slots for jack provided.

PRINCIPAL DIMENSIONS. Wheelbase, 10 ft; tracks — front, 4ft. 8 ins.—rear, 4 ft. 9½ ins.; overall dimensions—length, 16 ft. 4½ ins.—width, 6 ft. 1 in.—height, 5 ft. 3 ins.; ground clearance, 7½ ins.; turning circle, 36 ft; dry weight 33 cwts.

JInternational successes of the X K engine...

JABBEKE, BELGIUM, 1949

A standard stock model Jaguar Sports Two-seater attained a speed of 132.6 m.p.h. over a measured mile running on ordinary pump fuel. The highest speed ever achieved by a stock production car.

SILVERSTONE, ENGLAND, 1949

Jaguars were placed first and second in the One Hour International Production Car Race—returning the fastest lap speed of the race.

PALM BEACH, FLORIDA, 1950

Jaguar won the production car race at meeting promoted by the A.A.A., and also award for best performance by a British car.

INTERNATIONAL ALPINE TRIAL, 1950

Jaguar won this—the most severe of European Trials covering 2,000 miles—from over 100 competitors, driving 30 different makes of cars; also eight other awards.

QUEENSLAND (AUSTRALIA) ROAD RACING CHAMPIONSHIP

Jaguar won this Stock Car Race, and also returned fastest speed by a production car.

SILVERSTONE, ENGLAND, 1950

Jaguar finished 1st, 2nd, 4th and 5th in the Unlimited Class of the One Hour Production Car Race, and also won Team Prize.

TOURIST TROPHY RACE, N. IRELAND, 1950

Jaguar swept the board at the R.A.C. Tourist Trophy Race—winning the race, trophy, Team Prize, award for greatest distance covered—and was placed 1st, 2nd and 3rd in their class.

MONTLHERY, FRANCE, 1950

Jaguar was driven for 24 hours at an average speed of 107.46 m.p.h. In final hour an average of 112.40 m.p.h. was returned, with one lap at 121.40 m.p.h.

WORLD WATER SPEED RECORDS, 1950

An 800 Kg. craft, fitted with a standard Jaguar XK engine, set up world water speed records in Lake Windermere.

MONTLHERY, FRANCE, 1951

A Jaguar Open Sports covered 131.83 miles in one hour—on standard equipment and normal fuel.

SILVERSTONE, ENGLAND, 1951

1st, 2nd, 3rd, 4th and 5th in the Unlimited Class of the One Hour Production Car Race, Jaguar also won Team Prize.

With the exception of the Jabbeke Record, all above successes were achieved by private owners.

Distributors for Victoria, Tasmania and the Southern Riverina

BRYSON INDUSTRIES LTD.

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