



# JAGUAR

COLOUR GUIDE

FOR ALL MODELS

JAGUAR CARS NORTH AMERICAN CORPORATION

32 EAST 57TH STREET, NEW YORK 22, NEW YORK

9110 SUNSET BOULEVARD, LOS ANGELES 46, CALIF.

4271 ST. CATHERINE STREET W., MONTREAL, QUEBEC

# JAGUAR COLOUR GUIDE

ALL MODELS—MARK VIII, 3.4 LITRE, 2.4 LITRE AND XK MODELS

Body  
IMPERIAL MAROON  
Upholstery  
RED



Body  
CLARET  
Upholstery  
RED



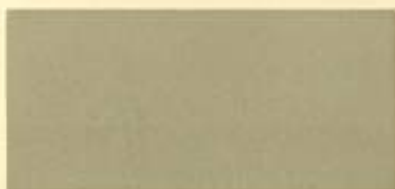
Body  
CREAM  
Upholstery  
RED, DARK BLUE  
OR LIGHT BLUE



Body  
SHERWOOD GREEN  
Upholstery  
SUEDE GREEN  
OR TAN



Body  
PEARL GREY  
Upholstery  
RED, DARK BLUE,  
LIGHT BLUE OR  
GREY



Body  
CORNISH GREY  
Upholstery  
RED, DARK BLUE,  
LIGHT BLUE OR  
GREY



Body  
MIST GREY  
Upholstery  
RED, DARK BLUE,  
LIGHT BLUE OR  
GREY



Body  
INDIGO BLUE  
Upholstery  
DARK BLUE, LIGHT BLUE  
OR GREY



Body  
COTSWOLD BLUE  
Upholstery  
DARK BLUE,  
GREY



Body  
BRITISH RACING  
GREEN  
Upholstery  
SUEDE GREEN  
OR TAN



## MARK VIII ONLY

Body  
CLARET &  
IMPERIAL MAROON  
Upholstery  
RED OR GREY



Body  
BLACK & CLARET  
Upholstery  
RED, GREY  
OR TAN



Body  
BLACK &  
SHERWOOD GREEN  
Upholstery  
GREY, SUEDE GREEN  
OR TAN



Body  
CORNISH GREY &  
MIST GREY  
Upholstery  
RED, DARK BLUE,  
LIGHT BLUE OR GREY



Body  
INDIGO BLUE &  
COTSWOLD BLUE  
Upholstery  
DARK BLUE,  
LIGHT BLUE OR GREY



## XK MODELS ONLY

Body  
CARMEN RED  
Upholstery  
RED



All models also available in SOLID BLACK BODY. Upholstery—RED, GREY OR TAN.

# FOR ALL MODELS...

## LEATHER COLOURS

SUEDE GREEN



LIGHT BLUE



DARK BLUE



RED



GREY



TAN



Jaguar cars have become world famous for the high lustre and permanence of their body finishes and for the superior quality and beauty of the leathers used in their upholstery.

The swatches contained in this Chart are presented as colour guides only and, although as true to shade as possible in the medium of printer's ink, do not carry the brilliant lustre characteristic of the fine finish of Jaguar cars.

The colour finishes illustrated and combinations described are those in current use at the time of publication of this Chart. Jaguar Cars Limited reserve the right to alter or withdraw any colour finish, or any of the upholstery leathers, without notice.

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Also Available in BLACK LEATHER



# JAGUAR

THE NEW MARK VIII SIX PASSENGER SEDAN



Finest car of its class in the world. The new Mark VIII sedan offers the fine car connoisseur ultimate luxury in a high-performance sedan. Interior furnishings are of a quality and richness found heretofore only in the works of the great specialist custom coach-builders. Yet in addition to the magnificence of its creature comforts, the Jaguar Mark VIII with automatic transmission embodies mechanical advances that assure its owner of the most prized of *all* motoring luxuries . . . performance, roadability, and safety second to none. At your Jaguar Dealers now.



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