

On choosing a
JAGUAR

THE MOST EXCITING CARS ON THE ROAD

The range of Jaguar Models, now wider and more varied than ever, is illustrated briefly in this folder.

Whatever Jaguar *you* choose, you can be sure of the utmost in performance, comfort and safety. All models are available with automatic transmission.

Jaguar Cars Limited reserves the right to change models and alter specifications at any time without notice.



XK 150 HARDTOP COUPE



XK 150 ROADSTER

XK 150 CONVERTIBLE



3.4 SEDAN



MARK IX SEDAN



XK 150 ROADSTER

This famous car now features one piece windshield, roll up windows, convertible top and four wheel disc brakes.

Available also as XK 150 "S", with "Straight port" Cylinder head, 3 HD8 S.U. carburetors, 9:1 compression ratio, 250 B.H.P.



XK 150 HARDTOP COUPE

For the motorist who likes sports car zest in a closed car. With the famous XK engine and the same superb handling as the open model, it provides comfort and safety, plus the thrill of competition performance. Seats in rear for two children or one adult, plus 4-wheel disc brakes.





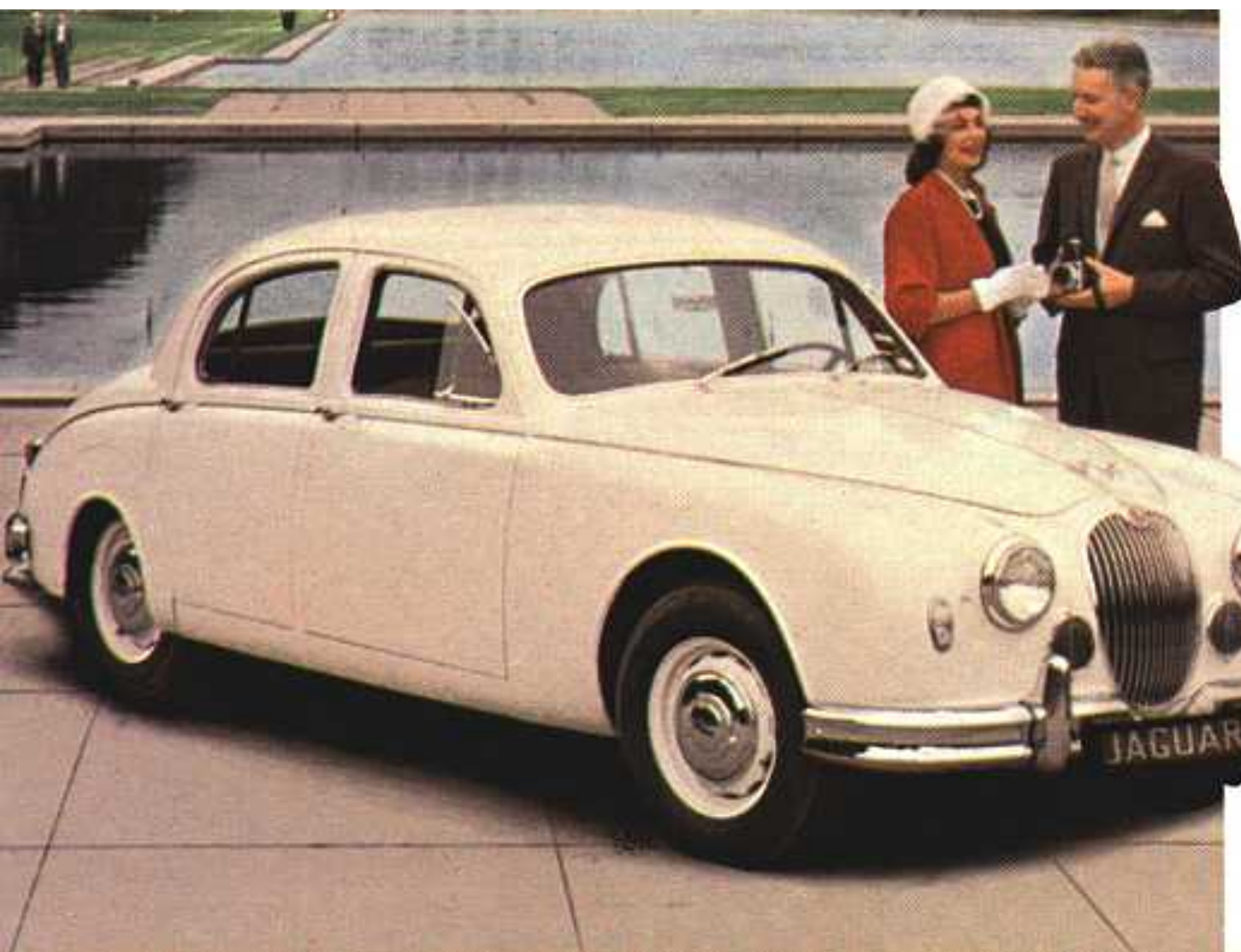
XK 150 CONVERTIBLE

Basically the same as the XK 150 Hardtop Coupe, but with a convertible top, covered in the finest quality mohair, with fully lined interior, completely concealing the hood mechanism. Added seating accommodations in rear for two children or one adult, 4 wheel disc brakes.

MARK IX SEDAN

This is the finest car of its class in the world. Painstaking workmanship in the lithe, low body, hand-finished interiors, watchmakers' precision in the magnificently coordinated power plant, combine to make the Mark IX a truly distinguished automobile. Power steering and 4 wheel disc brakes fitted as standard equipment.





3.4 SEDAN

A family sedan, with the unique features which have scored Jaguar wins in competitions the world over. The famous XK engine, 4 wheel disc brakes, and sports car performance combined in a 4 door sedan.

ROAD IMPRESSIONS OF THE 3.4

JOHN BENTLEY (In August, 1957 **SPEED AGE**) *"Tremendous potential, cunningly muted down for everyday use, yet ready to be unleashed at an instant's notice."*

"Brakes, accelerates and handles like a true sports car. No lean . . . even on a tight corner."

GREGOR GRANT (In April, 1957 **AUTOSPORT**) *"Extremely light on fuel – normal highway cruising results in around 25 miles per U.S. gallon."*

SPORTS CAR ILLUSTRATED (April, 1958) *"The 3.4 sedan sums up luxury touring in a high-speed car that defies comparison. It certainly has no exact American counterpart."*

ROAD & TRACK (May, 1957) *"A good driver has a choice of 3 'high' gears: 3rd for terrific passing and climbing ability up to as high as 99 mph; 4th for 30 mph dawdling, brisk highway acceleration or best possible top speed; and 5th overdrive for economical cruising at very high speeds."*

THE JAGUAR OVERSEAS DELIVERY PLAN

GOING TO EUROPE? Under the famous Jaguar Overseas Delivery Plan, you can buy, at a substantial saving, many Jaguar models for delivery at the factory, or in most principle cities in Europe. All arrangements can be made *here* to ensure prompt delivery of the Jaguar model of your choice—for a carefree touring holiday, in Britain or on the Continent. The total cost comes to less than an ordinary purchase of a Jaguar in this country. In fact, purchase of some models under this plan may save you enough to pay for a substantial portion of your trip. Ask your Jaguar dealer for further details.



PARTS FOR YOUR JAGUAR

Jaguar Distributors and Dealers carry ample parts stocks. A factory parts depot is located in Long Island City, only minutes away from the major air terminals of New York, to ensure a continuous supply of parts to all sections of the U.S. and Canada.





JAGUAR CARS INC., 32 E. 57th St., New York 22, New York

PRINTED IN U. S. A. BY ROLUX PRESS LTD.