Two brilliant models now available with 2.4-litre and 3.4-litre engines.

Few cars can have received such unstinted praise as the Jaguar 2.4-litre and 3.4-litre models. Now available with even more extra equipment, these models more than ever meet the demands made by leading writers in the lay and technical press. See the latest reports below.

... High standards and quality construction for which the make is internationally respected...
   "THE AUTOCAR"

... Speed and acceleration of the most remarkable order...
   "THE MOTOR"

... A World Beater...
   Courtenay Edwards "DAILY MAIL"

... The most efficient and beautiful car I have seen for its price...
   Basil Cardew "DAILY EXPRESS"
Jaguar is a word synonymous all over the world today with speed and elegance. Needless to say the 2.4 litre is a really beautiful car in the best Jaguar tradition . . .

"SUNDAY TIMES"

Racing experience has gone into the make-up of the 3.4 litre, the roadholding of which is beyond criticism . . .

"AUTOSPORT"

Absolute comfort with very high speeds, which is the hardest thing in the world to obtain successfully . . .

S. C. H. Davies "THE FIELD"
THE 2.4 LITRE SALOON
Built for the driver who understands and demands sports car characteristics, the stability, cornering and general roadholding qualities of the 3.4-litre Jaguar measure up to the most critical requirements, whilst steering and braking are such that inspire immediate confidence.

Truly the car for the sports car enthusiast who need sacrifice nothing in order to enjoy the satisfaction that sports car ownership brings.

Passenger accommodation is unrestricted — five people can be carried in comfort. Luggage accommodation is equally generous, for 13½ cubic feet capacity is available. Whatever the climate may be, complete saloon comfort and protection are afforded.

Finally, an entirely new experience awaits the owner of a 3.4-litre Jaguar — a degree of silence that is extraordinary in any kind of car and almost unbelievable in a car giving sports car performance. Not a trace of engine noise reaches the interior, no road noises are transmitted, and wind rush is reduced to no more than a whisper at even the highest speeds.
In the 2.4-litre Jaguar saloon, as in all Jaguar cars, will be found the embodiment of all the highly specialized technical knowledge and engineering achievement that have gained for the name Jaguar the highest international repute.

Here is a car which derives its character and breeding from every reward of Jaguar endeavour, every phase of Jaguar achievement and every lesson learned in the hard school of international racing. In its outward appearance, the unmistakable Jaguar line of grace is seen with lesser, more compact overall dimensions than those of the Mark VIII... and yet the interior has been so skilfully planned that full accommodation for five persons is provided and further provision made for generous luggage accommodation. To those motorists whose desire for a car of compact dimensions is a matter of personal preference the opportunity is at last presented, not only for satisfying that desire, but for gratifying a natural wish to own a car the mere possession of which indicates insistence on owning nothing but the best... a Jaguar.
The luggage compartment is of extremely generous dimensions having a capacity of 13.5 cubic feet on both models. An interior light is provided to facilitate the handling of luggage at night. The floor is covered with thick felt-backed Vynide for the protection of baggage.

Grace, Space and Pace in the Jaguar

Whether personal preference be for the 2.4-litre or 3.4-litre Jaguar characteristics exist in both cars. Power, performance allied to comfort and refinement are available with disc brakes as an optional extra. These and other refinements are also offered as optional equipment.

Illustrated below—the handsome hand-polished walnut-finished 3.4-litre Special Equipment saloon, showing also the pedal arrangement.
the true Jaguar tradition

Either model offers impeccable road comfort of the highest order. Both models are fitted with overdrive or automatic transmission, items of extra equipment.

The spacious and luxuriously appointed rear compartments are of identical dimensions on both models and permit of three passengers being carried with ease and in complete comfort. Seating is of finest Vaumol real leather over Dunlopillo.
ENGINE

6 cylinder, 2.4 litre, Jaguar XK engine. Twin overhead camshafts, straight eight, high lift camshafts, twin SU H.D.4 carburettors. 85 bhp at 5,500 rpm.

FUEL SUPPLY

By S.U. electric fuel pump. 12 Imperial gallons tank capacity.

LUGGAGE ACCOMMODATION

Up to 6 passengers. Boot space: 11 cu ft. Luggage space: 25 cu ft. 32 passengers per mile.

SUSPENSION


TRANSMISSION

(Manually Operated Gearbox). Four speed single, helical synchronesh. 60 bhp at 5,000 rpm. 32 passengers per mile.

SPARE WHEEL AND TOOLS

Ample luggage accommodation provided in the rear seat compartment.

WHEELS AND TYRES


ABRIDGED SPECIFICATIONS THE 2.4 LITRE

ENGINE

SPECIAL 6 cylinder 2.4 litre "cap top" XK engine. Twin overhead camshafts, straight eight, high lift camshafts, twin SU H.D.4 carburettors. 85 bhp at 5,500 rpm.

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