The Pirana is the "ideal car" designed by the leading Italian stylist Nuccio Bertone on a specially widened Jaguar E-type 2 + 2 chassis. This car was built for The Daily Telegraph Magazine: it is a 145 m.p.h. two-seater GT and this cut-away drawing shows the way in which Bertone has cleverly fitted a low and sleek body of clean and interesting design, with many new mechanical features, on a wide-stance chassis. Smiths Industries have prepared a new air conditioning system allowing the car to cruise quietly at over 100 m.p.h.
1. The luxurious interior of the Pirana: with seats covered by Connolly Bros, with a soft new leather, Anela.
2. The rear window (and windscreen) of tinted Sundym glass made and fitted with new heating elements by Triplex Safety Glass Co. Ltd.
3. Windows, the radio aerial and other fittings on the Pirana are electrically controlled.
4. The air conditioning system of the Pirana, made by Smiths Industries, is arranged so that warm air rises from the floor and cold air distributed through the roof.
5. New instruments have been installed by Smiths: an automatic speed control warns if a selected speed is exceeded; a special sign warns if seat belts are not fastened.
The Pirana is a dream come true. Every motorist at some time or other thinks up the ideal car he would create for his own pleasure if funds were unlimited.

The Pirana was built by Nuccio Bertone of Turin for The Daily Telegraph Magazine, after we had set down our specifications. It really runs and will be seen on the roads of Britain after the London Motor Show and the Motor Show in Turin. The chassis is basically that of a Jaguar E-type 2+2 — with a widened track and Dunlop racing tyres.

The Pirana was built in Turin, by Carrozzeria Bertone SAS, in under five months. Other firms who contributed are Smiths Industries (special air conditioning system, new instruments and tape recorder/radio system); Triplex (special glass for the windscreen and rear windows); Joseph Lucas (Electrical) Ltd. (who fitted new type lights); Connolly Bros (who supplied a special new leather called Anelia); and Britax (London) Ltd. (safety belts).

PIRANA STYLED BY CARROZZERIA BERTONE SAS, Corso Can Allamano 201, Grugliasco, TORINO, Italy.

BRITISH CONCESSIONAIRES FOR BERTONE:
M.T.C. (Cars) Ltd., 173 Westbourne Grove, LONDON, W.11
Directors: Mario Tozzi-Condii & John Fuelling.