

JAGUAR XJ 3.4

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THE PRESTIGE FLEET CAR



WHAT'S NEW ABOUT THE 3.4 LITRE JAGUAR ?

It offers you the same spacious interior comfort of other four-door Jaguar models in their latest long wheelbase form.

It provides the same peace of mind which goes with the assurance of Jaguar's renowned high standards of roadholding and handling.

It includes the comprehensive kind of specification you'd expect in a Jaguar 'XJ'.

If you need reminding, just look at the features at the back of this folder.



So what is new about the XJ 3.4?

Very little really.

Beneath its bonnet lies a modern 3.4 litre version of the legendary six cylinder XK engine which has been proved over countless motoring miles.

For sheer efficiency and economy of effort, this highly developed unit has few rivals.



Inside the car you will notice, and admire, the comfort of its cloth trimmed seats. You will also observe Jaguar's comprehensive instrumentation, the thoughtful layout of controls, the overall refinement which is characteristic of all Jaguars.



What makes the XJ3-4 a fleet car?

For any company whose Director's or Executive's cars have to reflect the success of the firm or status of the person, this Jaguar makes sound economic sense.

In Jaguar's tradition, it is competitively priced in comparison with other prestige saloons.

Maintenance schedules and a very high percentage of parts are identical with other current models, simplifying stocks and procedures either at your own garage, if you already operate Jaguars, or at your local Jaguar service centre.

Operating costs are further contained by the Jaguar XJ3-4's overall economy—particularly in overdrive form.

Yet the economics of the XJ3-4 are not solely linked to operating costs. Economy is not just more miles per gallon: it is more car to the £.

When you have studied all the features of this Jaguar, and when you have asked a Jaguar specialist to explain the advantages in greater detail, you will know why the XJ3-4 is a car in which to invest.



FEATURES

1. 3-4 litre, six cylinder engine with automatic enrichment device for cold starting.
2. Twin overhead camshafts.
3. Twin carburettors.
4. Viscous coupling cooling fan.
5. Choice of automatic transmission or manual with overdrive.
6. Power-assisted rack and pinion steering.
7. Servo-assisted disc brakes front and rear.
8. Ventilated front discs.
9. Separate front/rear hydraulic brake circuits.
10. Brake pressure differential warning light.
11. Fully independent suspension.
12. Anti-dive front suspension.
13. Wide section, low profile, radial ply tyres.
14. Water expellent tread pattern.
15. Wide track and low centre of gravity.
16. Twin fuel tanks in separate compartments.
17. Twin fuel pumps.
18. Inertia operated fuel cut-off.
19. Integral construction all-steel body.
20. Immensely strong centre section.
21. Progressive deformation characteristics designed into front and rear ends.
22. Burst-proof door locks on all doors.
23. Child-proof safety catches concealed in rear doors.
24. Fully carpeted interior.
25. Luxury trim throughout.
26. Cloth upholstered seats.
27. Electrically heated rear window.
28. Large area rear view mirror with secondary anti-dazzle position.
29. Spring loaded break-away holder for rear view mirror.
30. Comprehensive instrumentation.
31. Impact absorbing surround to instrument panel.
32. Rotary switch for main lighting.
33. Rotary switch for heating and ventilating.
34. Additional 'on-off' and directional control of air ducted to rear compartment.
35. Push-push switches for interior light, map reading light, heated rear window and fuel tank changeover.
36. Hazard warning system.
37. Fibre-optic lighting to certain controls.
38. Front door radio speakers and mountings for optional rear door speakers.
39. Manual aerial.
40. Inertia-reel front seat belts of one-hand-operation type.
41. Reinforced seat belt anchorages, front and rear.
42. Safety padded seat tops.
43. Safety fuel filler flaps beneath flush fitting caps.
44. Fuel lines specially routed to minimize chances of damage.
45. Combined ignition switch and steering lock.
46. Energy absorbing steering column.
47. Universally jointed upper and lower steering column.
48. On automatic transmission models, engine starts only if transmission is in 'neutral' or 'park' position.
49. Interior trim treated for fire retardation.
50. Large window areas for good all-round visibility.
51. Large area side lamps and direction flashers.

BASIC DIMENSIONS: Length 194.7 in. Height 54.1 in. Width 69.7 in. Wheelbase 112.8 in. Ground clearance 7.0 in.

OPTIONAL EXTRAS: Choice of radio and tape player equipment. Rear compartment speakers. Electrically operated aerial. Head restraints. Rear seat belts. Chrome plated wheels. Whitewall tyres. Tinted glass. Foglamps.

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