



THE MAGIC FORMULA



XJ12L The famous V12 engine and the long wheelbase combine to give the utmost in driving performance and passenger comfort.



The Jaguar Series Two XJ range.

Five superb new cars including two elegant coupés.

All products of Jaguar's high standard of refinement in engineering, safety and style.

All with the potent XJ Formula plus a host of new features.

A more shallow radiator grille surmounts a new, higher front bumper.

The instruments are regrouped and clearly visible through the new two spoked steering wheel.



Push-button switches and steering column stalks complete the new layout, bringing driver controls all within easy reach.

Fibre optics (the first on a British car) illuminate certain controls from just one light source.

Laminated screen and electrically heated rear window are standard on all models.

Centrally controlled door locking, extra protection from side impact, one-handed operation inertia-reel, front seat belts, fail-safe disc brakes with ventilated front discs, all these are also standard.

Add to these new insulation materials for even greater isolation from outside noise, a new heating and ventilation system with the option of automatic air conditioning, and you will begin to appreciate how Jaguar have applied their magic formula to producing an even better XJ.



Jaguar Cars, British Leyland UK Limited.

Jaguar XJ6	6 cyl. 4.2 litres	four doors	normal wheelbase
Jaguar XJ6L	6 cyl. 4.2 litres	four doors	long wheelbase
Jaguar XJ6C	6 cyl. 4.2 litres	two doors	normal wheelbase
Jaguar XJ12L	V12 5.3 litres	four doors	long wheelbase
Jaguar XJ12C	V12 5.3 litres	two doors	normal wheelbase





XJ6C All the refinements and performance of the XJ6,
in an elegant new full four seat two-door coupé.



JAGUAR XJ RANGE