



XJ 6
SOVEREIGN
DAIMLER

Marques of distinction

Jaguar and Daimler. The names conjure up a wealth of motoring achievement – a colourful tapestry of classic racing cars, sleek sports saloons, true Grand Touring cars and elegant limousines, all displaying a unique blend of traditional craftsmanship and contemporary engineering technology.

The engines fitted to the latest range of Jaguar and Daimler saloons are truly race-bred. Refined by high technology, these smooth and near-silent production engines offer effortless performance, enhanced by superb transmission and suspension systems and scores of special driver features.

A new six cylinder 4.0 litre engine replaces the previous 3.6 litre. With it comes an electronically controlled automatic transmission system, designed to handle the increased torque and featuring a switchable choice of operating modes. The popular six cylinder 2.9 litre engine continues as before.

All the engines are able to run on either leaded or unleaded fuel, and the option of a catalyst exhaust system is also offered on all models.

Unchanged – though enhanced by luxury features – is the time-honoured craftsmanship that adds such distinction to Jaguar and Daimler cars. Fine fabrics, hand-sewn leathers, polished walnut veneers – no other sporting saloons offer such interior luxury and comfort.

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The competitive challenge



Jaguar has always thrived on competition, both on the world's motor racing circuits and in the even more demanding drive for international sales.

Over the years, this inbred competitive instinct has led to many successes – from the legendary C-type and D-type achievements of the 50s to the more recent 'Supercat' victories at Le Mans and in the World Sportscar Championship. Indeed, the name Jaguar has become an inseparable part of the

international sportscar racing scene and much of the charisma which surrounds Jaguar production cars derives from the Company's willingness to compete with the world's other great sporting marques.

The enormous mechanical stresses imposed by international motor racing are of incomparable value in the design and production of lightweight components that will withstand the daily rigours of fast-lane motoring.

Jaguar's competitive determination is equally apparent in the commercial arena where, despite the vagaries of international finance and politics, Jaguar and Daimler saloons are maintaining their proud place on the leader board.

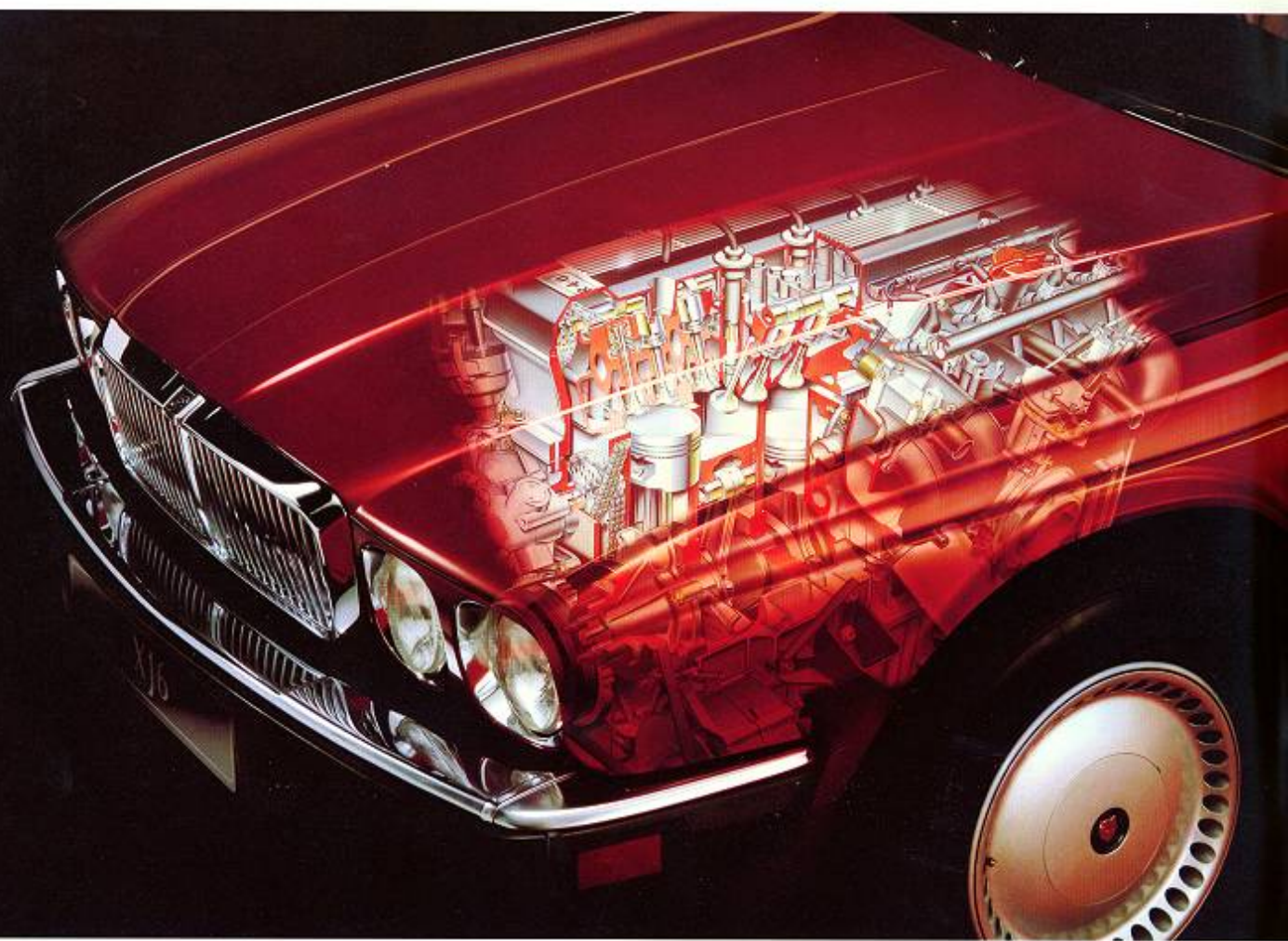








XJ6 SOVEREIGN DAIMLER



XJ6 SOVEREIGN DAIMLER



2.9 or 4.0 litre performance

For many customers, the famous Jaguar 2.9 litre six cylinder engine, with its single overhead camshaft and May high efficiency combustion chambers, provides ample power to satisfy their driving ambitions. Equipped with a new performance-enhancing air cleaner and capable of producing speeds up to 120 mph (193 km/h)[†], this superbly smooth power unit is available on XJ6 and Sovereign models.

A new Jaguar 4.0 litre engine provides still greater performance. Superseding the previous 3.6 litre, this twin OHC engine is available on all three models in the 6 cylinder saloon car range.

Leading its class in every respect, the new engine offers substantially increased power (235 DIN BHP –

175 kW), greater torque output and outstanding refinement. The alloy cylinder head houses four valves per cylinder and an advanced engine management system provides quick responses to throttle changes, together with more rapid start-up and more stable idling.

Powered by the new 4.0 litre engine and a manual gearbox, the Jaguar and Daimler models are capable of reaching 60 mph from a standing start in 7.1 seconds[†], with a maximum speed of 140 mph (225 km/h)[†]. For 4.0 litre cars with an automatic gearbox, the corresponding figures are 8.1 seconds and 138 mph (222 km/h)[†].

Catalyst exhaust systems are fitted as standard equipment to both 2.9 and 4.0 litre models in some countries and are optionally available in others. Most 2.9 and 4.0 litre non catalyst models are capable of running on both leaded and unleaded fuel (see specification sheet for details).



[†] Manufacturer's estimate for non-catalyst cars.

More new technical features

Developed from the highly refined ZF automatic gearbox (which remains a standard or optional feature of 2.9 litre models) a new 4-speed automatic transmission system is introduced to complement the 4.0 litre engine.

Electronically controlled, it features a Sport/Normal switch, built into the leather trimmed surround of the unique 'J' selector gate. The driver can select either of two pre-programmed electronic

gear control 'maps', each of which has been designed to complement a particular driving style.

With the switch set at 'Normal', quietness and smoothness are optimised and, as the name implies, this setting is likely to be chosen by many drivers for most of the time. The 'Sport' setting effectively changes the car's character to suit a more enthusiastic driving style or to cope with special road conditions. Performance is enlivened by an even more sensitive response to throttle

changes, with upward or downward gear changes – utilising all four gears – occurring more readily and at higher engine speeds.

Drivers preferring a manual gearbox have not been forgotten. An up-rated 5-speed gearbox has been designed to handle the extra power of the new 4.0 litre engine and, on all 6 cylinder models, the traditional four-plane Jaguar gearchange gate has been superseded by a more convenient three-plane design.

Other technical innovations include a new anti-lock braking system, fitted as standard to all new 6 cylinder saloons. Compact and lightweight, this sophisticated braking system provides sensitive and reassuring response to changes in pedal pressure.





XJ6 SOVEREIGN DAIMLER





XJ6

Jaguar individuality starts here



Now available with a choice of 2.9 or 4.0 litre six cylinder engines, the Jaguar XJ6 embodies all the grace, luxury and engineering excellence for which the marque is world renowned – at a refreshingly affordable price.*

Power from the classic aluminium alloy six-cylinder engine is delivered smoothly and in near silence through a Getrag manual gearbox. Fully automatic transmission (standard in some countries) is available as an optional extra.

Matching the power unit in quiet refinement is the luxurious interior decor which sets the Jaguar XJ6 apart from ordinary

sporting saloons. Sculptured seats are faced with high quality herringbone tweed, as good looking as it is hard wearing. Leather upholstery is also available.

The interior decor is closely colour co-ordinated – even to the seatbelts – and the total soft furnishing scheme is highlighted by mellow figured walnut veneers, applied by skilled craftsmen to the fascia, door cappings and centre console.

There are five new exterior colours, two of which are gleaming metallics. The remaining three are micatallc, an exciting new finish noted for its depth of tone and lustre.

**Please see pages 6 & 7 for engine details.*





XJ6



XJ 6



Satisfy your driving ambition

Comfortable and luxurious as it undoubtedly is, the Jaguar XJ6 is first and foremost a driver's car.

All the ingredients for motoring enjoyment are here. Precise power-assisted rack and pinion steering is accompanied by an adjustable steering column. Anti-lock disc brakes are fitted as standard, as are TD tyres with a limited run-on capability in the deflating event of a puncture.

Classic Jaguar analogue instrumentation has been reinstated by popular request, graced by a walnut finish instrument surround. A well-positioned LCD diagnostic message centre is linked to a 'user-friendly' trip computer with a dedicated button for each function. And, should you forget to switch off your lights

when you leave the car, a new warning buzzer will issue a battery-saving reminder.

Electric windows and high security central locking are standard equipment, with single-key operation of the doors, ignition, glove box and boot lid. Conventional mechanically latching direction indicators are fitted (another Jaguar response to customer preference) and, for winter driving confidence, there are such thoughtful touches as heated remote control door mirrors and heated windscreen washer jets.

Attention to detail is evident everywhere – even to the inclusion of a built-in driver's footrest!





XJ6



Pack your bags for a luxury cruise

Long journeys are no hardship when you own a Jaguar XJ6 – for you or your family. The spacious interior, beautifully furnished and colour co-ordinated to a chosen theme, is an assurance of quiet and restful comfort for up to five people. Their baggage will be accommodated in the deep, spacious boot which now has a remote release switch in the glovebox.

Sophisticated independent suspension insulates occupants from poor road surfaces (an optional ride-levelling rear suspension system is also available) and anti-lock braking, fitted as standard, helps maintain steering control when braking hard.

A 6-speaker stereo radio/cassette player (standard in some countries, optional in others) whiles away the miles and a microprocessor-controlled automatic

temperature control heating and ventilation system maintains a selected environment within the car. (Full air conditioning is standard in some countries, optionally extra in others).

Passenger comforts abound. New exterior handles afford easier door opening. Tinted windows reduce the sun's glare and, for front seat occupants, there is the added luxury of illuminated vanity mirrors on the sun visors that automatically light up when the mirror cover is lifted.

Business trip or family holiday, the Jaguar XJ6 will shorten the journey and add prestige to your arrival.





XJ6





SOVEREIGN



SOVEREIGN



A model of refinement

The Jaguar Sovereign offers all the power, comfort and luxury features of the XJ6 – and more.

There is the same choice of six-cylinder engine, namely the popular 2.9 litre or the new 4 litre unit. The latter is a development of the famous and well established Jaguar 3.6 litre engine but, with a longer stroke and numerous technical refinements, it outputs some 6% more power and 13% more torque than its predecessor.

As befits such a luxurious car as the Sovereign, four-speed automatic transmission is standard equipment (if preferred, a manual 5-speed gearchange can be supplied at no additional cost). The electronically controlled automatic gearbox fitted to 4.0 litre Sovereign models has been specially designed to

*handle the extra torque. Its design includes a Sport/Normal switch, providing a choice of driving modes.**

The resplendent interior of the Sovereign is carefully colour co-ordinated, even to the seat belts. Exclusivity is quietly proclaimed by the seat facings and steering wheel cover which are hand-tailored in soft leather, the selected hides having been matched for both colour and grain. A further mark of distinction is the lavish use of genuine burr walnut veneers, embellished with hand-cut matchwood inlays.

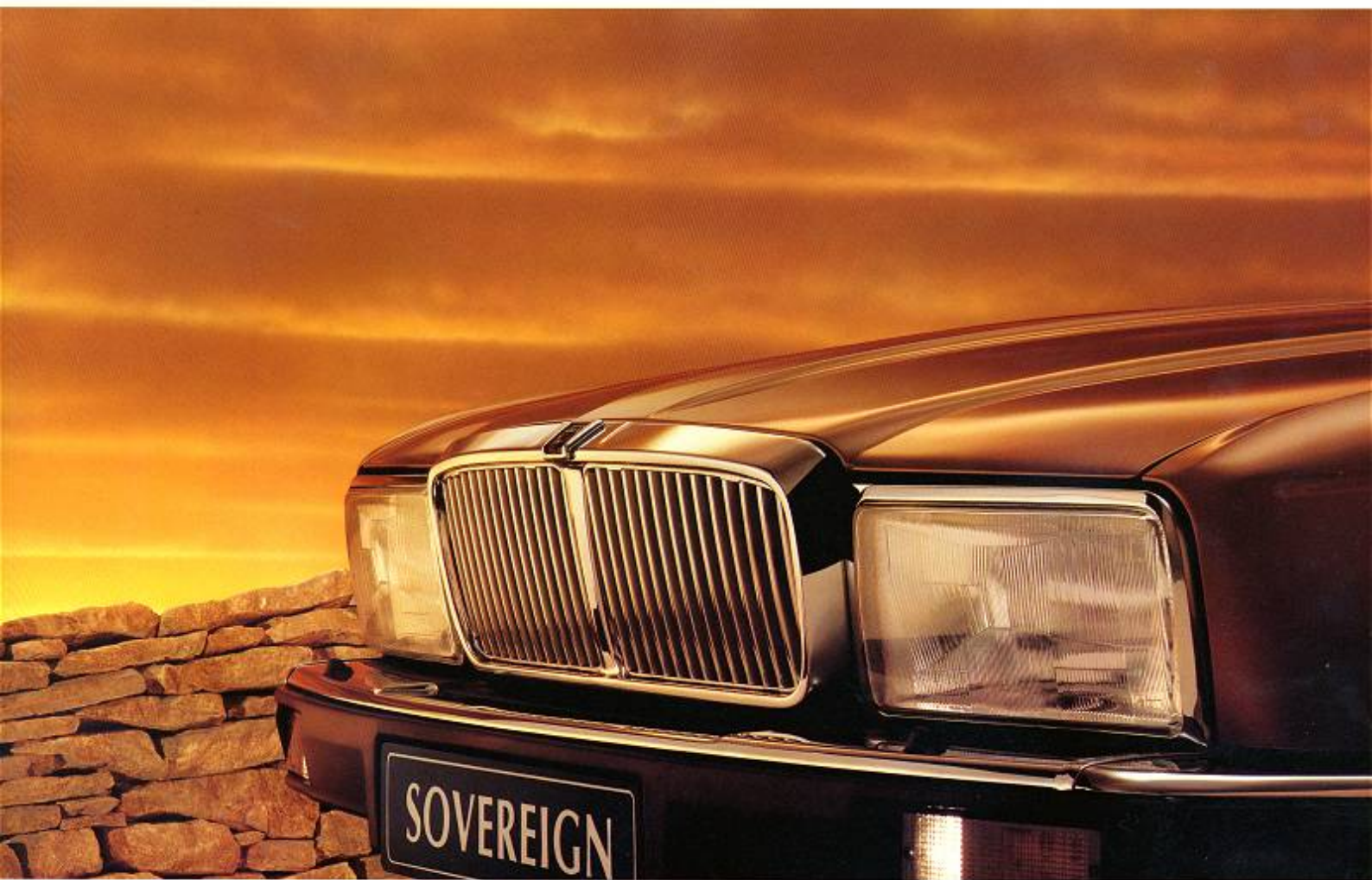
Outside the car there is more understated elegance, with new micatallic or metallic paintwork, styled headlamps with power wash and distinctive alloy wheels (an optional extra in some countries). For added convenience, a remote control infra-red central locking system is fitted.

**Please see pages 8 & 9 for more details.*





SOVEREIGN



Equipped for your express enjoyment

'Comprehensive' is an accurate if somewhat prosaic summary of the Sovereign's interior appointments.

For the driver, there is a logically planned array of instruments and controls, including an easy-to-understand multi-function trip computer. Banks of 'secret-till-lit' telltales provide a comprehensive selection of reminders and warnings.

The new analogue instrumentation is easy to read, even in full sun, and the walnut finish around the instruments is matched to the burr walnut veneers which grace the fascia and centre console.

Driving comfort is enhanced by an adjustable steering column, together with 8-way electrical adjustment of the driver's (and front passenger's) seat.

Electronic cruise control is a standard feature of the Sovereign, as is a sophisticated air conditioning system which

provides three different levels of humidity control. A solar sensing device compensates for sudden changes in the ambient temperature and, for extra comfort, face-level vents can be set to provide cooler air than the footwell outlets.

Rear seat passengers will appreciate the safety and luxury of individual headrests and reading lamps. For added relaxation, they can enjoy the wide sound of an 80 watt 6-speaker electronic radio/cassette system (standard in some countries, optional in others).

This summary of Sovereign features – whilst impressive – can only hint at the wealth of comfort and luxury within the colour co-ordinated interior. This is truly a car for the motoring connoisseur.





SOVEREIGN





— DAIMLER —



Travel first class every day

The new Daimler – like its unadorned name – is a masterpiece of understatement.

All the technology and artistry which make the Jaguar XJ6 and Sovereign such desirable motorcars are here, supplemented by many highly individual refinements and appointments. The result is a uniquely charismatic motor car, designed and – in many respects – handbuilt, to provide the highest standards of comfort, refinement and performance.

At the heart of the Daimler is the new Jaguar 4.0 litre engine, turbine-smooth and capable of reaching 60 mph (100 km/h) in a fraction over 8 seconds†, with barely an whisper of effort. Subject to road conditions and local legislation, this elegant saloon will accelerate to 138 mph (222 km/h)‡ in the same serene manner.*

Power is transmitted through a specially designed automatic gearbox with a switchable choice of operating modes. A new anti-lock braking system with yaw control is fitted as standard.*

The Daimler interior is an essay in executive comfort. Both front seats are electrically adjustable in eight different ways and both are electrically heated to take the chill out of frosty mornings.

Handstitched leather dominates the interior decor. Soft hides, carefully selected for their matching colour and grain, are largely hand sewn. Highlighting their mellow appeal are superbly polished burr walnut veneers, inlaid with contrasting matchwood by highly skilled craftsmen before being applied to the fascia, centre console and door panels.

*Engine and transmission details appear on pages 6 to 9.

†Manufacturer's estimate for non-catalyst cars.

The car shown has optional contrasting seat piping.





DAIMLER



DAIMLER

Responsive power at your command



Sitting behind the leatherclad steering wheel with its time-honoured namestyle, the Daimler driver is in command of every road or traffic situation.

On demand, the new 6 cylinder 4.0 litre engine will feed a smooth flow of power to the highly developed automatic transmission system with its dual operating modes. Power assisted rack and pinion steering adds precision to every manoeuvre.

A return to classic analogue instrumentation is accompanied by simplification of the trip computer which, now activated by dedicated function buttons, is more 'user-friendly'. The centrally located liquid crystal display doubles as a diagnostic message centre, prompted by

hidden sensors located throughout the car.

Controls fall readily to fingertip and hand. Electrically heated and adjusted door mirrors ensure a clear view of following traffic. Cruise control adds a new dimension to long journeys. An electrically powered sunroof makes the most of summer sunshine.

Easing through the morning traffic, hurrying along the motorway to a business appointment, or touring across Europe on a continental holiday, the luxurious new Daimler replaces stress with relaxed confidence.



The car shown has optional contrasting seat piping.





DAIMLER



No room for compromises

The rear compartment of the magnificent Daimler is wholly distinctive in its design and unequivocally clear in its intent. This is a first class VIP lounge, where two people can travel in absolute comfort and luxury.

The two contoured seats, reminiscent of club armchairs in their comfort and support, are separated by a wide folding armrest within which is a concealed cubby box. Selected burr walnut veneers, enhanced by matchwood inlays, grace the doors, accentuating the mellow beauty of the handsewn leather upholstery.

Luxurious footwell rugs are loose laid over deep pile carpeting. Rear sunblinds are provided and, in front of each rear seat, there is a useful pull-down picnic table, just right for a day at the races.

A 6 speaker audio system with 80 watts output (standard in some countries, optional in others) adds pleasure to long journeys and, for year-round comfort, there is an automatic air conditioning system with separate humidity and temperature controls.

Inside and out, the Daimler is totally exclusive. Never brash or ill-mannered, this essentially British motorcar – graciously appointed, superbly equipped and now more powerful than ever – is deservedly regarded as a hallmark of personal success.

The car shown has optional contrasting seat piping.



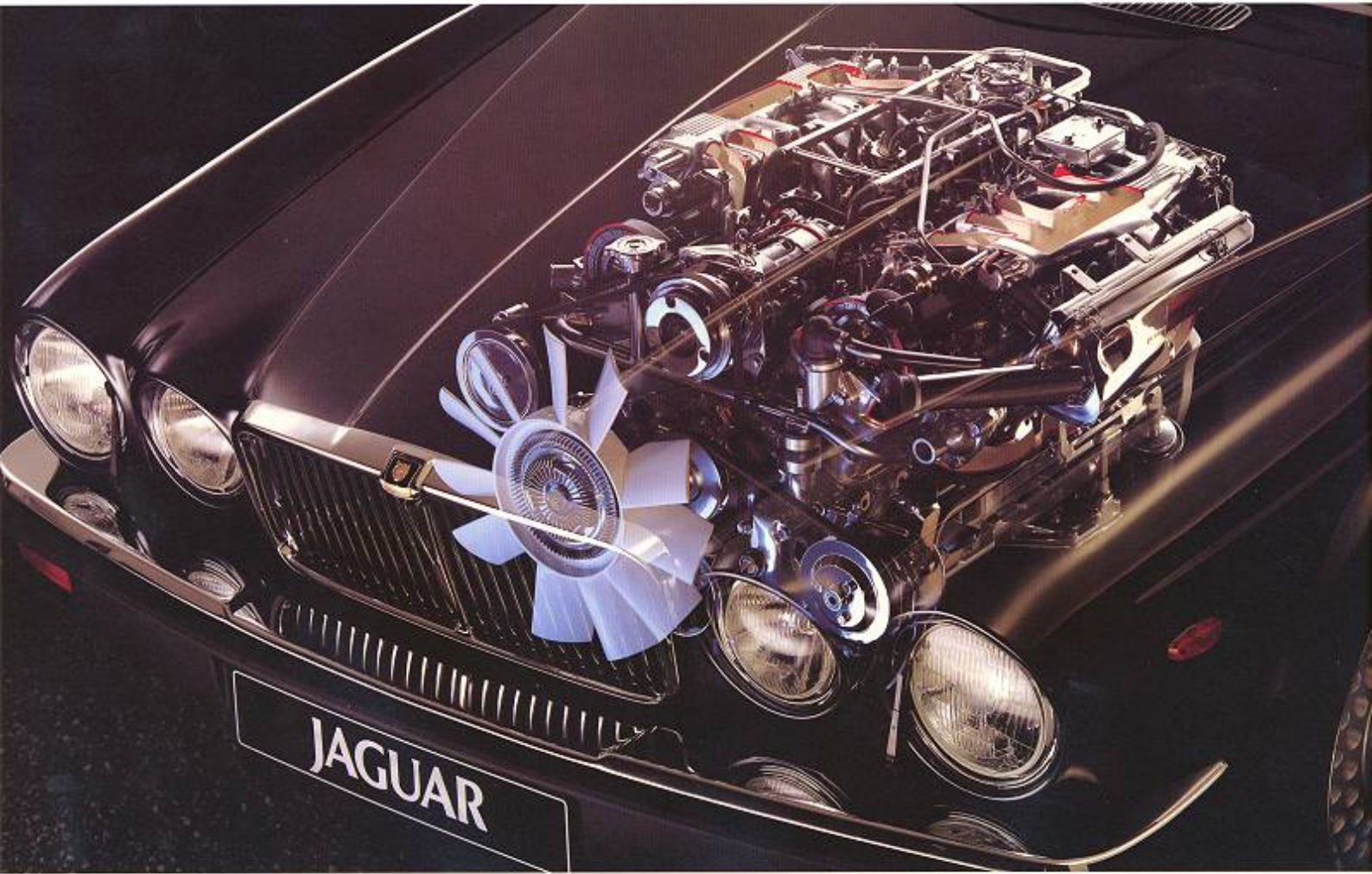


DAIMLER





JAGUAR V12 DAIMLER DOUBLE SIX



JAGUAR V12 DAIMLER DOUBLE SIX



V12 power

Few of life's pleasures can equal the thrill of sitting behind a Jaguar V12 engine, knowing that its enormous reserves of power are yours to command.

The new Jaguar V12 and Daimler Double Six saloons, with their classic 5.3 litre V12 power units, turn ambition into daily reality.

Performance-proved on the world's racing circuits and refined by high technology, the superbly flexible Jaguar V12 engine is as smooth and quiet as it is potent. Teamed with automatic transmission and limited slip differential, it propels the Jaguar V12 and Daimler Double Six to 60 mph (100 km/h) in around nine seconds† and, road conditions and legislation permitting, to a maximum speed of 140 mph (225 km/h)†.

So much for statistics. In practice, the Jaguar V12 or Daimler Double Six driver will rarely feel the need to exploit the engine's full potential. Far more important in the context of everyday motoring is the extraordinary flexibility of these powerful cars, which are just as well mannered in city traffic as they are on the open road.

To complement engine performance, both cars are equipped with power steering, all-round independent suspension and servo-assisted disc brakes on all wheels – a technological cocktail of high quality automotive engineering.

† Manufacturer's estimate for standard compression non-catalyst cars, running on unleaded fuel.







JAGUAR V12

Luxury to complement the power

Big-hearted and beautiful, the Jaguar V12 offers superlatively comfortable travel for up to five adults.

Seats are faced in supple leather, individual hides being critically examined for colour and grain quality before being cut and largely hand-sewn.

Classic British luxury is apparent in the rich gleam of the polished burr walnut veneers which grace the fascia, centre console and doors. Electrically powered tinted windows, full air conditioning, central door locking and a high quality audio system (standard in some countries, optional in others) add modernity to the timeless visual statement.

The Jaguar V12's deep-seated comfort is quietly enhanced by a technically advanced fully independent suspension system which – figuratively and effectively – irons out bumps, fills in potholes and straightens out fast bends with quite uncanny efficiency.

To all these delights can be added the smoothness of one of the world's most powerful production engines, designed and engineered in Britain to uncompromising quality standards.





JAGUAR V12



JAGUAR V12

A car that means business



The Jaguar V12 offers driving enthusiasts a rare combination of dynamic pleasures, headed by a smooth and virtually silent flow of power generated by the hand-assembled 5.3 litre twelve cylinder engine.

Complementing this twin OHC power unit is a silk-smooth three speed automatic gearbox with electronic cruise control and a limited slip differential. Power assisted rack and pinion steering promises precise handling and the all-round servo assisted disc brakes are well matched to the car's exuberant performance.

As befits a classic Jaguar, switches and controls are sensibly grouped and the clear analogue instrumentation is similarly logical in layout. A multi-function trip computer logs the details of every journey and provides on-going information at the press of a button.

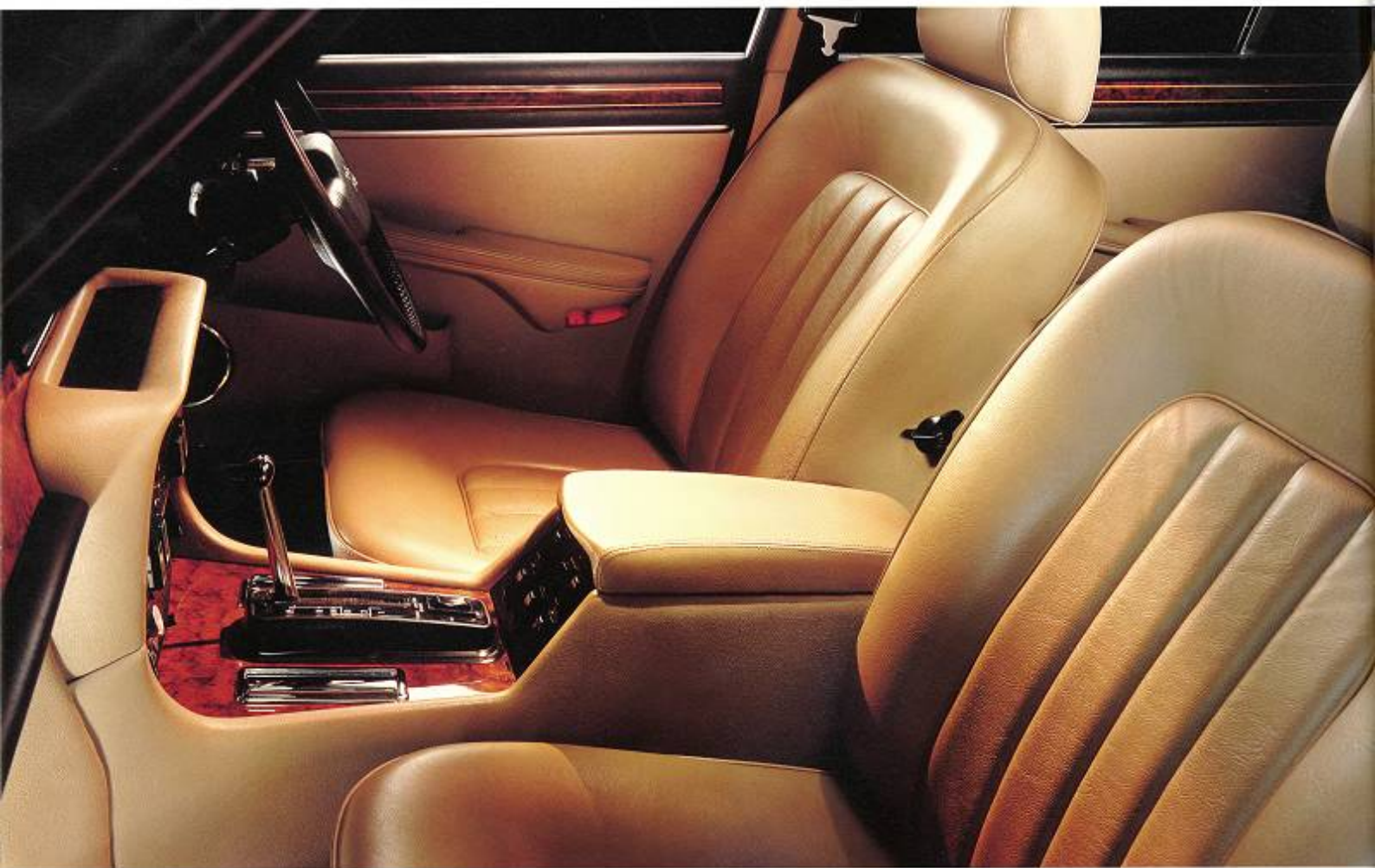
Comfortably seated behind the leatherclad steering wheel, the Jaguar V12 driver enjoys a position of total command – with the added authority of unmatched power.







— *DAIMLER DOUBLE SIX* —



— DAIMLER DOUBLE SIX —

The acceptable badge of authority

The unique Daimler Double Six combines all the traditional craftsmanship and quiet luxury of the marque – symbolised by the unique fluted radiator – with the smooth power and race-bred technology of Jaguar.

Power there certainly is – and in abundance. The massive Jaguar V12 engine generates enormous reserves of virtually silent energy, amply sufficient to master any traffic situation with unflurried efficiency. Legislation permitting, speeds of up to 140 mph (225 km/h)[†] are achievable without apparent effort, making the Daimler Double Six an ideal vehicle for fast and luxurious continental cruising.

This exclusive saloon is equally proficient at the other end of the speed scale. Called upon to negotiate miles of rush-hour traffic, its three-speed automatic transmission smooths out the stops and starts, changing from gear to gear with fluent refinement.

Technical excellence is matched by the highest standards of interior luxury.

The elegantly contoured front seats, electrically adjustable for height and equipped with variable lumbar support, are fully upholstered in prestigious leather, as are those in the rear passenger compartment.



[†]Manufacturer's estimate for non-catalyst cars.



Sumptuous as it distinctively is, the Daimler Double Six never forgets its sporting heritage and, when called upon to do so, is ready and eager to display its potential for high performance.

Engineered for enjoyment

Seated behind the leatherclad steering wheel, you will relish its dynamic flexibility, underwritten by precise rack and pinion power steering, sophisticated independent suspension and all-round servo-assisted disc brakes.

Instruments and controls are logically grouped for instant reflex action. Electronic

cruise control maintains the speed you select irrespective of gradients or headwinds, but disengages the moment you touch the brake. On press-button request, a multi-function trip computer supplies constantly up-dated news concerning distance, time and fuel usage during your journey.

This abundance of sophisticated technical features – coupled with the potent but virtually inaudible performance of the V12 engine – engenders a special kind of driving relaxation, born of the knowledge that you and your Daimler Double Six are in command of every motoring situation.





— DAIMLER DOUBLE SIX —



DAIMLER DOUBLE SIX

The gentle art of understatement

The rear compartment of the Daimler Double Six is actually a mobile first class VIP lounge for two people.

Spacious and luxuriously appointed, it is uncompromisingly furnished with two individually contoured armchairs though, when necessary, the central armrest can be folded up to provide an occasional third seat.

Natural furnishing materials add mellow beauty to the interior. Seats and other trim areas are immaculately tailored in soft leather, the hides being carefully selected for their colour and grain quality. Beautiful burr walnut veneers, laid on a birchwood base and hand-inlaid with contrasting matchwood, add further distinction. Polished to a rich lustre by skilled

craftsmen, each matched set of veneers exhibits a unique grain pattern, imparting an individual personality to the car it adorns.

Restrained splendour has long been the hallmark of Daimler cars and the new Daimler Double Six is no exception. At the same time, this luxurious saloon offers a wealth of advanced engineering technology, not least the legendary Jaguar 5.3 litre V12 engine.

Designed and built for discerning individuals confident in their own success, the Daimler Double Six invites rather than commands respect.



The rear armrest detail shows contrasting piping which is available as an optional extra.



The ultimate marque of success

It is hardly surprising that most people equate ownership of a new Jaguar or Daimler car with personal success.

Few other cars possess such a magnetic charisma. Even fewer can back their visual appeal with such a rich amalgam of traditional craftsmanship and genuinely advanced engineering technology, based on generations of racing experience.

As a dynamic company, Jaguar Cars is committed to continuing growth through the enhancement of its product range. The ready response of management to market trends and customer experience is well illustrated in this year's line-up of Jaguar and Daimler six-cylinder saloons.

A new 4.0 litre engine complemented by advanced electronically controlled automatic transmission, a new anti-lock braking system (fitted as standard to all 6 cylinder models), new instrumentation and control changes, new colour co-ordinated interiors and exteriors with selected micatallic paint finishes, the ability to run on unleaded fuel and the availability of environmentally 'clean' models with specially designed low-loss catalyst converters these are just some of the technical advances which are featured in the new 6 cylinder range.

Above and beyond these specific feature is the inherent blend of race-bred performance, impeccable handling and hand-crafted luxury which gives Jaguar and Daimler saloons such unique appeal – and which reflects so effectively the good taste and status of their owners.

This brochure describes the general features of the Jaguar and Daimler saloon range. However, specifications and availability do vary from country to country and it is therefore essential to refer to the separate specification sheet for specific details of the cars available in any particular country.



Jaguar Cars Limited Browns Lane Allesley Coventry CV5 9DR England



BY APPOINTMENT TO
HER MAJESTY QUEEN ELIZABETH II
MANUFACTURERS OF CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO
HER MAJESTY QUEEN ELIZABETH II
THE QUEEN'S ROYAL
MANUFACTURERS OF CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO
HER ROYAL HIGHNESS THE PRINCE OF WALES
MANUFACTURERS OF CARS AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY

Important Notice

Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up to date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for sale of any particular vehicle.

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