There are many reasons for buying a Jaguar or a Daimler: performance, prestige, styling and luxury spring immediately to mind, not to mention superb finish, glistening paintwork, handcrafted upholstery and highly polished wood veneers.

By their very nature, these cars have an aura of exclusivity: they are for the discerning and privileged few. This is illustrated by the wide range of colours and trims from which the specification of each car can be chosen.

Now, this philosophy has been taken a step further through the introduction of Jaguar

**Insignia**

This new range offers the opportunity of owning a car which, more than ever before, can precisely reflect personal taste and character.

Cars are hand-finished by the craftsmen of Jaguar's Special Vehicle Operations and briefly the features include:

- Stunning, exclusive paint colours
- Soft, semi-aniline, all-leather interiors, uniquely styled and trimmed in a range of special colours
- A choice of natural or tinted wood veneers to complement and enhance the chosen paint and trim colours
- Insignia road wheel options

While each is impressive in its own right, these carefully crafted features jointly produce a very special car of individual character.
Insignia

Lustrous Veneers

Interiors enhanced by real polished wood veneers are a renowned feature of all Jaguars and Daimlers, setting them apart from most other luxury cars.

The walnut veneers, imported from California and individually selected, are hand cut and even hand polished to produce luxurious facias, door cappings and facings.

Jaguar Insignia offers an exclusive range of wood veneers, specially selected for their natural colour and grain or, attractively tinted to complement the chosen paint.

The addition of colour to the already distinctive and lustrous wood provides a combination which can reflect exactly the taste and style of the particular purchaser.
Insigia

Colour Combinations of Taste and Style

Examine the Insigia display in your dealer's showroom.

You will see that the wide range of available paints, veneers and interior trims have all been carefully selected and matched to produce the striking and attractive combinations which result in the very special character of Jaguar Insigia.

The Insigia badge truly indicates the ultimate in personal choice and good taste.

For further information on this exclusive service, please contact your Jaguar dealer.

Paint and Trim Recommendations

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<th>Trim</th>
<th>Contrast Trim</th>
<th>Carpet</th>
<th>Carpet</th>
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<td>Sandstone</td>
<td>Pale Mushroom</td>
<td>Dark Mushroom</td>
<td>Saddle Tan</td>
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<td>Dark Stone</td>
<td>Stone</td>
<td>Stone</td>
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</tbody>
</table>

* Piping on AH / Seat centre panel on Saloon


**Insignia**

**COLOUR COMBINATIONS OF TASTE AND STYLE**

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**FABRIC AND TRIM RECOMMENDATIONS**

**CONTRAST TRIM CARPET CARPET BINDING**

- **Mushroom** Saddle Tan Pale Mushroom Silk White
- **Saddle Tan** Saddle Tan Saddle Tan Silk White
- **Stone** Pale Stone Pale Stone Silk White
- **Aqua** Aqua Aqua Silk White
- **Yellow Pearl** Pale Stone Pale Stone Silk White
- **Aqua** Aqua Aqua Silk White
- **Dark Stone** Saddle Tan Pale Mushroom Silk White
- **Powder Blue** Saddle Tan Pale Mushroom Silk White

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**Jaguar**

**Daimler**

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