





## A VERY SPECIAL KIND OF MOTORING

Jaguars and Daimlers offer a kind of motoring which is without exaggeration - unique. No other cars possess the same combination of virtues: unmistakably elegant styling.



luxurious interiors with hand-crafted upholstery and polished veneers, exceptional refinement and the smooth, high performance that results from advanced race-proven technology.

Less obvious, perhaps, is Jaguar's role in providing the driver and passengers with the ultimate in protection. The

inherent safety of the basic design, with positive handling

and ABS anti-lock braking, plus immensely strong body construction with crumple zones and anti-intrusion beams, is now reinforced by the provision, as standard, of a Supplementary Restraint System. This takes the form of airbags which are



automatically inflated in a fraction of a second to protect both the driver and front passenger in the event of a severe frontal collision.

These features, common to all Jaguar and Daimler models, are backed up by a most comprehensive Customer Care package. There is a 3-year 60,000 mile (100,000 km) Warranty, with coverage against corrosion for 6 years, and against paint and surface corrosion for 3 years. European Emergency Assistance is available 24 hours a day, every



day of the year. The after-sales Service and Parts operations are the pride of a dedicated professional team.

The 1994 range comprises eleven standard models which individually place the emphasis on practicality.

luxury or performance to suit each particular purchaser - and in every case they continue to offer one of Jaguar's

most enduring characteristics: outstanding value for money.





XJ6 THE PERFECT EXECUTIVE SALOON

The XJ6 is the traditional Jaguar executive saloon, surprisingly affordable but luxurious and well equipped. Sparkling performance is provided by a 3.2 litre 24-valve 200 BHP (149 kW) sixcylinder and 5-speed manual gearbox: a 4-speed automatic box is optionally extra

XJ6 3.2 £27,350.00



XJ12 THE SMOOTHEST AND FASTEST JAGJAR SALDON

Thanks to its 6.0 litre V12 power unit, the XJ12 has a top speed (where conditions and legislation allow) of 155 mph (250 km/h) and it accelerates from 0 to 80 mph in 6.8 seconds (0-100 km/h in 7.2 seconds). XJ12 £48,800.00 XJ12 £48,800.00



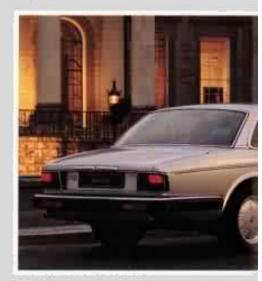
XJS COUPES SPORTING SUCCESS

With a sleeker exterior, improved air-conditioning system and rear brake discs relocated to improve cooling and handbrake performance, the latest six-cylinder 4.0 litre and V12 6.0 litre XJS 2+2 Coupes are better than ever. They confirm the XJS as the most successful sporting cars in Jaguar's 70+ year history

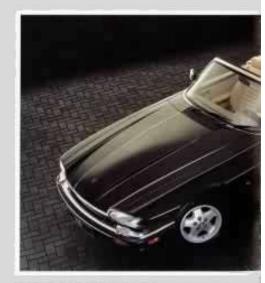
XJS 4.0 COUPE £35,400.00 XJS 6.0 COUPE £47,300.00



XJ6 3.2S AND XJ6 4.0S SUPERB MOD The 131 mph (210km/h) XJ6 3.25 and 136 mph (1 air. Features include special alloy wheels and colour front spoiler, while the interior has specially design maple veneers. XJ6:



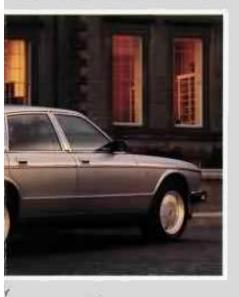
DAIMLER 4.0 LITRE TRADITIONAL LUXUI With its distinctive fluted grille, the six-cylinder Dai with an unexcelled level of luxury and British h individually sculptured leather rear seats wit exceptional array of standard equipment.



XJS CONVERTIBLES DELIGHTFUL OPEN Equally attractive in open or closed form, the six-d accommodation similar to that of the Coupes; if improvements of their Coupe counterparts. To conly 12 seconds, thanks to the power-operated his XJS 4.0 CONVERTIBLE £43,400.0



RN SPORTING XJ6 SALOONS 19km/h) XJ6 4.0S have a distinctly sporting keyed radiator grille, headlamp surrounds and ed leather upholstery and rosewood-stained 25 £28,950.00 XJ6 4.05 £33,700.00



ner 4.0 Litre combines the latest technology nd-craftsmanship. This is typified by the walnut-veneered picnic tables and the DAIMLER 4.0 £46,700.00



finder and V12 XJS Convertibles provide 2+2 sy share the basic specification and latest lange from open to closed motoring takes



SOVEREIGN EXCLUSIVELY LUXURIOUS PERFORMANCE The 4.0 litre Sovereign, with its styled headiamps and distinctive alloy wheels, has all the performance of the XJ6 4.0S, but places the emphasis on luxury, refinement and a lavish level of equipment. Upholstery is in leather, and the polished walnut veneers have attractive? SOVEREIGN £39,800.00 matchwood inlays.



DAIMLER DOUBLE-SIX ULTIMATE COMPORT AND PERFORMANCE Combine the outstanding performance of a smooth 318 BHP (234 kW) V12 engine with handcrafted Daimier quality, resi leather uphoistery, polished veneers and matchwood inlays and the result is the Double-six, powerful and invigorating yet utterly refined. DAIMLER DOUBLE SIX £54,000.00



MAJESTIC A MAJOR OPTION

The XJ6 , Sovereign and XJ12 and the two Daimler models, are now available in 'Majestic' form. With a wheel base extended by nearly 5 in. (125 mm) and with increased headroom, the Majestic versions are perfect for the chauffeur-driven comfort of an executive or diplomat.

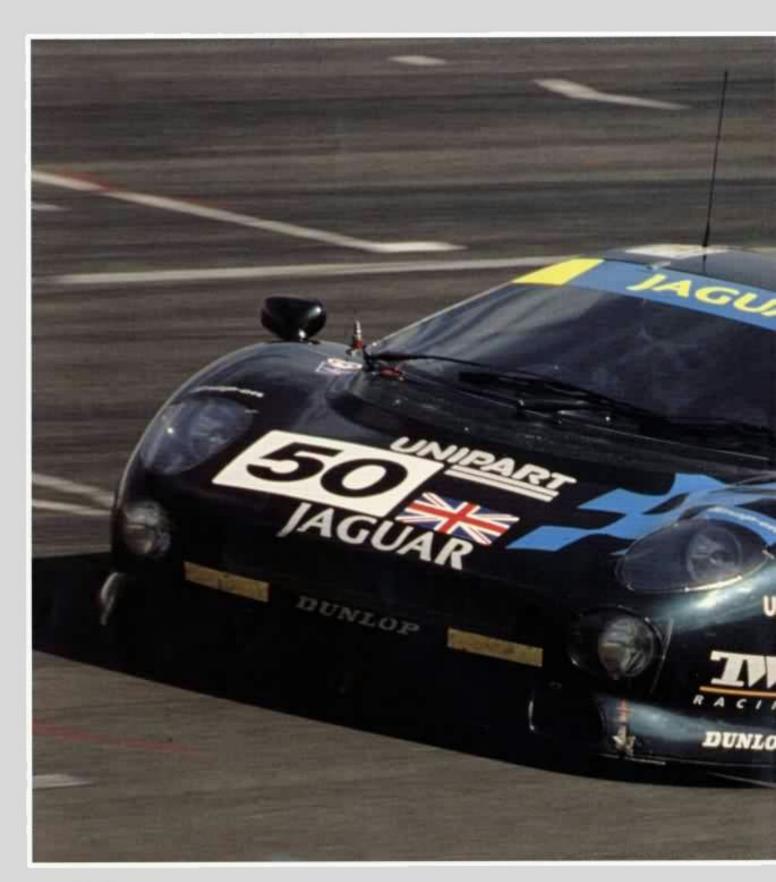
PRICES AVAILABLE ON REQUEST



XJ6 Sovereign XJ12



XJS Coupe Convertible







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This brochure describes the general features of the Jaguar range. However, specifications and availability do vary from country to country and it is therefore essential to refer to your dester for specific details of the cars involable in any particular country.