

**PRESS INFORMATION**  
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## **JAGUAR XJR 100 AND XKR 100**

*Limited editions celebrate the centenary of Sir William Lyons, Jaguar's founder*

Jaguar is marking the centenary of the company's creator, Sir William Lyons, with limited editions of its XJR performance saloon and XKR sports car models. Named the XJR 100 and XKR 100, both combine the sporting and the luxurious in the tradition that Sir William established as Jaguar's hallmark.

Just 500 examples of each of the XJR 100 and XKR 100 (coupe and convertible models combined) will be sold worldwide. All the cars have sleek black metallic paintwork, leather interiors and luxury specifications. In addition, their performance credentials are highlighted with a series of brand new additions to Jaguar's growing range of R Performance Options, which are initially exclusive to the limited edition cars.

### **Key features of the new XJR 100 and XKR 100 include:**

- 'Anthracite' exterior paintwork plus new, R Performance nine-spoke BBS alloy wheels and cross-drilled Brembo brakes
- Leather-trimmed interiors in 'Warm Charcoal' with the latest designs of R Performance steering wheel and Momo gear knob, plus new R Performance leather Recaro seats for the XKR 100
- Aluminium trim highlights for the XKR 100 interior, including door handles, sports-style pedals, gear shift surround and instrument surrounds
- Supercharged 370 bhp (276 kW), 4.0-litre AJ-V8 engines, with five-speed automatic transmissions
- Jaguar's dynamic Computer Active Technology Suspension (CATS), plus a special R Performance Handling Pack for the XKR 100 coupe
- Luxury specifications include DVD navigation system, premium sound audio system, reverse park control and rain-sensing wipers

## The ultimate road-going Jaguars

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*“The commemorative XJR 100 and XKR 100 embody traditions that Sir William Lyons himself established for the company right from its earliest days – a combination of performance, luxury and style that is unique to Jaguar. The XJR 100 and XKR 100 bring these traditions fully up-to-date, and with the inclusion of exciting new sports features from our evolving R Performance range, represent the ultimate road-going Jaguars for the driving enthusiast.”*

JONATHAN BROWNING, MANAGING DIRECTOR, JAGUAR CARS LIMITED

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Sir William Lyons was born on September 4, 1901. On his 21st birthday, he co-founded the company that became Jaguar Cars Ltd and remained its guiding spirit for 50 years. Always a shrewd businessman, his vision created one of the world’s best-known automotive brands. Above all, though, he excelled in the styling of cars and played an active role in creating such famous Jaguars as the XK 120 (1948), the E-type (1961) and XJ6 (1968). He died in 1985.

### Jaguar XJR 100 in detail

The classic exterior lines of the Jaguar XJ are emphasised on the XJR 100 by sleek ‘Anthracite’ paintwork, while its purposeful stance is complemented by a new design of 19 inch, silver-coloured R Performance BBS alloy wheel. Called ‘Montreal’, the nine-spoke wheel is derived from a design first seen on Jaguar’s acclaimed F-TYPE concept car.

Powerful, cross-drilled Brembo brakes with silver coloured callipers and red Jaguar script enhance the wheels’ visual impact. Red wheel-centres carry the Jaguar ‘growler’ image and there is an XJR 100 badge on the rear of the car.

Electrochromatic, power-fold and heated door mirrors are added to the exterior feature list of the standard XJR, which includes mesh front grilles, front fog lamps, automatic headlamps, rain-sensing windscreen wipers, heated windscreen and rear window, central locking and reverse park control.

Inside, distinctive red contrast stitching enlivens the XJR 100’s soft, ‘Warm Charcoal’ Autolux leather sports seats, which have a perforated finish to their centre panels. The 12-way adjustable driver’s seat has a three-position memory and both front and rear seats are heated.

### **XJR 100 Sporty R Performance features**

Red stitching also features on the leather of the centre console and door trims, as well as the new designs of R Performance leather-covered sports steering wheel and Momo gear knob. The grey-stained bird's-eye maple veneer on the dashboard subtly carries the Jaguar XJR 100 name on the passenger side, and the car is also equipped with unique XJR 100 tread plates front and rear.

Other standard interior features on the XJR 100 include a DVD navigation system, a premium sound audio system with CD autochanger and nine speakers, automatic climate control, power memory steering column, dual band fixed telephone, electrochromatic rear view mirror, trip computer, front cup holders and convenient audio and phone controls mounted on the steering wheel.

The XJR 100 is fitted with Jaguar's most powerful road-going engine – the 370 bhp (276 kW) supercharged and intercooled 4.0-litre AJ-V8 engine, which is matched to a five-speed automatic transmission. This entertaining but refined combination accelerates the car quietly from 0 to 60 mph in 5.3 seconds (0 to 100 km/h in 5.6 seconds). Confidence-inspiring roadholding and high-speed stability are delivered by the microprocessor-controlled adaptive damping of Jaguar's sports-oriented Computer Active Technology Suspension (CATS). Like the standard XJR, the XJR 100 limited edition is equipped with cruise control, stability control, traction control, and front and side airbags.

### **Jaguar XKR 100 in detail**

The supercharged 4.0-litre Jaguar XKR 100 is available in either coupe or convertible form, finished in 'Anthracite' paintwork, plus a black hood for the convertibles.

The cars share much of the sophisticated mechanical specification of the XJR 100, including a 20 inch version of the eye-catching R Performance 'Montreal' BBS alloy wheel, adding to the powerful sporting presence. This is further emphasised by Brembo brakes, red Jaguar 'growler' wheel centres, wire mesh grilles and the bonnet louvres. An exclusive red, black and silver Jaguar XKR 100 bonnet badge delivers the finishing exterior touch.

The XKR 100's interior showcases an array of new, R Performance aluminium trim details, which add a distinctly sporting look and contrast with the 'Warm Charcoal' leather. The aluminium is used for the pedals, door handles, instrument dial rims, the surround for the automatic shift J-gate and gear knob ferule. The steering wheel and Momo gear knob are leather covered, and each carries the R Performance logo.

### **XKR 100 Leather Recaro sports seats**

New, R Performance sports Recaro seats front and rear provide strong lateral support and reinforce the feeling of connectivity with the car, for the driver in particular. All seats are covered in soft, Autolux leather and embossed with the Recaro logo, while those in the front are heated and have position memory. The car's sports style interior is completed with a grey-stained bird's-eye maple dashboard, discreetly lettered with 'Jaguar XKR 100'.

The XKR 100's supercharged AJ-V8 litre engine will propel the car smoothly from 0 to 60 mph in just 5.3 seconds for the convertible (0 to 100 km/h in 5.6 seconds) or 5.2 seconds for the coupe (0 to 100 km/h in 5.4 seconds) – the fastest ever production Jaguar. The adaptive damping of Jaguar's Computer Active Technology Suspension (CATS) is tuned to give the driver a very direct feel for the road, delivering the optimum combination of sporty road holding and grand tourer ride comfort. Driving performance on XKR 100 coupe models is further enhanced with a special R Performance Handling Pack. This includes CATS' settings recalibrated for even tauter, more dynamic handling. Springs and anti-roll bars are updated, and the steering system is re-tuned for enhanced precision and feel, particularly when cornering.

XKR 100s are equipped with a five-speed automatic transmission, anti-lock brakes, stability control, traction control and Jaguar's innovative adaptive cruise control [ACC]. This uses microwave radar technology to maintain a constant time gap to the vehicle in front or to cruise at a constant speed if the lane ahead is empty.

The car's long list of additional features includes; DVD navigation system, premium sound audio system with CD autochanger, reverse park control, automatic climate control, front and side airbags [featuring Jaguar's Adaptive Restraint Technology System], trip computer, heated windscreen, electrochromatic rear view mirror, central locking, front cup holders, automatic headlights, electrically adjustable and heated door mirrors, front fog lamps and rain-sensing windscreen wipers.

### **On-the-road prices**

On-the-road prices for the centenary limited edition cars reflect the comprehensive feature specification - £58,935 for the XJR 100, £69,950 for the XKR 100 coupe and £74,950 for the XKR 100 convertible.

N.B. The equipment specification and prices quoted in this release relate to the UK market.

For further UK press information, please contact Paul Chadderton, PR Manager UK, on 024 7620 7723.